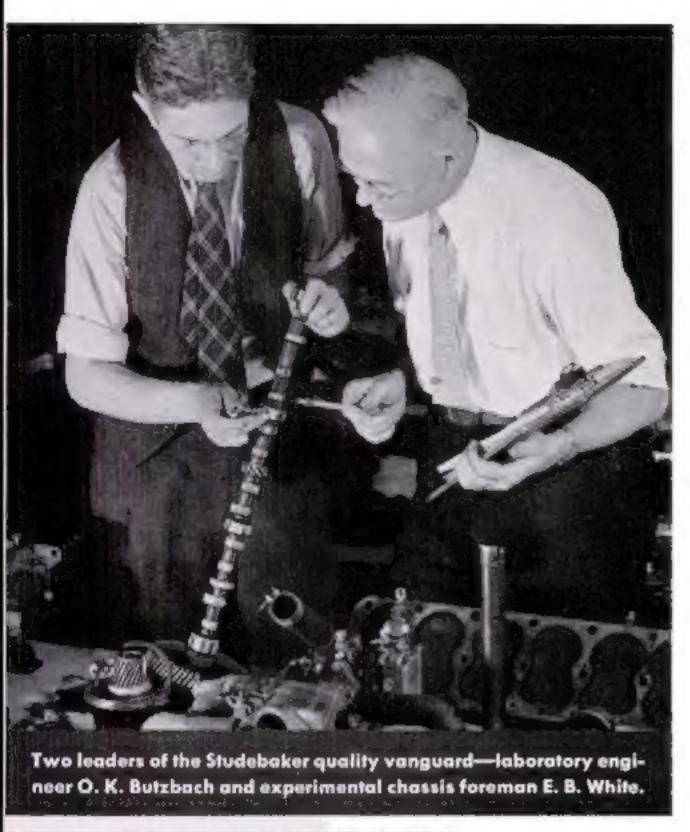
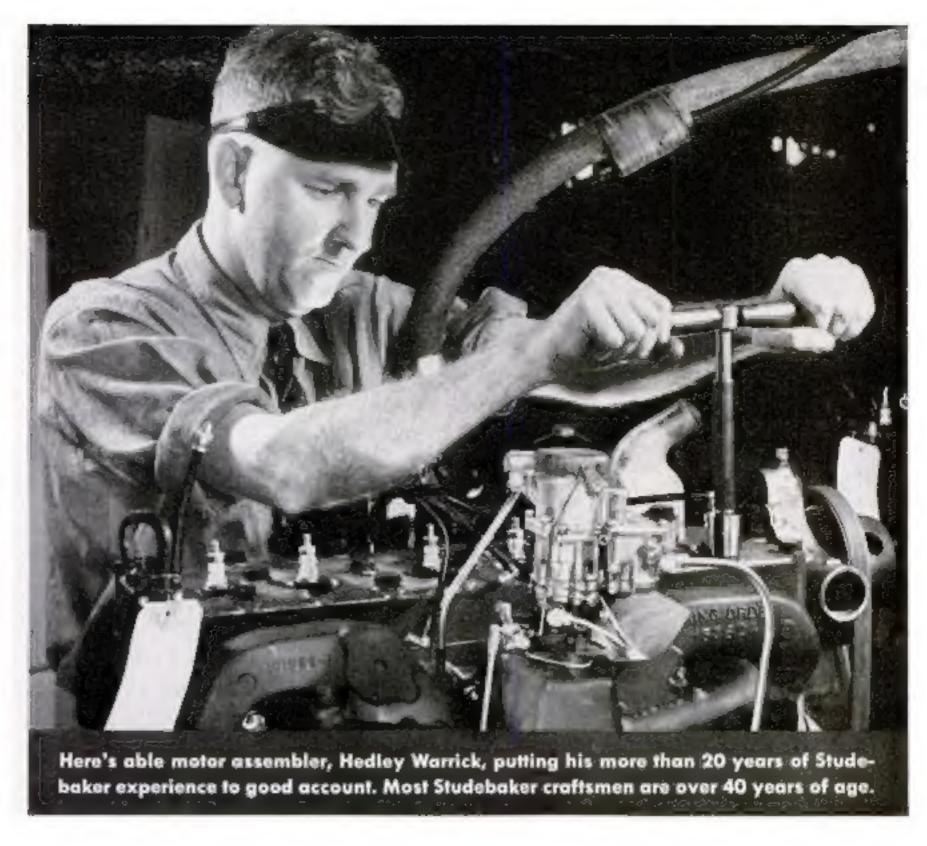


OCTOBER 27, 1941 U CENTS
YEARLY SUBSCRIPTION \$4.50



SYMPHONY BY A FIRESIDE Call it "drape," in the phraseology of great dress-makers. The word well describes the incredible sorcery of America's most beautiful woolens in making your every gesture like motion set to music. Yes, there is a reason besides their richness of tone and design: Forstmann virgin "living" woolens hold their lines and follow yours with slender perfection. In such unstudied ease lies the essence of true chic. Look for this label on clothes, the Forstmann name on fabrics. Not more costly . . . just more satisfactory. Forstmann Woolen Company, Passaic, N. J. Sales Office: 30 Rockefeller Plaza, New York City.







Studebaker builds cars and trucks that help keep the defense job moving

Low-cost transportation of high efficiency assured by brilliant engineering . . . expert craftsmanship . . . finest quality materials

THERE never was a time in American history I when efficient transportation meant so much. Defense materials and defense workers must get to their destinations promptly. Millions of people, in all walks of life, depend upon motor vehicles for necessary travel-and for aid in earning a livelihood.

The situation is made to order for Studebaker,

because Studebaker passenger cars, commercial cars and trucks stay on the job consistently and economically-day after day-regardless of the weather or the road conditions.

The car that anticipated the national defense situation

The economy and enduring soundness of the new 1942 President 8, Commander and Champion passenger cars-as well as the money-saving new Studebaker commercial cars and trucks—are a direct result of the brilliance of Studebaker engineering, the painstaking thoroughness of Studebaker craftsmanship and the relentless testing done in Studebaker's famed laboratories and on its great 800-acre million-dollar proving ground.

And thanks to the resourcefulness and research of Studebaker's engineering and production staffs, the traditional Studebaker standards of quality are being fully maintained.

This means that the Studebaker you buy today is a transportation investment that will still be paying you dividends-in savings and in satisfaction-on some far distant tomorrow.



for a Champion Business Coupe

\$810 and up CHAMPION . . . COMMANDER . . \$1108 and up PRESIDENT 8 . . \$1242 and up

*These are delivered prives at factory, South Band, Indiana, as of October 1, 1941. Federal tea included. Prices and apecifications subject to change with-out notice but Studebaker quality will remain constant.

HIGHEST QUALITY CAR IN LOWEST PRICE FIELD

New for now! This distinctive 1942 Studebaker Champion Custom Sedan, \$840 delivered at factory—Built to traditional Studebaker standards of highest quality materials and craftsmanship. Engineered to deliver exceptional gasoline and oil mileage. Priced remarkably low. Equipped with many "extras at no extra cost." See it at your local Studebaker dealer's. C. I.T. terms.



seldom asked to play

Those weekly "get-togethers" really meant something to her. They were such fun! But then the invitations grew scarcer . . . and scarcer. She doesn't know what the trouble is . . . but she seldom plays, now.

Yet if she hadn't been so careless about the "Double O" (Offensive-looking teeth: Offensive breath) she might well be on her way to a bridge game tonight.

What to Do About It

To combat this double offense, why not use the delightful double precaution so many wise and popular women depend on. For the teeth, the new Listerine Tooth Paste. It's created especially to help bring out the natural beauty of your smile. It does a remarkable job on dull, dingy teeth, removing cloudy, loose deposits,

The new Listerine Tooth Paste is a

special, new formula, the result of 8 years' work on the part of skilled scientists, Many women say they can see its beautifying effects in a surprisingly short time!

For a sweeter breath-Listerine Antiseptic, of course. It quickly halts food fermentation in the mouth, a frequent cause of halitosis.

Delightful Daily Double

If you want to remain popular, don't ever neglect the "Double O" (Offensivelooking teeth; Offensive breath).

Why not start in today with the delightful Listerine Daily Double: Listerine Tooth Paste for an attractive smile and Listerine Antiseptic for more appealing breath.

LAMBERT PHARMACAL Co., St. Louis, Mo.

the double precaution against double Offensive looking Teeth LISTERINE TOOTH PASTE

and LISTERINE ANTISEPTIC

LETTERS TO THE EDITORS

South Dakota

Sirs:

Your photographic essay on South Dakota is accurate and fair (LIFE, Oct. 6). LIFE's reporters caught the true spirit of the hardy folks who tenaciously cling to what little soil hasn't blown away. We who were born and raised on the prairies can feel but not describe "the breath of the prairie, fresh and strong and clean," and we know there is no sunset as rich and hopeful as that which one sees on the horizon of the Western plains?

We would like to recall for LIFE the one day, however, which has been emblazoned on the memories of all living South Dakotans; Nov. 12, 1933, date of the first of those awful dust storms. The day dawned as clear and invigorating as an April morn. At 9 a. m. a breeze stirred; at 10 a. m. a low ominous cloud rolled out of the North. The gale struck, raising the loose, dry soil high into the heavcas until the cloudless blue skies turned black as night and the sun was hidden from view. From 12 poon until 3 p.m. lamps were lit. The silt-like dust filtered into house and cupboard, coating everything a solid color.

We lived dust the rest of that winter -brushed it from our sheets at night, plowed it from our roads by day, watched It pile like snow in drifts across our barnyards and form banks over our fences.

Dust, drouth, grasshoppers, windthey tried the patience of those sturdy fighters as only nature can. Yet we who yielded to its force sometimes miss our dauntless prairies, their audacity, their courage, their challenge!

AVERY WITTENBERGER

La Crosse Tribune La Crosso, Wis.

In your South Dakota essay you presented a picture of a monument which is supposedly the approximate center of North America.

We in North Dakota have definite proof that this is not a fact. In the U. S. Geographical Survey bulletin No. 817.



NORTH AMERICA'S CENTER?

the center of North America is listed in Pierce County, N. Dak., west of Devil's Lake near Rugby. Picture shows a monument which we erected on this spot,

We are proud of what it stands for and do not wish to have another State claim the honor.

DORIS M. OLIVER

Rugby, N. Dak.

 LIFE would not presume to arbitrate the delicate issue between the proud Dakotas.-ED.

The caption under your picture of the Grand River in South Dakota says:

"Years ago thousands of buffaloes perished on its banks in an unexplained manner. Their crumbling, unfossilized bones lie exposed in a 20-ft. deposit." I have often heard my father, who pioneered through this part of the country just shead of the Northern Pacific Rail-



MANUFACTURED EXCLUSIVELY BY WALDES NON-I-NOOR, INC., LONG ISLAND CITY, N.Y.



Waldes Kover-Zip exposes no metal whatsoever. The "teeth" are fabric-covered so this zipper blends with your material and forms a smooth, invisible seam.

CHOOSE FOR YOURSELF

At the left is zipper with metal showing. Now see the difference in the new Waldes Kover-Zip on the



right. The fabric covering is part of the zipper itself. Once applied it becomes part of your garment. No more finishing is needed, Waldes Kover-Zip is such a grand improvement for everything. from sheer garments to heavy utility clothes.



YOU SEE NO PLACKET. it's completely con-cealed by Waldes Kover-Zip, the same zipper used in fash-ions sold by Fifth Avenue shops.



GUARANTEED

Impercial laborawaldes Kover-Zip will outlast the life of any garment. For real professional re-sults, insist upon Waldes Kover-Zip . . . accept no other,

*Reg. U.S. Pat. Off.





(continued on p. 4)



ROOPER: Thanks. I'd give a lot to see that game, but I'm on duty.

GIRL1 On duty?

monrum: Yes—and it's my duty to tell you those tires are a menace.

Dad. How about "Switch to B. F. Goodrich"?

ROOPER: A swell idea—you'll get more mileage and
I'll have less trouble!

NATTER who's playing who—you can't lose when you're on Silvertowns. They'll roll out the miles for you—thousands more than you expect. They guard you and your family against dangerous skids and blow-outs, too.

Here's the reason. Every single Silvertown is made with Duramin—the "tire vitamin" that keeps rubber young and lively. Duramin, discovered and perfected by B. F. Goodrich, makes Silvertown Tires wear longer and stay safer, too.

If saving money doesn't appeal to you, if extra safety isn't important to you—there's still a big reason for buying Silvertowns. They go further . . . help conserve rubber. And our country needs to make its rubber last.

Now is the time to buy. Silvertowns are exceptional values at today's prices. And you don't have to pay cash. All B. F. Goodrich Silvertown Stores and many Goodrich dealers offer the Budget Plan.

All SILVERTOWNS nade with DURAMIN

Left)
AFETY SILVENTOWN. Duramin tives it longer wear, and top puality. Hi-Flex cords make it trooper than ever.

nade. Gives the best combination of mileage, safety, comfort, and quiet running.

Right)

SPE-GAVER SILVERYOWN. No are can stop you quicker, or seep you safer from skids. 20% nore miles than the original sie-Saver tire. Duramin-made.



SOME B. F. COODRICH FIRSTS THAT ARE HELPING TO CONSERVE AMERICA'S VITAL RUBBER SUPPLY

AMERIPOL, the first synthetic rubber used in automobile tires sold to the American public. carbon black tread, a B. F. Goodrich development that more than doubled tire mileage. DURAMIN, the amazing discovery that keeps rubber young, makes tires wear longer, stay safer.



Make a Picture Story of your Halloween Party!



1. To get a permanent picture story of the apple-bobbings, the "ghosts"... be sure your camera is loaded with Agfa Superpan Press film! Its extreme speed makes indoor scenes, night pictures, and candid shots easier than ever!



2. With Superpan Press and flash or flood lamps, you can take good pictures, all the time. Imagine! Pictures of your family...informal shots of your friends... even action pictures! And remember: Only Agfa guarantees "Pictures that satisfy or a new roll free!"



3. Look at this excellent picture made indoors on Agfa Superpan Press Film. There is no faster film made—that's why it's the favorite of so many news photographers. It comes in a size to fit your camera. Try a roll tonight. Look for the orange-and-blue box. Agfa Ansco, Binghamton, N. Y.



AGFA FILM

LETTERS TO THE EDITORS

(continued)

road, describe the slaughter of many thousands of huffaloes which were skinned, the hides being sent East and the carcasses left where they fell. Might this be the explanation of the exposed deposit shown in the picture?

> FLORENCE BERTRAND GREENLEE

Denver, Colo,

• Might.-ED.

Gira:

You failed to mention one of South Dakota's largest attractions, the World's Only Corn Palace, located at Mitchell.

The building is decorated inside and out with corn and grain, panels on ex-



MITCHELL'S CORN PALACE

terior walls being made of colored corn. Enclosed is a picture of the building at night when it is illuminated with neon lighting.

JEANNE BECKER

Mitchell, S. Dak.

Women's Prison

Sieu:

I took a course this summer at New York University in Correctional Administration and as a result we visited the women's prison at Bedford, N. Y. which you covered in LIFE, Oct. 6. I suight add that the consensus in the class, after scrutinizing the institution with very critical eyes, was even more favorable than your article, if that is possible.

You only make mention of the fact that the institution "strives to study the individual" in one passing sentence, but this should not be passed over so lightly, because it is perhaps the most important aspect of the attitude held by the administration. I should like to make mention of one method that is used in order to find out as much as possible about each woman there. Since last February they have instituted the sponsor system, which means that members of the staff are assigned to one or two of the inmates. It is the sponsor's duty to spend time with her charges, find out their interests, gain their confidence so that problems bothering them may be discussed and suggestions made. But just to assign any inmate to any staff member at random would defeat the whole purpose. Therefore, this is not done until Superintendent Henrietta Additon has had a personal talk with each inmate.

NAOMI BLOOM

New York, N. Y.

Portal's Falcons

Sira

In Julian Bach's close-up of Air Chief Marshal Sir Charles Portal (LIFE, Oct. 6), discussion of his hobby, falconry, leads to several misstatements. No one to my knowledge has yet successfully bred the noble peregrine falcon. Their nature as a creature of the wild has so far not been completely domesticated. The only two ways that Sir Charles could possibly have obtained his birds are by taking the eyess, or young birds, from the nest and trapping haggards, or adult birds, during migration.

Another statement that Sir Charles is an austringer is well off base. An austringer is one who keeps and flies the true hawks or short-winged hawks and not falcons. The two types of birds are as different as the Wellington Bomber and the Junkers 88. It is the worst of etiquette to call a falconer an austringer.

HAROLD WEBSTER JR.

Tueson, Ariz.

"OUIZ PROGRAM"

Man Quizzes Wife

MAN - About that new washing machine, darling-it's going to have to last a long time.

WIFE—Yes, I know, dear, I remembered what you told me about shortages when I bought it; that's one reason why I bought this particular washer.

MAN-What's different about it?

WIFE—Well, if it has to last a long time, I want it to look nice. The salesman was telling me about the marvelous enamel finish they use on this washer—and on lots of other metal products, too, for that matter. It's called "Polymerin", and it's extra tough! Why, you can even dent the metal, and the Polymerin enamel on the surface won't chip or scratch.

MAN-Sounds O.K.

WIFE—It is! Polymerin makes things last longer and it keeps them looking attractive. It's used on washing machines, ironers, refrigerators, food mixers, kitchen cabinets, stoves, fans, lamps, Venetian blinds and on dozens of other articles. From now on, I'm going to look for Polymerin on the metal products I buy!

Thrifty housewives look for Polymering enamel finish on the products that they buy. Ask for it! Ault & Wiborg Corporation, 75 Varick St., N. Y. C.

Polymerin (pronounced Po-lim'-er-in) is a trade mark registered in the U.S. Patent Office.



(continued on p. 6)

ON INCOME

New Tax Law Calls for HIGHEST RATES IN U.S. HISTORY!

If you are SINGLE and earn \$15.00 a week or more

MARRIED

and earn \$30.00 a week or more

you are now subject to the Income Tax and must file a Return! It is up to you to determine now whether or not you must pay a tax, and if so how much.

TO raise 3½ BILLION Dollars for National Defense, most individuals must pay from TWO to THREE AND ONE-HALF times as much Income Tax as they paid last year.

Each of us wants to share his rightful part of national defense. This year more than ever before Americans are willing to pay their full share of taxes.

The Government does not expect you to overpay your tax, any more than it expects you to pay more than the right price for food, clothes, or any other article

or service. Furthermore, an incorrect return, whether resulting in underpayment or overpayment, involves extra costs to the Government through expensive readjustments.

Over 500,000 taxpayers have used this book in previous years. This NEW edition is NOW READY-up-to-the-minute and containing every requirement of the new law, as well as important tax decisions of the past year. This year, more than ever before, you need the new 1942 Edition of



MOST WIDELY USED TAX GUIDE IN AMERICA

Tells EACH and EVERY deduction to which you are justly entitled and on some of which action must be taken before the end of this year.

ACH YEAR, thousands unknowingly pay the Government more than they should. In many cases the Government has no indication of this, so the money is not refunded. Each year, other thousands are heavily penalized for underpayment caused by honestly mistaken ideas about deductions.

It is up to you to find out your legal deductions now-because the tax blanks do not even provide space for some of them.

Has Helped 500,000 Taxpayers

"YOUR INCOME TAX," by J. K. Lasser, C.P.A., is the ORIGINAL-THE BIGGEST SELLING - and MOST WIDELY USED guide book for keeping the income taxes of the average tax payer at the proper level! It is so clear and understandable that over 500,000 people earning \$15 a week up have found it a valuable guide.

The NEW 1942 EDITION now-for the first time - also contains a special section giving a simple guide to the particular deductions available for all leading types of

Tells how to prepare your return QUICKLY AND CORRECTLY ... thus avoiding future assessments, penalties, and interest charges.

occupations. If you are a laborer, office worker, doctor, engineer, executive, farmer, government employee, teacher, salesman, or engaged in any of the 163 occupations listed you will find a special list of deductions recognized by the Government as legally deductible by you!

GUARANTEED to Save You Time and Money - or Your Money Back

The publishers are so certain this book will save you time, help you pay your correct tax and avoid later assessments, that they offer it on this Double-Guarantee: (1) When you receive "YOUR INCOME TAX" look it through. If you do not agree that it will help you-return it; the publishers will refund its full price. OR (2) After making out your return, if you then do not agree this book has saved you time and money, return it for full refund any time up to March 20, 1942.

This Year You Can't Afford To "Wait Till the Last Minute"!

There are two reasons why you should get this book NOW: 1. Many tax-saving steps must be taken before the close of 1941. Many taxpayers must set aside part of their; salaries from now on, to meet future payments. Determine your tax now, so you won't have to borrow money at interest later.

THIS BOOK TELLS YOU:

85 Steps To Take Before End of This Year to Reduce Your Tax.

188 Deductions Which May Se Made by Salaried Men, and Women.

173 Items Which You May Exclude From Gross Income.

Different Taxes Deductible by an Individual.

Items that Are NOT Deductible. 242

Deductions Which May Be Made if You Are Engaged in a Trude, Business or Profession.

Types of Compensation, Dividends or Interest that Are Not Texable or Where Tax May Be Deferred.

70 Changes During 1941 Caused by Statutes, Rulings, Decisions. Recommendations as to

Security Transactions. Special section for personal income tax provisions in your own state-also special sections for those in the

army and navy-

for draftees-for

farmers.

This Will Give You an Idea of **How Much MORE Federal** Income Tax You Must Pay THIS Year Than You Paid Last Year:

SINGLE PERSONS MARRIED PERSONS No Deposited: Lust Year's NEW To: TAX No Depundents **MET INCOME** Lesi Year's Annual Weakly \$400 | \$75.38 Hone. 13.00 1,000 17,31 Tases for Married 11,40 4,40 Persons without 1,100 | 21,25 10.40 dependents now 1,200 23,00 12.12 40,20 1,360 35,00 Mart at \$1500 Net 14.28 1,400 24.72 70.24 Annual Income 1,500 28,85 24.20 19.00 1,600 30.77 28.16 78.60 1,700 32.69 32.12 Mone 13.20 1,899 34.42 1,709 34.54 34.04 Meag 22.49 40.04 Nane 12,40 2,000 38.46 117.00 Meas 42.00 7,200 47,11 81.72 134.20 41.30 2,500 48.08 43.80 70,00 3,000 57.69 220,50 30.10 36.00 103,48 283,58 50,60 4.999 74.78 133.20 344.50 70.40 5,000 94.15 442.50 118.00 | 275.00 5,006 115.38 7,000 134.42 355.30 448.50 149,60 621.00 343,20 B24.50 232,20 7,500 144,23 394.00 927.80 275.00 8,000 153.85 440.00 7,030.60 334.00 973.00 1,000 173.00 654.80 1,344.80 422.40 1,079.00 10,000 192.31 484.40 1,492.50 \$28.88 1,205.80 15,096 288.46 1,474.30 2,994.00 1,258.40 2,729.80 2,464.40 4,929.00 2,336.48 4,614.80 4,252.40 7,224.00 3,843.40 6,864.00 20,000 384.43 25,000 489,77 4,063.29 7,731.50 5,614.40 7,337.90 30,000 574,93 #,005.00 | 12,334.00 | 7,517.40 | 11,734.00 10,000,40 | 15,076.50 | 9,652.40 | 14,647.00 12,298.28 | 17,931.50 | 11,763.40 | 17,499.00 45,000 845,38 88,000 961.84 14,707.20 20,081.50 14,128.40 20,427.00

(All lecome is here envered to be neveral income)

FREE

SUPPLE-

MENTARY

REPORTS

To keep you

up-to-date on

any changes

that may be

made in the law we will

send without

cost, as many

reports as are

required to

keep you fully

posted to

March 15,

Succial BOOK FOR CORPORATIONS

The Excess Profits Tax Law of 1941 is one of most complicated measuses ever to pass Congress! Even corporations who believe they are exempt must comply with many technical features to prove their exempt status. book explains, in

stable language, each and every part of the law, including . . . Which taxes you are ex-

empt fruit. Explanation of many secthing which permit reduction of excess profits

How to calculate invested capital and inadmisaibles.

How personal service companies can be exempted.



Check lists of 180 Items affeeting invested capital. Table giving effect of various dividends on excess profits calculations. Statement of the many elections that help reduce your normal and excess profits tax. Tables that will help you verify your calculations.

P NOTE TO TAX COUNSELLORS: Many tax counsellors, lawyers, accountants order copies of these two books for each member of their staff.

SEND NO MONEY

If you are one of the thousands who have saved money by using a previous edition of this book, you will send for the NEW 1942 EDITION at once. If you are a "first-time" taxpayer, you will appreciate its step-bystep guide to each and every line on your tax blank. In either case, here is the most urgently needed book of the year.

There are so many ways this book can help you that even only one of them may save you several times its small cost. Keep your tax down by getting it at once! Mail coupon now without money (unless you prefer to remit now and save postage costs). SIMON AND SCHUSTER, Inc., Dept. 6210, 1230 Sixth Ave., New York City.

PRICE \$4.00 Includes FREESUP plementary Reports of Any Changes made in tax laws between now and March 15,

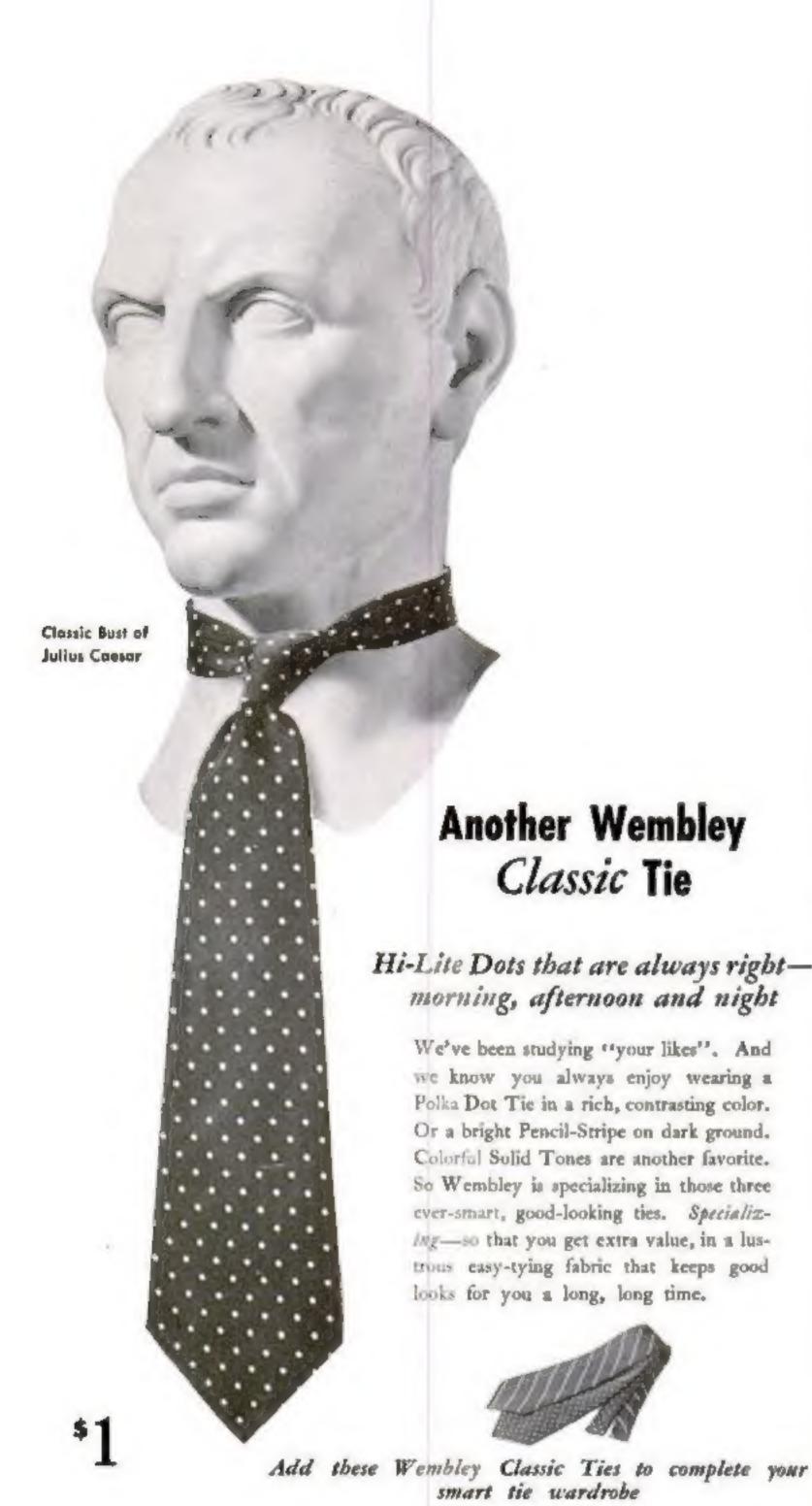
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Please send immediately the book (a) checked below. I will pay postman \$1 for each copy ordered, plus C.O.D. charges. If this information does not save me time and taxes, I may return it and you will refund my money to full.

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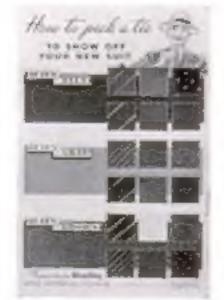
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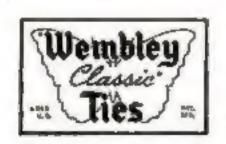
Note: If resident of N. Y. City, add 1% Sales Tax



Here's a Help . . .

Your dealer has a new color chart to show you the exact Wembley Classic Ties to go with your brown, gray and blue suits—to add a becoming spot of color. Look for the Wembley Color Chart to make your selection easy. Or send for free folder showing 36 Wembley Classic Ties in full color.





To be sure it's a genuine Classic Tie, look for the Wembley label

Wembley Classic Ties

LETTERS TO THE EDITORS

(continued)

Sirs:

To speak of falcoury as a waning sport is misleading. Falcoury, as practiced by the aristocracy of India, is at a peak never touched by Western falcourers. It is widely used for practical purposes as well as sport by nomadic tribes of Tibet and Northern Africa. And in America it is a vigorous sport with enough devotees to form the American Falconers Association. In fact, within the last few months the Signal Corps of the U. S. Army has been experimenting with falcons to intercept enemy homing pigeons.

ROBERT H. McCAULEY JR. Plainfield, Vt.

◆ The U. S. Signal Corps falcon project has been abandoned. Wild falcons on Britain's Channel cliffs have been unpatriotically demonstrating that falcons do not distinguish between enemy and friendly pigeons.—ED.

Sin:

If Portal of the R.A.F. is the most illustrious British falconer and Göring that of Germany, certainly Captain Luff



MEREDITH AND FALCON

Meredith of the U. S. Army Air Corps (see cut) is the foremost American falconer, with more than 30 years of constant experience.

WALTER R. SPOFFORD Nashville, Tenn.

"Gee Whiz" vs. "Aw Nuts"

The visceral and mental reactions of your correspondent, Allan A. Michie, to Arab kings and their etiquette and cooking (LIFE, Sept. 29) is an able demonstration of the modern school of "Aw Nuts" Journalism.

I, too, was guest of King Abdullah in a tent as described by Michie and a partaker of his rich and peculiar face. With Mr. Michie's facts I take no issue. I herewith testify that he did a magnificent job of reporting. What impresses me, however, is the difference in our respective reactions. As a member of the now unhappily obsolete achool of "Gee Whiz" reporting, I would have used the same facts to tell a story of gustatory glamor calculated to make the reader ency, not retch.

It interests me how as honest Aw Nuts reporter and an honest Gee-Whizzer can arrive at diametrically opposed positions starting from the same facts. Question: which of us had more fun?

WILLIE SEABROOK

New York, N. Y.

• Mr. Seabrook, in his book Jungle Ways, gave a Gee Whiz account of a meal on human flesh.—ED.

Weddings

Sira

To complete your story on the wedding of Mr. and Mrs. Edward George

"NEVER THOUGHT YOU'D

BE TOPSIDE TODAY, JIM.

BE TOPSIDE TODAY, JIM.

YOU CERTAINLY HAD A

YOU CERTAINLY HAD A

STUFFED-UP HEAD

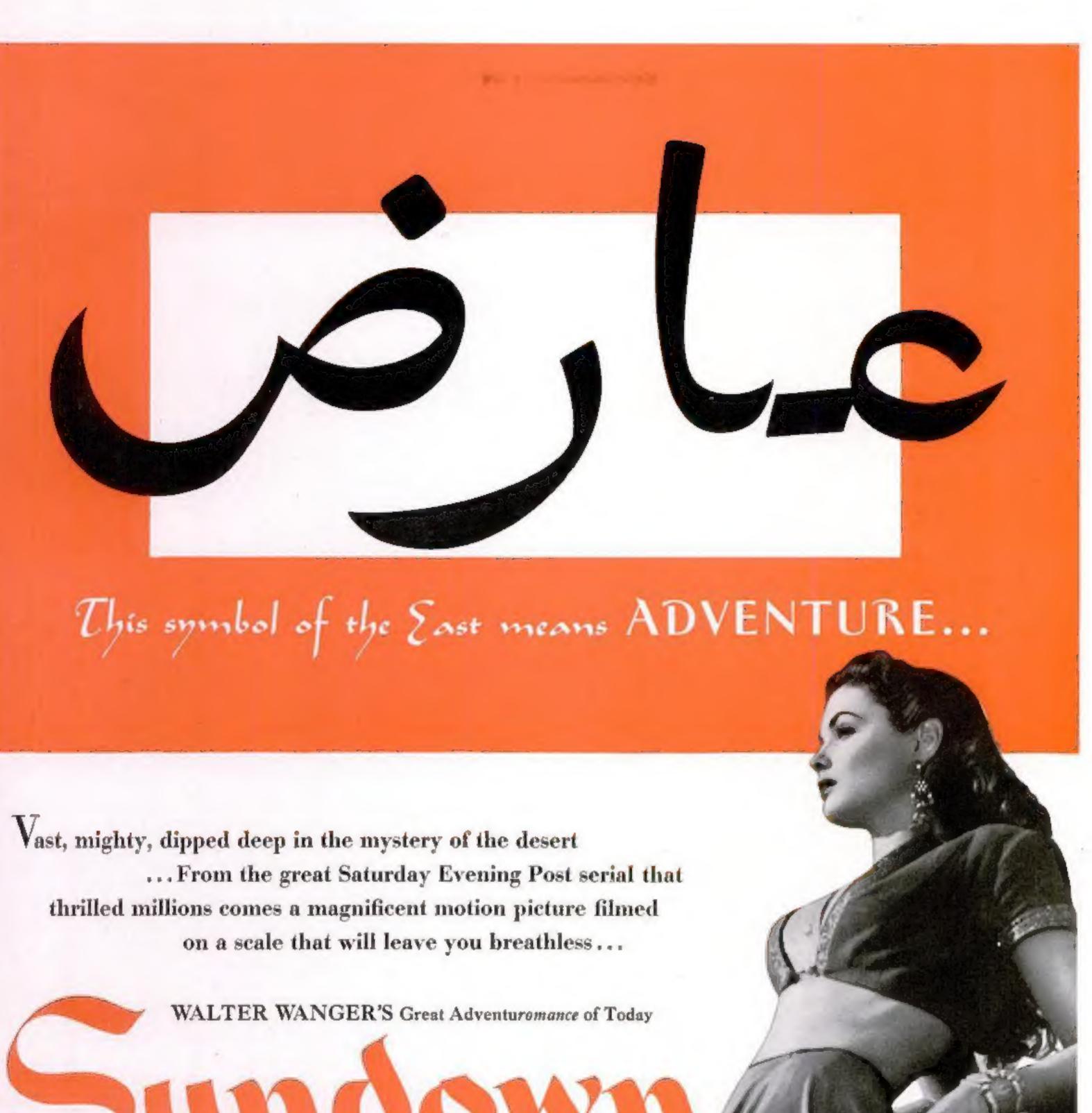
LAST NIGHT."



(continued on p. 8)

Good Housekeeping

Our, 2941, Stanco Inc.

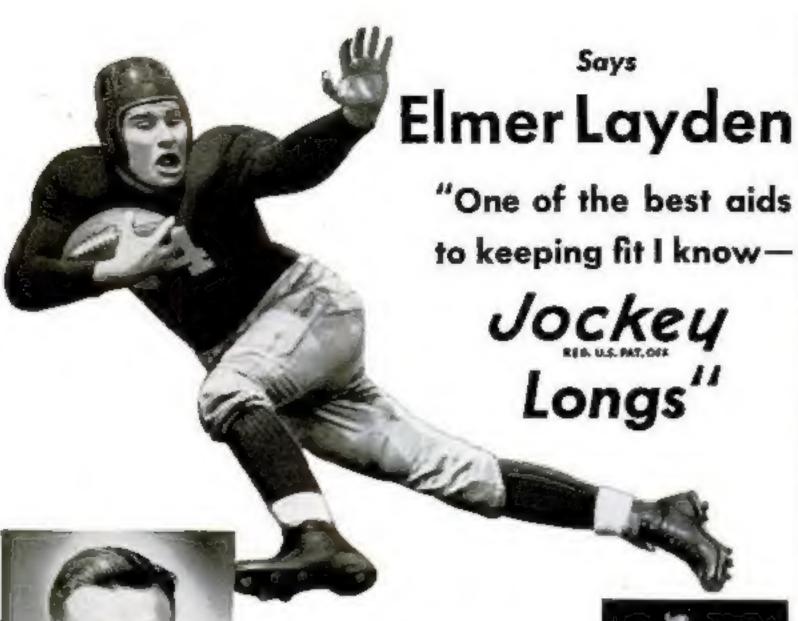


WALTER WANGER'S Great Adventuremance of Today

starring GENE TIERNEY

BRUCE CABOT • GEORGE SANDERS • HARRY CAREY • JOSEPH CALLEIA
Reginald Gardiner, Carl Esmond, Marc Lawrence and SIR CEDRIC HARDWICKE
Directed by Henry Hathaway • From the Saturday Evening Post story "Sundown" and screenplay by Barre Lyndon
A HENRY HATHAWAY PRODUCTION • Released thru United Artists

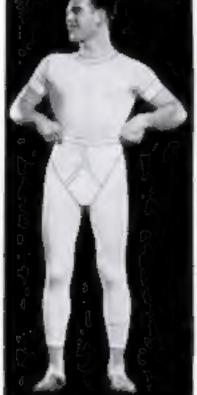
. ASK THE MANAGER OF YOUR LOCAL THEATRE WHEN HE IS PLAYING THIS GREAT ADVENTUROMANCE



Elmer Layden

Recently we asked Elmer Layden, who has probably conditioned more All-Americans than any other coach of the decade, what he considered the key to physical fitness. He said, "Among the commonest mistakes the average fellow makes is to think

he's tough because he wears the same length underwear the year 'round. Nine times out of ten he's either weakening himself by putting a strain on his leg muscles when they're cold or else letting himself turn mushy from inactivity and lack of proper exercise!"



Two piece Jockey Longs

"Lengthen your shorts and you'll lengthen your years—of activity"



"Up there at Coopers, you've got one of the best aids to keeping fit I know in Jockey Longs. They really give a man the protection he needs against leg chill without hampering his freedom of movement . . . or making him look like a sketch from an 1890 mail order catalogue.

If even more men would wear them when the weather turns chilly, then maybe fewer would limit their normal exercise to a point where they would break out in cold sweats every time they ran 50 feet for a bus."

Photographed above are the streamlined Jockey Longs Mr. Layden favors. You'll like them, too. They offer the same com-

TAS SANGUS CAMPS IS CHARD CUDENT LOT

TRADE WARRS REG. U. S. PAT. OFF.

Over-Knee

fort features as Jockey Shorts. Buttonless two-piece design . . . a fabric knitted so your skin can breathe . . . and tailored to eliminate bunch, bind and creep. The famous inverted *Y-front provides squirm-free, masculine support and an angled no-gap opening. Matching shirts are contoured-shorter in front to avoid bunching, longer in back to keep them

in place. Sizes down to four years for children. Buy them where you see the Jockey statue displayed and for your own protection, make sure the name Jockey is on the label.



Midway

"Quality Corner"

Better stores offer Jockey

in Rayon, mercerized

cotton, linen and cotton,

wool and cotton mixtures

and the new clastic

super-textile, Coopreme.

NEW YORK CHICAGO LOS ANGELES SAN FRANCISCO SEATTLE Made and distributed in Canada by Moodlex, Hamilton, Out.; in Australia by MacRon Maitting Mills, Sydney; in British Isles by Lyie & Scott, Ideal House, Landon; In New Zealand by Lane-Walker-Hudkin, Ltd., Christchurch, 5 1

LETTERS TO THE EDITORS

(continued)



Johnson (LIFE, Oct. 6), here is a photograph of them taken on their honeymoon at Del Monte, Calif.

J. P. GRAHAM

Del Monte, Calif.

Sirs:

Are rice and confettl under priority too? Or is it considered old-fashioned in Manhattan to shower the bride and groom as they leave the church with



BARRAGED BRIDAL COUPLE

this time-honored custom of bestowing fertility? It is still being done here in Clifton as shown by the enclosed photograph and everyone, including the bridal pair, seems to be enjoying it.

FRED WHITE JR.

Clifton, N. J.

 Slippery rice on crowded city streets is a safety hazard. Confetti is a poor substitute.--ED.

Lease-Lend Eggs

Will you kindly explain why eggs are being sold to British housewives at 2/6d per dozen as indicated in your Sept. 29 issue, when these eggs are forwarded to Britain as a gift from American taxpayers under the Lease-Lend Act.

WALTER JOHANNSEN

Portland, Ore.

 Britain does not consider lease-lend aid to be a gift any more than the U.S. does. Under the Lease-Lend Act, every item sent abroad is charged against Britain's account. If the debt is ever paid it will be paid by the people of Britain, beginning with the housewife who buys lease-lend eggs.-ED.

Made in Germany

As a medical student I found your article on glaucoma (LIFE, Oct. 6) very informative. If you look closely at one of the supporting arms of the tonometer you can plainly see "Germany" stamped upon it. Do U. S. surgical supply dealera still stock German instrumenta? Aren't there any tonometers of American make?

STANLEY TISCHLER New York, N. Y.

The tonometer illustrated in connection with your glaucoma article displays

FROM PODUNK TO PERU-FASTEST WAY'MEANS

You don't have to be located right on an airline to send or receive shipments by Air Express. Any one of the 23,000 offices of Railway Express Agency will accept your shipment . , , send it to the nearest airport city by rail...where it will be flown to destination at 3miles-a-minute speed. Almost anything . . . large or small, heavy or light . . . that fits in a plane can go Air Express!

Special Pick-up—Special Delivery included at no extra cost within regular Railway Express Agency vehicle limits in all U. S. cities and principal towns.

Look How Little It Costs! Tubleal vates by Air Miles: Minimum \$1.00.

Miles	t là.	3 lbs.	5 lbs.	10 lbs.	25 lbs
200	\$1.00	\$1.04	\$1.12	\$1.32	\$2.00
500	1.00	1.28	1.60	2.40	5.00
1000	1.00	1.68	2.40	4.20	10,00
3000	1.00	2.88	4.80	9.60	24.00

Proportionately low rates for off-airline points, reached by combined air-rail urvice

Ask now for time-table listing domestic and foreign rates, time, etc. For service and general information call . . .



IT'S TIME FOR WINTER **GOLDEN SHELL** MOTOR OIL DOES 4 JOBS AT ONC

(continued on p. 11)





A LINE OF PLASTIC HAIR BRUSHES!

Another Pro-phy-lac-tic triumph! Dresser and toilet brushes in clear plastic. Choice of four gleaming, jewel colors. Transparent Jewelite backs. Bristles of Prolon (a heavier texture du Pont Nylon). \$1.50 to \$10.00—at most good brush-goods counters. Illustrated: Roll-Wave, a unique "curved-to-the-head" brush.......\$4.00



ALWAYS A BRIGHT BREAKFAST IF YOUem pick from KELLOGGS MARKETY PACKAGE!



Car of y become no

HEY'RE made from corn, wheat, rice. Some are flakes, some are "shredded," some are "popped, some are biscuits.

TAKE your pick for "variety". There's a type and a distinctive Kellogg 📨 flavor to sult every member of the family.

EW, compact, "tray" pocke age saves space ____ on the pantry shelf. El minates "half-eaten" packages.

___ /. packages are opened as you need them. Cereals are always fresh -no waste.

cereal every morning tempts youngsters to eat a good, nourishing breakfast and to consume more milk!

camping · trips, small apartments, trailers, etc. Handy for breakfast, lunch, supper, after school, bedtime.

Golden, toasted shreds of nourishing whole wheat.



THOUSANDS of families have found this handy package a real inspiration for getting more variety into breakfast. That's why its popularity is increasing by leaps and bounds all over the country. Remember, too, that you can get from your grocer regular fullsize packages of each of the delicious Kellogg's cereals in the Variety Package.

Vilamins give you pep! Keilogg's Pep gives you vitamins.

Toosled by a special process to bring out the whole wheat flavor

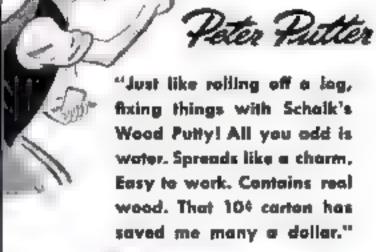
1 SHREDDED WHEAT

1 WHEAT KRISPIES

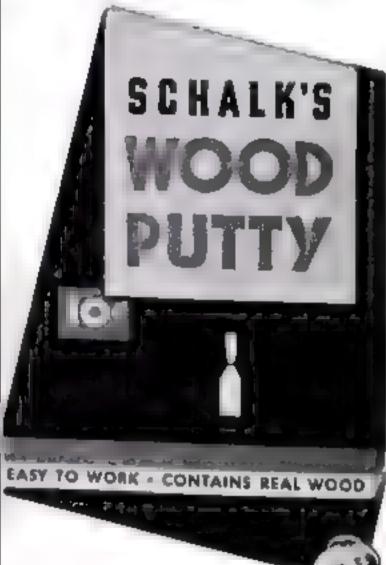
Crisp, delicious flakes with the sweet wheat flavor.

1 Kelloggio KRUMBLES

If it's a Kellogg's cereal it's the finest of its kind!



"IT'S A CINCH"



At paint or hardware stores. H

not, send 104 for postpaid pack-



the colors and rick, rugged look of the choice, imported, hand-loomed cloth. See the handsome new Tweedknit models in the season's favorite shades. Warmer — Lighter — Longer Wearing Cravenette Processed 29.50 With removable zip-in lining 34.50

For store in your city write to:

S. WEITZ & CO., INC. 2882 DETROIT AVE., CLEVELAND, OHIO

LETTERS TO THE EDITORS

(continued)

rather prominently that the instrument was manufactured in Germany. You will be interested to learn that we manufacture the same item in the U.S.A., made entirely of stainless steel.

S. A. WEITZER

J Sklar Manufacturing Co. Long Island City, N. Y

Aunt Fannie

Hirs

George Bellows, whose daughter's portralts appeared in LIFE, Oct. 6, was my own cousin, our mothers were daughters of Captain Daniel Smith, a sea captain, whose home was Sag Harbor, N.Y., my home town. What I want to know is, in the picture of Elinor, Jean and Anna, where does the name of Elinor come in? My grandfather had no daughter by the name of Elinor. His daughters' names were Sarah, Harriet (my mother), Anna (George Bellows' mother), Fannie and Phebe. As Elinor in the picture looks very much like my Aunt Fannie. I thought it might be she

George was one of the great American artists and it was very sad that he should have passed away at 42, at the height of his career.

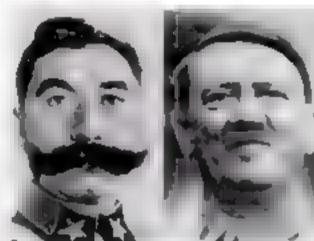
HARRY M. WOODWARD Sag Harbor, N. Y.

● Reader Woodward's Aunt Fannie was also called Elmor and title of George Bellows' painting so names her.—ED.

Air-Brush Barber

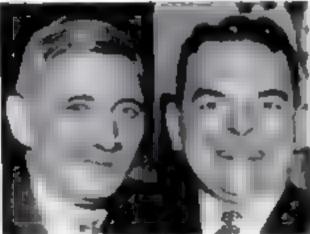
Sim

There are probably only a handful of people that have ever seen Adolf Hitler sans pustache. I imagine that at one



BUDENNY

HITLER



KNUDSEN

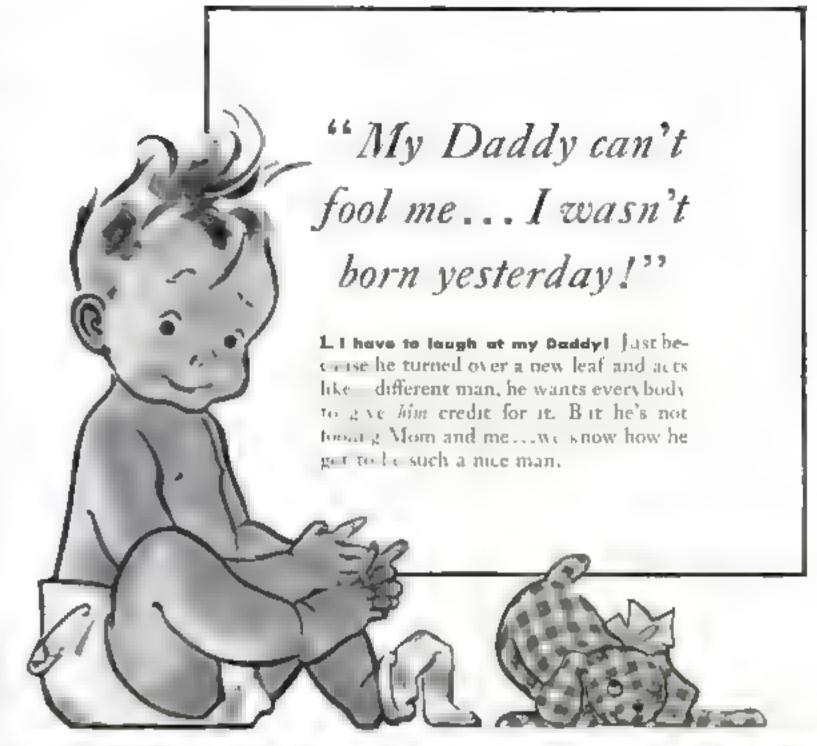
DEWEY

time or another a lot of us have wondered what the effect would be if it were removed. Here is the answer in the form of "the awful truth," which I took from the Sept. 29 issue of LIFE.

After removing Hitler's' tooth brush" and discovering his reason for wearing it, I became curious about the other personalities pictured. The results you can see for yourselves (see ruts) Dewey and Knudsen apparently don I need to conceal anything but I hesitated to remove the "storm king" from Marshal Budenny.

JOHN ARTHUR STONE San Fernando, Calif

> Editorial correspondence should be addressed to: THE EDITOR, LIFE TIME & LIFE BUILDING ROCKEFELLER CENTER NEW YORK CITY





2. He used to be grumpy as an old hear. He'd growl and bang around, and Mom said: "Poor Daddy misses his coffee. The caffein keeps him awake, so he had to stop drinking coffee... and it makes him awful mad."



4. Mom served coffee! Daddy blew up! "Take it away!" he shouted. "You know I can't touch the stuff! Wouldn't sleep a wink!" "Oh, yes you would!" Mom laughed. "This is Sanka Coffee! It's 97% caffein-free and can't keep you awake!"



3. I didn't understand, but that afternoon when Mom was reading a magazine, she suddenly said: "My goodness! This ad gives me an idea! I'm going to try it on your father." She called the grocer, and that night at dinner...



5. "Don't bolleve Ht" growled grumpy old Daddy So Mom read him the ad: "The Council on Foods of the American Medical Association says: 'Sanka Coffee is free from caffein effect and can be used when other coffee has been forbidden'."



6. 50 Doddy dronk two cops. Next morning he felt fine, 'cause he'd slept just dandy. So now he's cheerful every day, and when he talks about how good he feels, my Mom just winks at me... and then I have to laugh!



SANKA COFFEE

Sanka Coffee is real coffee ... all coffee ... a blend of fine Central and South American coffees! Drip or regular grand,

TUNE IN two great radio shows are now on the air for Sanka Coffee; Tuesday night. "We, the People" • Sunday afternoon: news by William L. Shirer, the famous author of "Berlin Diary" See your local newspaper for times and stations.







SPEAKING OF PICTURES...

...THESE CULMINATE 70 YEARS OF HIGH-SPEED PHOTOGRAPHY

Last week, on these pages, LIFE reproduced some of the earliest highspeed action pictures ever taken. This week LIFE reproduces some of the latest. Seventy years of scientific experimentation separate Eadweard Muybridge's galloping horse from Professor Harold E. Edgerton's somersaulting acrobat. The pictures of this girl drafting through thin air do not compare in speed with other Edgerton photographs flashed at 1/500,000th to 1/1,000,000th of a second. But their strange, overpowering quality, as if seen in a levitation dream, give them a beauty rarely equaled.

The four acrobats used as photographic subjects are a team of three men and a girl known as "The Martella and Mignon." The technical name for their tumbling act is "a quartet adagio." They have traveled through Europe and the U. S., earning \$600 to \$1,000 a week, and are now on their way to Rio de Janeiro. At the Brockton (Mass.) Fair last month Professor Edgerton watched the three masculine Martella loop 104-lb. Mignon across the stage and catch her with split-second precision as she fell. Some of these multiflash pictures he shot during a Fair performance with an intermittently flashing (stroboscope, light that gave a startled audience the illusion of seeing the act in brief flashes of lightning. Others he took in a Massachusetts State armory at speeds of two to ten exposures per second.

To eatch Mignon as she hurtled horizontally through space (opposite page). Professor Edgerton rigged a powerful stroboscope lamp in a searchlight reflector with beam adjusted to eatch only the girl's body. An operator then awang the reflector quickly from right to left and the flashing lamp left Mignon's soaring multiple image on the camera plate.



This haman pinwheel is a multiflash photograph of Mignon's "loop front flip." Two men hold her, each by an arm and a leg, as she is whirled and let go. She lands upright.

How to keep up with Jones VET STAY WITHIN YOUR BUDGET!

You know a lot of fellows like Bob Jones Got his eye on the top but his feet on the ground. Has to watch his dollars but realizes that looking the part plays a big part in getting ahead. Want to know how he does it? Here's the formula:





For business, Jones picks the Hart Schaffner & Marx famed

Triple Test Worsted

— a snave suit that's hardhearted when it comes to giving in to tough, day-in and day-out wear. And not only will Triple Test guarantee plenty of wear, but it's famous for its style as well! Triple Test gives Bob a Triple A rating in appearance at minimum cost.





Bob's in and out of his car a lot (even as you and I), so he uses his head and saves his pocketbook—by wearing a

Motorcoat

Tough as a traffic cop, this tightly woven, easy-to-wear fabric takes a lot of shoving around without resenting it. Added to all its selling points is the fact that it's cravenetted to protect it against moisture.





When Bob feels a country weekend coming on (or wants to get into a more casual type of suit for business) he slips into

Fan American Shotland

To get the right combination for this soft and luxurious, yet sturdy, suiting our wool experts combed South American markets—you'll be amazed at the results they achieved when you see Pan American Shetland.





When Bob has to put on the soup and fish he does it without a murmur. How come? Because a Hart Schaffner & Marx

Dinner Jacket

puts him at his ease on three counts: It's as comfortable as his business suit; it's correct right down to the smallest de tail; it's easy on the old bank roll. Of evening clothes no man could ask more

P. S. Interested in dressing better, on your present budget? See the chap who's honestly interested in giving you better value for your clothing dollar...your Hart Schaffner & Marx dealer.







SPEAKING OF PICTURES

(continued)



12-It. 1055 into the air by The Martells and Mignon is recorded by Edgerton in a ngle-flash high-speed photo. Mignon gives the audience a smile before tumbling.



WANTED

in the ranks of smokers who have discovered this truly different, aromatic pipe mixture

LIERE'S a new taste thrill you may never have known ■■ existed! A pipe mixture that smokes clean—sweet mild as a custom blend—and GENUINELY AROMATIC!

It's BOND STREET—containing a rare aromatic tobacco never before used in any popular priced mixture.

Now-note this: Out of every thousand pipe smokers a high percentage won't smoke any other brand once they try it. So we know-among readers of this magazine-115,827 still have this exciting discovery to make!

Today-try Bond Street yourself! Notice! It leaves no stale pipe odors in the room. Even the ladies like its delightful aroms. And observe-here's one pipe tobacco that doesn't lose its flavor!





LIFE'S REPORTS

WE ESCAPED FROM FRANCE BY CANOE

by PIERRE



On Sept. 18, five young French boys landed in England after having escaped from German-occupied France in two canoes. It took them 30 hours to cross the dangerous English Channel. The story of their novel escape is told by Pierre, their curly haired, 19-year-old leader fixset). Pierre's surname and those of his companions have been omitted for the sake of relatives still living in Occupied I rance

After the armistice, when General de Gaulle urged our people to fight on, we all had the same idea but we didn't quite see how we were going to get to England. Jean and I wondered if we could get across in our canoe. We expected our parents to make a fuss, but they thought the idea so crazy they didn't bother.

Last May our plans began to take shape. I took on the organization of the trip while Christian collected maps, charts, navigation instruments and data. Jean and I had one canoe. Reynolde got hold of another one for only 300 francs because it had a huge hole in it. As the Germans had instructions to be pleasant to the local people, Revnolde became friendly with a Nazi motorboat crew who gladly helped him repair the canoe. It took us six weeks to make the canoes sea worthy and then Reynolde and I tested them up and down the coast, while Guy and the others walked along the cliffs, timing us and making noisy jokes so that the Germans would get used to seeing us playing together. We guessed we could make the crossing in 1 h in re-

The next thing was to collect food and water and wait for calm seas. We had 20 lb. of bread, 75 soldier's ration biscuits, sto or from the Nazi stores, a homemade French flag, a service rifle and 4 for a of ammunition "borrowed" from a surrendered arms dump at Nazi headquarters. The day we decided to leave we buried our stores in the sand near my canoe. That night at 9—an hour after curfew—we sneaked out of our bedroom windows. Each of us left the same mes sage pinned to his pillow: "Chers Parents—I have gone to join General de Gaulle."

All of us dropped suddenly flat behind some sand dunes when we heard sounds—the Nazi patrol of eight men. We had an hour before they would come tramping back. According to plan, we rushed the two canoes to the water's edge, quietly stowed everything away and pushed off from France. Reynolde was alone in his single-seater. The rest of us were in my big Canadian canoe.

CONTINUED ON PAGE



Churchill loasted them after they arrived in London. Boys are left to right. Pierre, 19. Ican, 16, Reynolde, 17, Guy, 16, Christian, 17. Only lower part of Guy a face is visible.

Now - more than ever... It's Good to the Core!





We are proud here at Pontiac this year. We are proud that the government has seen fit to entrust us with important work for defense. And we are proud that we have been able to shoulder this work—and still make our cars for 1942 the best they have ever been.

In those vital Pontiac units which have meant so much to the long life and dependability of our cars—such as pistons, bearings, crankshafts and connecting rods—we have made no change at all. But we have achieved basic betterments in numerous other places —improvements which we were able to make without any infringement upon the needs of defense.

As a result, the 1942 Pontiacs will please you even better than the cars which won so many buyers in 1941. They ride better—they handle better—they hold the road more securely. Truly, they are good to the core—great cars to own at a time like this.

And you can afford a Pontiac, too. Prices remain just a few dollars more than the lowest—and economy is still the same.

AVAILABLE AS A SIX OR AN EIGHT IN ANY MODEL

1942 OUTIAC with the things you've always liked - AND 15 NEW ONES TOO!

Our Most Important Obligation

Two great defense plants—one in production, one under construction—thousands of skilled craftsmen working night and day building rapid-fire cannon for the U. S. Navy—that's Pontiac's part in our National Defense and Pontiac's most important obligation today.



LIFE'S REPORTS

(continued)

We set our coarse by my grandtather's compass which I borrewed to namy grandmother before we left. She smiled a little when she gave at to me and anly said. For year trip to De Gar ex

We parded a urd l r i minutes to get out of sight We WATE HAND because the wind was dead sen ad as some las lea Respo de s'ean se alongside, ho seed our sail and were she i making eight knors r wards Ingland We daren for risk using a forch to see the com-Pass so Caristhe intected as by the stars. Owing to a cirio in DRY BILL OF LUMBERCH, W. W. T. again ranning close to the French coast by 2 14 ck 50 WELLONDEN SERVICES HE IS J. ed mee mere towards ling and

At 3 in we ocur the rest of cagnes. Frantically we dropped our sail and lay flat. Two hundred wards away a German

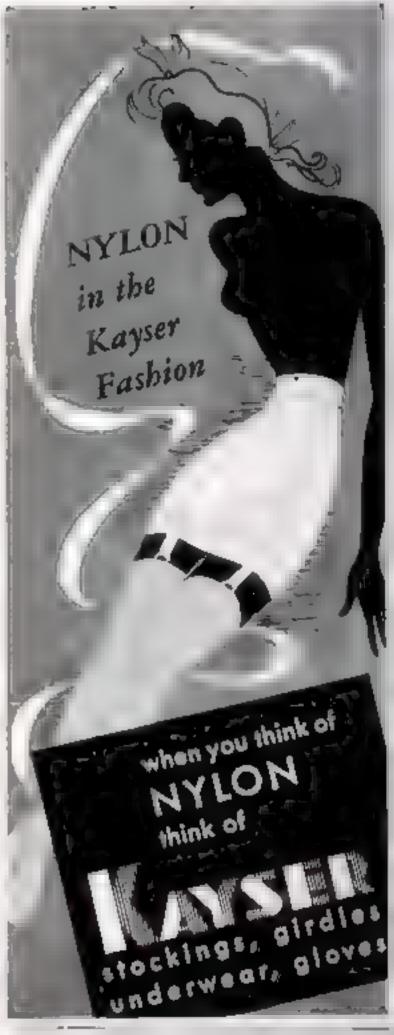


THE R INSTITUTE NEW WORLD

I post shorthrough the witer State In their seateralight picker is out Batatew seconds later the Light lisher of out the standards and other their seconds.

Is day broke, the there it! parting for a frank Wagot off three his mary water to Leva J. a perro in which we was til ed with drink gwaer We made at breakfist of water and some bread, are especially enjoyed the breat as we to ren here how we be proceed it My brother fear and give to the baker with a girly firs trans who were technize the r families breatritions Inches started a heaten argament at the who moved he served hose and, while the baker was detng with them, lead put its hand arrest the end of the counter and graphed a his 11 of break compons

We kept time by Christian's alarm clock. It is rusty from sea water now but Christian is keeping it until after the war in ease the makers feel like giving him a new one. Irae to his





CONTINUED ON PAGE ZI

MORE THAN 3 MILLION MEN shave the surface and save all!



Since then, over 3 million men have switched to this modern Schick way of shaving. That's more men than shave with all other makes of electric shavers combined.

They're saving their skins—and they're getting 30% quicker, clean, close shaves with never a nick, scrape, burn or pull.

And now comes the brilliant new Schick with its still faster "Whiskwak" motor. And its sensational 2-M Hollow-Ground Head that arches the skin to make the

Doesn't all this make you feel you're missing something mighty fine? Then don't delay! Trial-buy a new Schick Shaver now and use it for two weeks. (All models work on both AC and DC.)

If, at the end of that time, you're not getting the quickest, cleanest, smoothest shaves that ever flattered your face-return your Schick to your dealer. He'll call it quits and refund every penny you paid. You can't lose!

SCHICK INCORPORATED, Stamford, Conn., U. S. A.

Your choice of TWO HANDSOME MODELS—styled by Raymond Lowwy SCHICK COLONEL - executed in rich, ivory plastic with goldcolored trim and hunged Whisk-Its. Complete, in simulated alligator tuck-away case, \$15.00.* (Or, packed in de luxe Dress &it, \$17.50.)

SCHICK FLYER—executed in burgundy plastic with silver-colored trim and hinged Whisk-lts. Packed in soft pouch, #12.50.* Standard equipment on Pan American Airways and other lead-Slightly higher in Canada ing airlines.

Many Dealers Offer Easy Payment Terms!



We didn't forget you when we developed this marvelous new 2-M Head. We made it so that it can be used on any of the more than 3 million Schick Shavers now in use!

And it's yours for only \$3.00 (slightly higher in Canada).

You get the new head expertly fitted, and the whole shaver inspected, cleaned, lubricated, and adjusted free of charge. Simply take your shaver to your nearest dealer or to a Schick Shaver Service Office. (See list at right.)

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918 Note Sav B'h Indg.
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650 Boston C of C Bidg.
REGOK TV
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CHI AGO
212 Palmer Rouse
CINCINN ATI
614 Schmidt Bidg.
CLEVELAND
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TIS Hunt'ground's Bidg.

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DENVER
SOI Caterado Bidg
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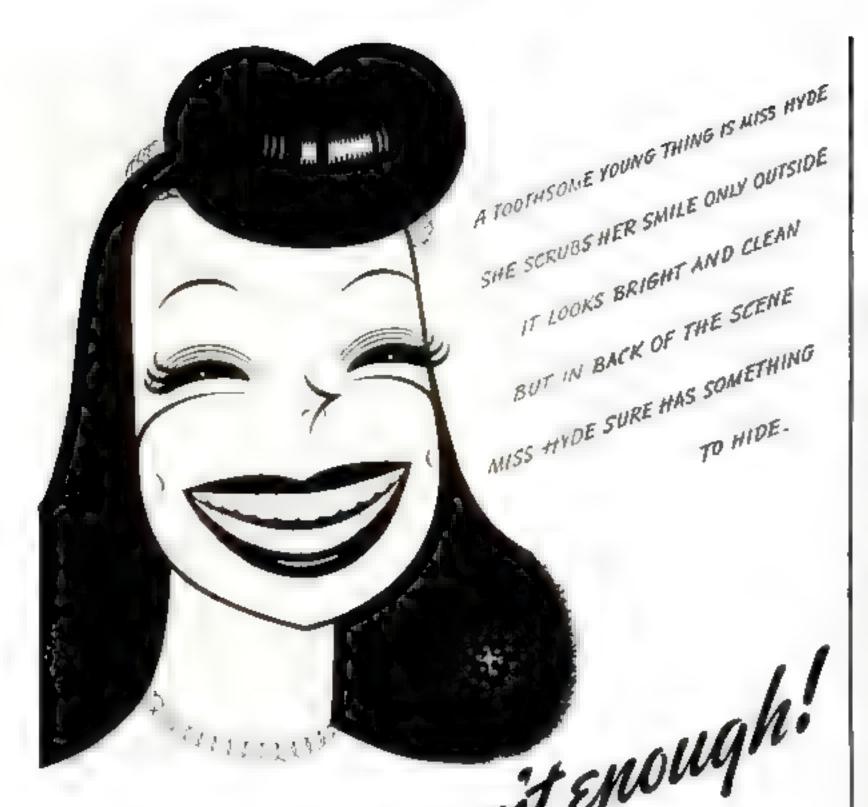
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CANADIAN DFFICES

MONTREAL 13.5-16 Sun Life Bidg. TORONTO 78 Richmond St. West

CALGARY 112A Seventh Ave. Work





Clean Teeth This amazing new dentifrice discovery, with proved cleansing power*, cleans the whole mouth safely, thoroughly, pleasantly.



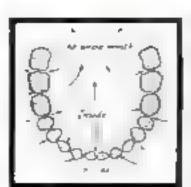
Whole mouth hygiene calls for an entirely new type dentifrice—one that's basically different. Such a dentifrice is Dr. West's Vray, a discovery by the makers of the sensational Dr. West's Miracle-Tuft Toothbrush.

Looks different! Not a liquid, paste, or powder, Vray combines, among other refined polishing materials, three patented ingredients. One with a remarkable faculty for quick penetration between teeth and into mouth crevices. The others for their surging, foaming cleansing action.

Vray's cleaning power. Millions of tiny bubbles surge over, around and between the teeth, tongue and other mouth tissue. This powerful force sweeps food particles before it, loosens and floats away surface stains and discolorations, bathes, refreshes, sweetens the whole mouth.

Try Vray on a satisfaction or money back basis.... For whole mouth hygiene, brighter teeth, a nicer smile!

*AMAZING ELECTRIC EYE PROVES VRAY'S TOOTH-CLEANSING POWER: In case after case tested, tooth neglected or ineffectively closmed have been made startlingly brighter after a single brothing with Yroy.



HOW VRAY CLEANS:

Vray's surging, cleansing action cleans the whole mouth. See booklet packed with every bottle for this whole amazing story.

LIFE'S REPORTS

(continued)

name, he also brought a large Bible with him

The sea was getting choppy and we had to lighten our load so we threw the rifle and ammunition overboard. As we were shipping water, we bailed constantly for about nine hours By 2 in the afternoon I had been steering or paddling for 13 hours. Suddenly I was horribly sick and just fell into the bottom of the boat and slept for three hours in 3 in. of water

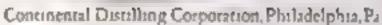
We had hoped to reach I ng land by about 5 that afternoon, but we had lost time and so we realized we had another night before us. I risked standing up to peer ahead for the English coast. There was a dark line it must be a cloud. I sat down without saying anything to the others. For half an hour I watched the minute hand of the clock plod around before l dared look again. This time I could see cliffs clearly. I told the others and in turn each got up to look. Then we suddenly heard the sound of an airplane engine. It was a Spitfire and it circled around us within soft of the water before disappearing

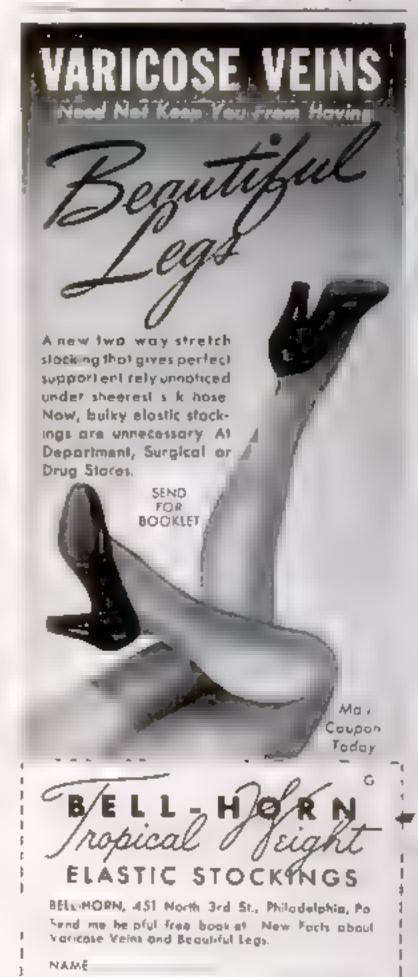
The wind sprang up again and though it wasn't quite on our course I thought we needed rest from paddling. An hour later I knew I had made a mistake—I could see a motorboat on the horizon which had obviously been sent by the Spitfire to look for us, but it was ten kilometers off and we were right in the sunset without hope of being seen. The sea was getting rougher and we were getting colder, but as the sun set I saw the cliffs straight ahead. Revnolde was looking played out -he had been paddling steadily for 20 hours except for an occasional tow, so we changed places.

As it was getting dark I noticed Christian pick a songy packet from the bottom of the canoe and smile faintly: "I was going to take my baccalaureate next month, but I've just escaped in time—these are some of my books." I told General de Gaulle this story later and he said Christian could take his "baccho" here in England Christian's face fell when Le Général told him that.

I was getting alarmed now







AMERICA'S LEADING MANERS OF BURGACAL HOUSERT FOR SHEEP HAS WAS

ADDRESS



Copr 1941, Luden's Inc.

LIFE'S REPORTS

(continued)

because the coast ahead was rocky, our canoes were fragile and I was sure the beach was mined. We paddled on until 4 Bicarrly I saw a big bank of black clouds ahead. I realized it was a big black cliff just in time. "Hold it!" I yelled. We paddled seaward again, pulled the canoes around on the leeside and clutched the slippery rocks with numbed fingers. One by one we heaved ourselves out. Each time we all laughed weakly because as soon as anyone set his feet down on the rocks his legs gave way and he folded into a helpless heap. We staggered across the rocks; everything seemed to be swimming around us-cliffs, sea and



CHRISTIAN, AGED 17

tocks whirled about us in a devilishing. Finally we huddled as close as we could and sank into sleep.

The warmth of the sun awakened us. We were about half a mile offshore on a long tongue of rock. It seemed better to take our canoes farther in but we found the big one had been smashed against the rocks overnight so, clutching our French flag, we scrambled exhaustedly over the rocks. Suddenly a gruff voice shouted "Halt!" We gaped at a woman with a very short skirt holding a rifle.

I knew the British were expecting an invasion but I didn't think the coast guard would be kept by tough women in short skirts. We approached and then I shouted back to the others: "It's a kilted Scotsman!"

He spoke perfect French and soon realized there was no danger from us. He took us to a cottage where they gave us hot tea. Then two police cars came along and we were taken off to the police station where they gave us hot baths, dry clothes and a rest before going to London.

"Well, boys...it was a good band while it lasted"

You've Gor to catch that 2:20 train or I can't hold the option," the booking agent warned.

But my watch lied like a rug . . . and there we were, with the train gone . . . yesterday a band all set for the season; today just five lugs without a job.

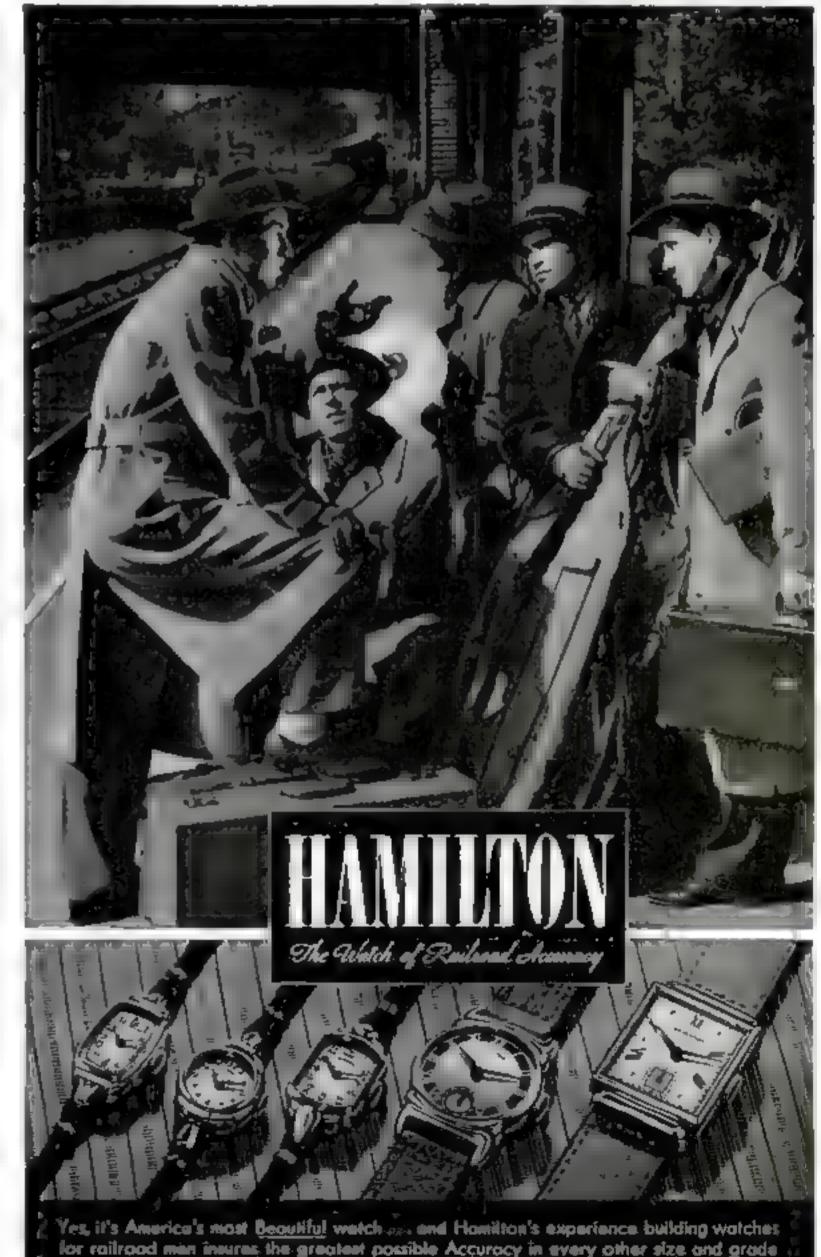
"I'd like to wring the guy's neck that sent that train out early," I muttered... and a train man heard me. "You'd have 300,000 necks to wring, Buddy," he told me. "Rail-road watches are Time Inspected regularly... they have to behave. That's why so many railroad men carry Hamiltons."

Looked like I was to blame, all right. I crawled to the phone and ate crow to the agent. "Listen, pal," I begged. "Stall them off another two hours, will you?"

I rented a car... paid for it myself ... (after all, I owed the gang that). But they must have felt pretty good in the end. The night we opened the season they threw a party ... and darned if they hadn't all chipped in and bought me a Hamilton!

All Hamiltons have 17 or more jewels, precious metal cases (except special military watches), \$41.25 to \$5500, All prices subject to change without notice. Made in U.S.A. Write for folder, Hamilton Watch Company, 1105 Columbia Ave., Lancouer, Penna,

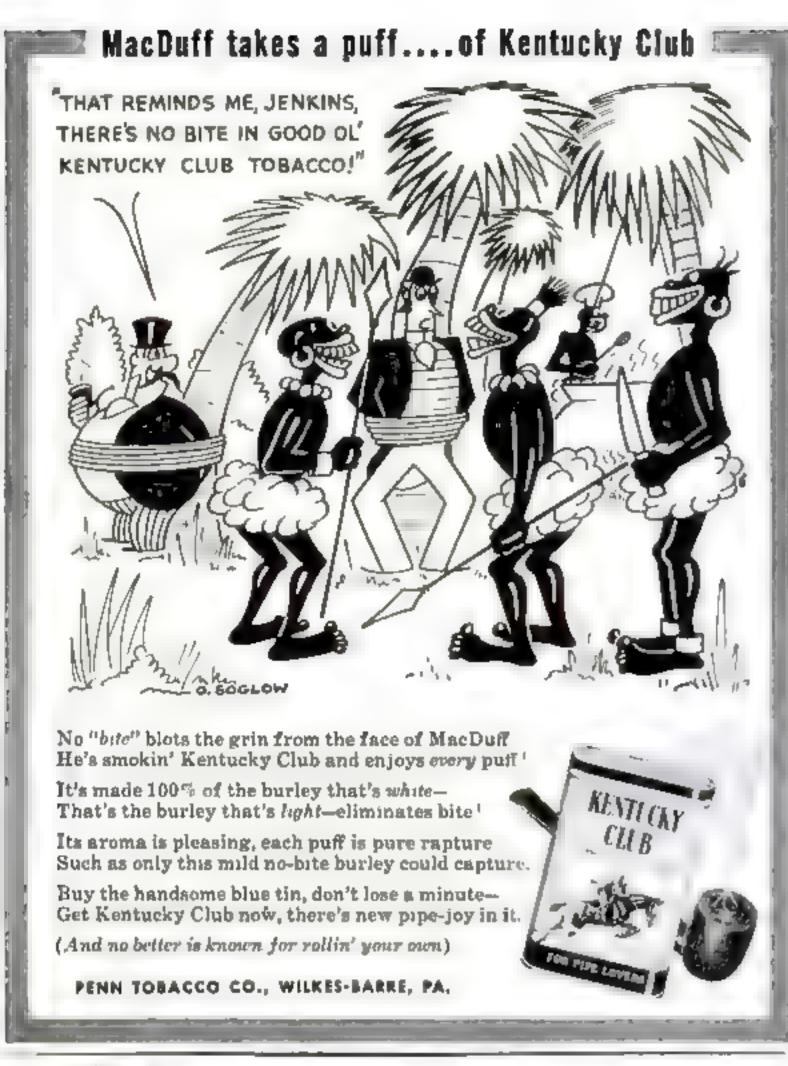
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GLADYS. 17 jewels. 10K natural gold-filled. 944. With gold-filled heacelet . \$46.75,

LOUISE. 17 jewein. 14K white or natural gold. 18K applied gold numerals... \$60.50. TERESA, 17 jewels. 14K natural gold-filled. \$49.50, With gold-filled. PAICE, 19 jewels, 14K material gold-filled, 18K applied gold numerals or black zone dial \$60.50. RODNEY. 19 jewele. 14K natural or coral gold. Roman numeral, gilt finish dial \$88.

ALL PRICES INCLUDE FEDERAL DEFENSE TAX



So, you're a Glamourpuss!

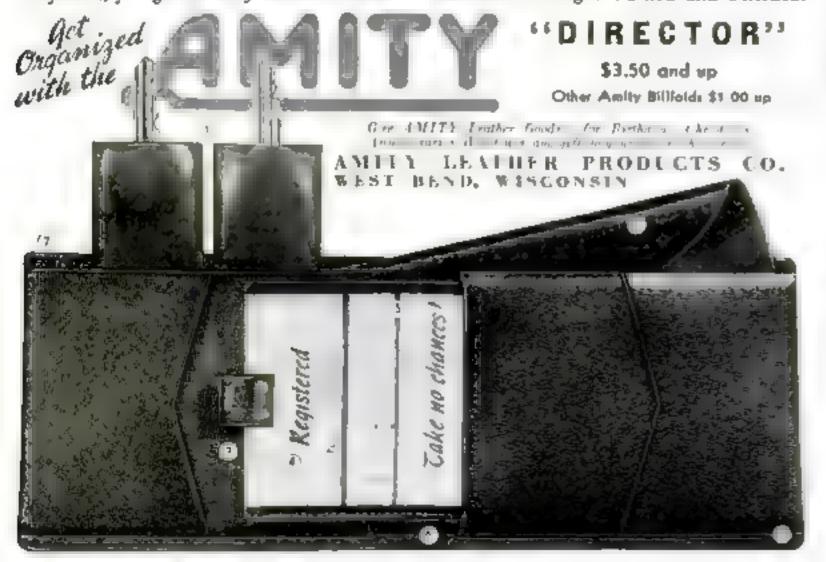
NOT for MY dough! You and your cuddlecat glide to a rat race, where the band is sendin' solid. You dig in your jeans for the gilt to cop the pasteboards, and what comes

up? A mess! Singles, fins, tote-tickets, addresses, all in a lousy wad! Jack, boy, you seem a glamourpuss. From here on in, you're just a good!

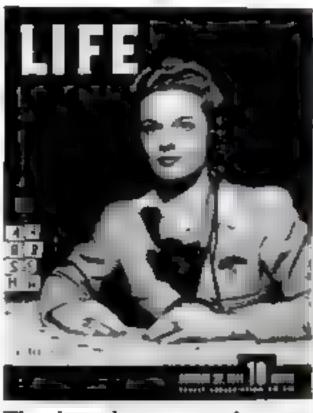
DON'T DON'T DON'T

You, sir, can avoid this awful fate. You can rise from wadder to wise-apple in one short lesson. Simply memorize the words, "AMITY "Director" BILLFOLD" and recite them to your nearest Amity dealer today. For those three words, and three-fifty each, you get the only billfold that has

all these 8 features originated by Amsty:
1—Spare Key Pockets—no lockouts. 2
Secret Currency Pocket. 3—Sliding Card
Pocket 4—Free Registration Service, 5—
Transparent Card Holders. 6—Sliding Stav
—prevents buckling, 7—Branded Genuine
Leather. 8—Edges Turned and Stitched.



LIFE'S COVER



The air-raid spotter on the cover is pretty Mrs. Bertram Benedict Stanwyck Mickelbank of New York. A free-lance fashion illustrator, Mrs. Mickelbank volunteered for duty at New York's air-defense Information Center. There she worked with 60 Army officers, 100 enlisted men, 600 women volunteers in mapping the positions of bombers approaching New York. At maneuver's end, the Air Corps planned to ask for 25,000 women to do "highly secret technical work." For picture of Information Center, see page 35.

Henry R Luce

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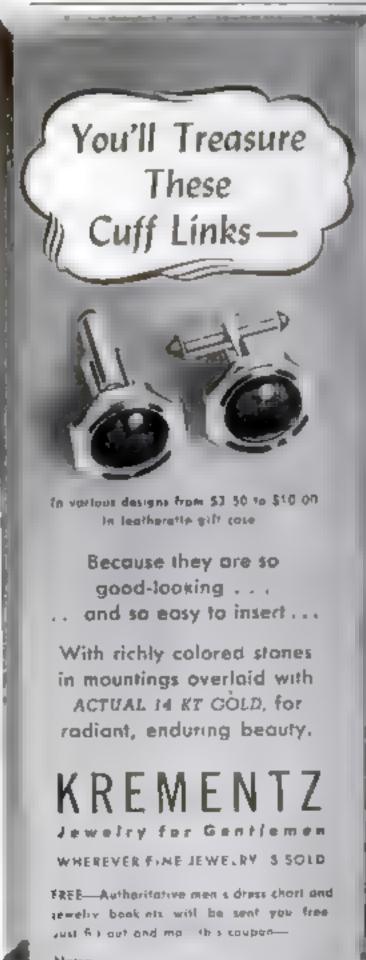
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Street

"This Coffee tastes like gittin' home, to me..."

So wrote James Whitcomb Riley . . . a homely tribute to good coffee by the beloved "Hoosier Poet." It was on April 7, 1898, that Mr. Riley visited the famous old Maxwell House in Nashville, Tennessee, and paid his respects to the delicious coffee served there.



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EACH TYPE OF CHOICE COFFEE contributes a tench of its own special quality-vigorous flavor, rich body, or delicate aromaby the Maxwell House blend, 50. it's no worder more people now drink Maxwell Hosse than any offer vacuum-packed coffee in the world. Have you tried it recently? Your grocer has it now!

tastes. I wonder if you know this about today's Maxwell House



South America. It seems that these extra flavor coffees have always been limited in availability. Portunately for all coffee lovers. Maxwell House havers are able to obtain the tremendous quantities that are needed,"

3 CORRECT GRINDS

Drip, Regular, or Glass-Maker, Waxwell House is roasted by the special "Radiant Roast" process, ground and packed immediately in supervacional Vita-Fresh time. The air's out the flavor's in.

GOOD TO THE LAST DROP!

* * * * FANNY BRICE as "Baby Smooks," FRANK MORGAN, Meredith # illson's Orchestra in "Maxwell House Coffee Time" . . . Lune in every Thursday Evening, NBC Red Network



Vol. 11, No. 17

THE WEEK'S EVENTS

October 27, 1941

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LIFE's Photographer Raiph Morse spent nine days, drove 577 miles, covering the New York Campaign (pp. 94-101). One day he trailed candidates from 8 a m. to 2 a m. The Mayor impersonally called him "Life," Mr. O'Dwver called him "Ralph,"

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ADBREVIATIONS BOT , BOTTOM, RYC , EXCEPT, RT , RIGHT, T TOP, A. P ASSOCIATED PRESS,

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of priceless moments, and for touching with brilliance events already beautiful, Yardley offers you a great perfume. "Bond Street," whose rare fragrance evokes the vanished gatety and ardor of a continent. And it is still available in America . . . at finer shops, \$13.50, \$8.50, \$4.50 and \$2.50, You may obtain, also, the exquisite

witchery of "Bond Street" in Yardley's renowned English Complexion Powder. At \$1 the box, it is available in 7 deheate shades. Enjoy also the luxury of "Bond Street" Talcum Powder, \$1, Dusting Powder, \$1.50,

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ENGLISH COMPLEXION POWDER

TARDLET PRODUCTS FOR AMERICA ARE CHEATED IN ENGLAND AND FINISHED IN THE . S A FROM THE ORIGINAL ENGLISH FURNULAE, CONSINING IMPORTED AND DOMESTIC INDREDIENTS



"That's Our Boy!"

To Boh's dad, this is one of the proudest moments of his life.



It seems only vesterday that his boy was a curly-headed little tyke, learning to take care of himself in childhood battles with the bully of the block

Now he's 180 pounds of husky balfback, respected by classmates and faculty alike, as a man, an athlete, and a student But there's even more than pride in his father's heart today

He's thankful for his foresight years ago when he promised himself his boy would have the opportunities of college

agent's help, he made sure that promise would come true even it he were not here to take care of the expense



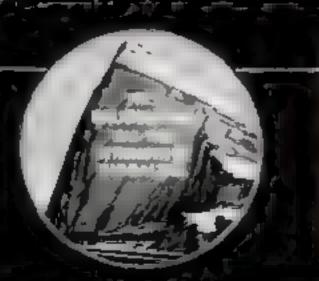
How Can a Man Use I ife Insurance to Assure the Education of His Child?

Med who creatly have life invirance to proviole for the factor is support of their families, often take conal hyomas protection to assure a special character of fund for each child

In most sich e ses, Die Predictiil recommends a was led fe or tern policy assed on the father's life. In soul provide the necessary facts if as social be taken assey before. In children have connacted the reducation

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The Prudential

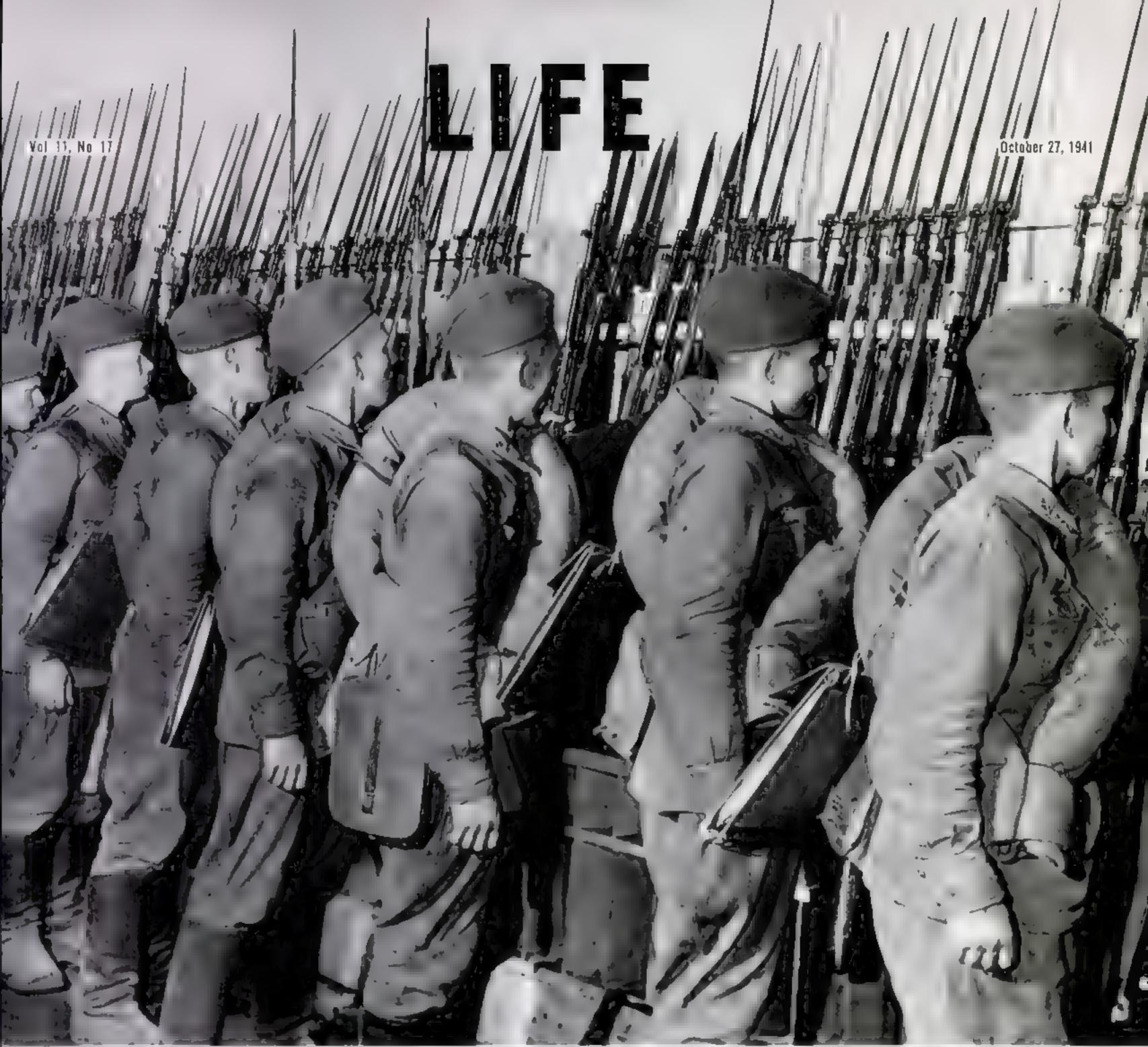


Tune in! Hear The PRUDENTIAL FAMILY HOUR Sunday afternoon, CBS network

A charge a new radio show starr , the sart of the trans layor Ross to the sart of the sart

SEE YOUR LOCAL PAPER FOR TIME AND STATION

EE TOUR LOCAL PAPER FOR TIME AND STATION



BEARDLESS BOYS IN THE MOSCOW ARTILLERY ACADEMY TAKE DOWN THEIR RIFLES AND GO INTO ACTION. THEY WILL MAN NEW GUNS AS THEY COME OFF ASSEMBLY LINES

MUSCOVITES TAKE UP THEIR GUNS AS NAZI HORDE APPROACHES RUSSIAN CAPITAL

Photographs for LIFE by Margaret Boucke-II hate

The destruction of great cities the vanishing of ancient nations, the massive death stringgle of armes, corpses by the milbons had become such an old story to many Americans that this week's peril of Moscow secured hardly real. It was another town on a time table: Vienna, Pragia, Warsaw, Copenhagen, Oslo-Rotterdam, Brussels, Sedan, Paris, Belgrade, Athens, Brest-Litovsk, Minsk, Vitebsk, Smolensk, Kiev, Andnow, perhaps, Moscow, And tomorrow, no one knew what. The tragedy was incomprehensible because it was vast and multiplied. But on the following pages in the latest pictures received from Photographer Margaret Bourke, White in Russia, LIFE shows some of the individual human beings in Moscow for whom the war was rapidly becoming intense personal tragedy.

Their Moscow was in terrible peril. Everybody knew how bad things were when the red granite tomb of Lenin in Red Square was closed and the body of the Saint of Bolshevism was taken away sebad been calmly proceeding with their courses took down their rifles (above) and marched off to the front. The Moscow masses in seminulitary units of the People's Army flooded out to fight the Naz's in person. Troops from abandoned Odessa from the Army of the Far East, from reserve pools in the rear streamed through Moscow toward the west, south and north Women and children poured out to the east. The diplomatic corps and part of the Soviet Government left Moscow for points still farther east. And long food trains rumbled into Moscow with provisions for a protracted siege.

Moscow has forests to the west, marshes to the north and fertile flat plain to the south. The Russians were fighting hardest on the vulnerable south but through the woods to the west the Germans were coming closer and closer to the city. The German drives, after one bill had taken a great sport, then slowed down again. Armored troops, artiflery and infantry worked like a triple hammer, cracking, pounding and pressing the Soviet lines. The Luftwaffe, lassy with Red Army objectives, had not yet turned its full attention on Moscow. And its bombers were stalbeing shot down by Rissian fighters and its own army was still being bombed by Red bombers.

The German battle however, was far from won-Snow had begun to fall. The Moscow radio jecred, "You call this winter: To us Russians, wanter comes later. We are going to stay in Moscow." The extreme flanks of both armies seemed waying in the air. Nobody was very clear what was happening south of Orel and in the Valdai Hills northwest of Moscow. The battle might be long.

But Americans were confronted by the nightmare fact that, if Moscow falls and Stalin decides that bloody Russia deserves peace, the U.S. A. will find itself alone in the world, with only Britain as ally.

Artillary Major Kiknadze, 30, a Georgian like Stalin, searches the Russian sky for Naza planes with erew of anti-aircraft gun outside Moscow. Beside hun is Private Orlov, 21, ex-teacher.

Red Army pilots pose on small camouflaged airfield southwest of Moscow. Center, in overalls, sits Lieutenant Colonel Kogrushev, behind him stand Colonel Grincy and Chief Lieutenant.

WAR WORKERS OF MOSCOW PREPARE FOR SIEGE IN AIR, ON AND UNDER GROUND

The war workers of Moscow last week had a spirit that amazed U. S. observers could only describe as "terrific." Nearly all the men knew how to handle a rifle. Men, women and children shared the Communist behef that they, no less than uniformed soldiers, have a right to fight and die for their country. Their comrades along the road from Germany had rushed into the breach of every Russian defeat and bought escape for the regular Army in frightful slaughter. The Muscovites were ready to do it again, to the indignation and dismay of the German Army

The Moscow radio told its citizens: "Comrades, Moscow is in danger! The enemy is on the point of reaching the capital," and gave calm, detailed instructions on where to get a gun, how to build a barricade. The newspapers told them: "Lost arms, lost honor. Guard your arms better than your very life. From behind every stone on the approaches to Moscow the enemy must be met with fire and steel

Until mid-October Moseow was incredibly calm. Revivals of Rose-Marie, and Chekhov's Three Sisters, the latest movie, The Artamonous' Rusiness. Tcharkovsky's ballet, Swan Lake, and the national soccer finals drew big andiences. New construction on streets and water mains still went on. Everybody laughed at the latest joke in the Crocodile about a happy German prisoner who suddenly fainted when told by his Russian captor, "Don't worry. You'll find it just like home here." Foreigners in Moseow noticed the steady look in the eyes of the people on the street, so unlike Paris in May 1940.

LIFE's Photographer Margaret Bourke-White caught this Moscow mood in her pictures. She marveled at the readiness of every small citizen to play his part in war. She watched the soldiers cat their huge meals of cabbage soup, meat, potatoes, encumbers, milk and stewed cherries. She found that every office, factory, school, every organization of whatever kind was proud of its red velvet banner, trimmed with gold fringe and tassels. She saw the adaptability of the Communist regime to fighting, if not to living contentedly in peace. She also found a handful of Germans who had reached Moscow before their time (see pp. 30–31).

Kukharenko; right of him sits Captain Titenkov and at right, Captain Roshal. Grinev had shot down 27 planes. At upper left, with four collar bars, is a colonel. One bar means captain.





Anti-Nazi posters are processed in a symposter factory. Here workers had beeled a scalad passer of Hiller correspondent or "Fostware to defend civilization and mode and Corne in Hiller carries a hipping swore and resembles at a larger of a Knight Soviet passers and carries trespondent and ordinate concentrations."

Moscow First Aid School teaches aparticus clause instructors have not another firsts and teams, in senthern School ovskavac / stavac script. Here class we pass and here can object his even citizen of Moscow new rose vession excelled extension in a mag. Note of the wakechares, printing strainstrants and skeep in the chares grant entire asts and skeep in the chares grant entire asts and skeep in the chares.







Prisoner Goorg Hammerschmidt, 29, a private from Frunkfurt-um-Main mobilized last December, captured Aug. 11 near Smolensk, said: "I am too small a man to understand what will happen. That is for the officers to know." Lake others, he was with the 88th Infantry Regiment.



Prisoner Josef Koller, who surrendered with others of the 88th German Infantry Regiment on Aug. 12 near Smolensk, was described by his Soviet questioners as "politically undeveloped," menning that he seemed to have no information or opinion on the war policy of Nasi Germany.



Prisoner Georg Veries agreed, "It is good that we are hidden here in a cellar from our own bombs." Before capture, he got orders to retreat, was wounded. Most of these Germans were wounded in arms or legs, admitted the Russian Army was far stronger than they had expected.



Prisoner Stephen Derisch has his wound dressed by Moscow Nurse Sechnkina and assistant. Russians questioned him about great German philosophers and scientists, were amazed to find he had never even heard the names Goethe, Kant, Schopenhauer, Schiller, Nietzsche, Gutenberg.



Prisoner Rolf Helmodt agreed with other prisoners that the German soldiers were full of fight. Regiment was ordered to Russian front on June 26, but he did not find out about war with Russian until he reached the Russian frontier. Most prisoners agreed, "I am a lot better off here."



Prisoner Karl Heimann, 20, of Eschwege, is engaged to a girl in Saarbrücken whom he cannot marry until he has served five years in the Army. Cigarets are 6¢ cardboard-stemmed Russian brand, which Germans empty into cigaret papers and roll. Heimann has arm and leg wounds.



In Park of Culture and Rest, M. scovites take their case on a sarmy Southy against a poster showing how to put on secretary our Westnerwast warm, but on Sept. 27 stow following



Young couple at the Pirk of Caltago and Rost war r look have been a post recited for humanous war post cook. In we was a New jal new New Law was existing and assert of



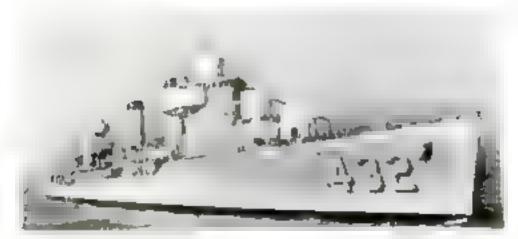
In bomb shelter under apartment house in western Krassnopressnensky district of Moscow, near Park of Culture and Rest, Museovites deze during raid. In charge is the screne woman

wearing heret (left renter) under poster showing past defenders of Russia, 1919's Chapacy, 1790's puyenov, rad 1240's Nevsky Nevry, ill of the horse's 875 cintorenched of. Mes ow



ON THE NEWSFRONTS OF THE WORLD

America faces threat of sudden war in two oceans as Japan gets set to tackle Russia



U S. S. "KEARNY" AT LAUNCHING IN 1940

An uneasy America faced two oceans filled with grave danger and trouble. In Iceland's cold waters, a German torpedo struck the new U. S. destroyer Kearny, sent her limping for port. The Krarny was the second U. S. warship and the tenth U. S. owned vessel to be attacked by Nazis. In other times, the event might suddenly bring on war. But now there was no war.

Across the Pacific, the civilian premier of Japan, Prince Fumimaro Konoye, gave up trying to make a peaceful settlement between his belligerent country and the U. S., yielding the government to a general (see col. 2). U. S. ships went so trying into safe har-



STARK

bors. President Roosevelt, commander in chief of the U. S. Army and Navy, called together his Army chief of staff, General George Marshall, and his chief of naval operations, Admiral Harold Stark, and his war conneil. But there was still no war.

The war might come while people slept or newspapers went to press or

Congressmen debated or warships shd secretly over the seas, huired to war in the rest of the world, Americans did not realize how dangerously close they themselves were to war.

Report on the "Greet." Last week details of the torpedoing of the U. S. S. Kearny were not yet available, but the Navy officially released the story of the earlier attack on the U. S. S. Greet. On Sept. 4, the Greet was 175 nules off Iceland when a British plane reported the presence of a submarine ten miles ahead. On and off for the next three hours and 28 minutes, the Greet and the submarine played inde-and-seck. While the Greet broadcast the position of the submarine, the plane dropped depth bombs. Twice the submarine launched torpedoes. The first missed by 100 yd., the second by 500 yd. Not until the first torpedo had been fired did the Greet attack. Then it dropped 19 depth charges but none is believed to have been "effective."

"Between Thievas." The absolute minimum box score of conquered and "protected" peoples punished for revolt against their German and Italian overloads during last week read:

Czechs: 64 killed, 155 arrested French: ten killed, 8,930 arrested Yugoslavs: 21 killed, 107 arrested Belgians: none killed, 25 arrested Bulgarians: eleven killed, none arrested

One nationality missing from last week's roll call were the Greeks. But their plight, according to travelers reaching Egypt and interviewed for the New York Times, was simply a form of slow death. German soldiers had looted everything from furniture

and food to pocket books and wedding rings. The contempt in which the Greeks hold the Germans is equaled only by the contempt in which the Germans hold the Italians.

Fist fights and gunplay between German and Italian troops are frequent. Germans delight in disregarding the signals of Italian traffic cops. When passing Italian soldiers on the street, the Germans shout Aera! (Wind), the shout which the Greeks used when they chased the Italians in Albania.

Last June a huge Italian flag was hoisted beside two smaller German and Greek emblems above the Acropolis. Then it was mysteriously removed and a very small Italian flag substituted. Two days later the German flag was flown at the top of the flag mast, the Greek in the middle and the Italian underneath. Referring to their flag, the Greeks call it: "Christ between two threves."

Japanese "lith," More deadly than the Japanese beetle is the Japanese itch, a chanvinistic attitude that makes some Japanese think they can lick their weight in American wildcats. Mindful that the one-ocean U. S. Navy faces the prospect of a two-ocean war, Captain Hideo Hiraide of the Japanese Navy boastfully expressed the attitude last week: "The Imperial Navy is prepared for the worst. . . . In fact, the Imperial Navy is itching for action."

After three months of fence-sitting, the moderate government of Prince Fuminiaro Konoye resigned. Konoye was pushed out of power by militarists who probably felt that, with Hitler at the gates of Moscow, Japan could now safely attack Soviet Siberia. They also held no hope that the secret conversations being held between Washington and Tokyo over China would emerge from their present deadlock. The Japanese refuse to get out of China. The U.S. refuses to sell China down the river in a Far Eastern Mumch.

In place of Konoye, Lieutenant General Erki Tojo became Premier, War Minister and Home Minister. Singenori Togo, a pro-German, became Foreign Minister. A friend of the Axis, Tojo's appointment repre-



TOJO

TOGO

sented a victory for the Nazis and bescalanet "smelled of powder." Tojo himself is an itcher from way back. In 1987 he declared: "Japan must be prepared to fight China and Russia simultaneously." She was already fighting China, and with the rumored presence of 25 Japanese divisions on the Soviet frontiers, it looked as though Japan was about to take on Russia.

Tojo, however, has never said anything about fighting China, Russia, America, Britain and the Netherland Indies all at once, That was his worry last week.

Fixing Wing. The queerest-looking airplane in the country last week passed extensive flight tests and



NORTHROP'S FLYING WING IN THE AIR

was proclaimed a success by its manufacturer, North-rop Aircraft Corp. The plane is called the Flying Wing because it is all wing. It has no fuselage, no tail, no rudder. Tips bent downward at the end of each wing serve as rudder. Einmination of fuselage and tail surfaces cuts down much of the air drug, results in greater efficiency. Two pusher propellers placed in back of the wing rather than in front drive the plane. Northrop pilots, who have taken the plane up more than 200 times, say it thes as easily and simply as any conventional flying machine.

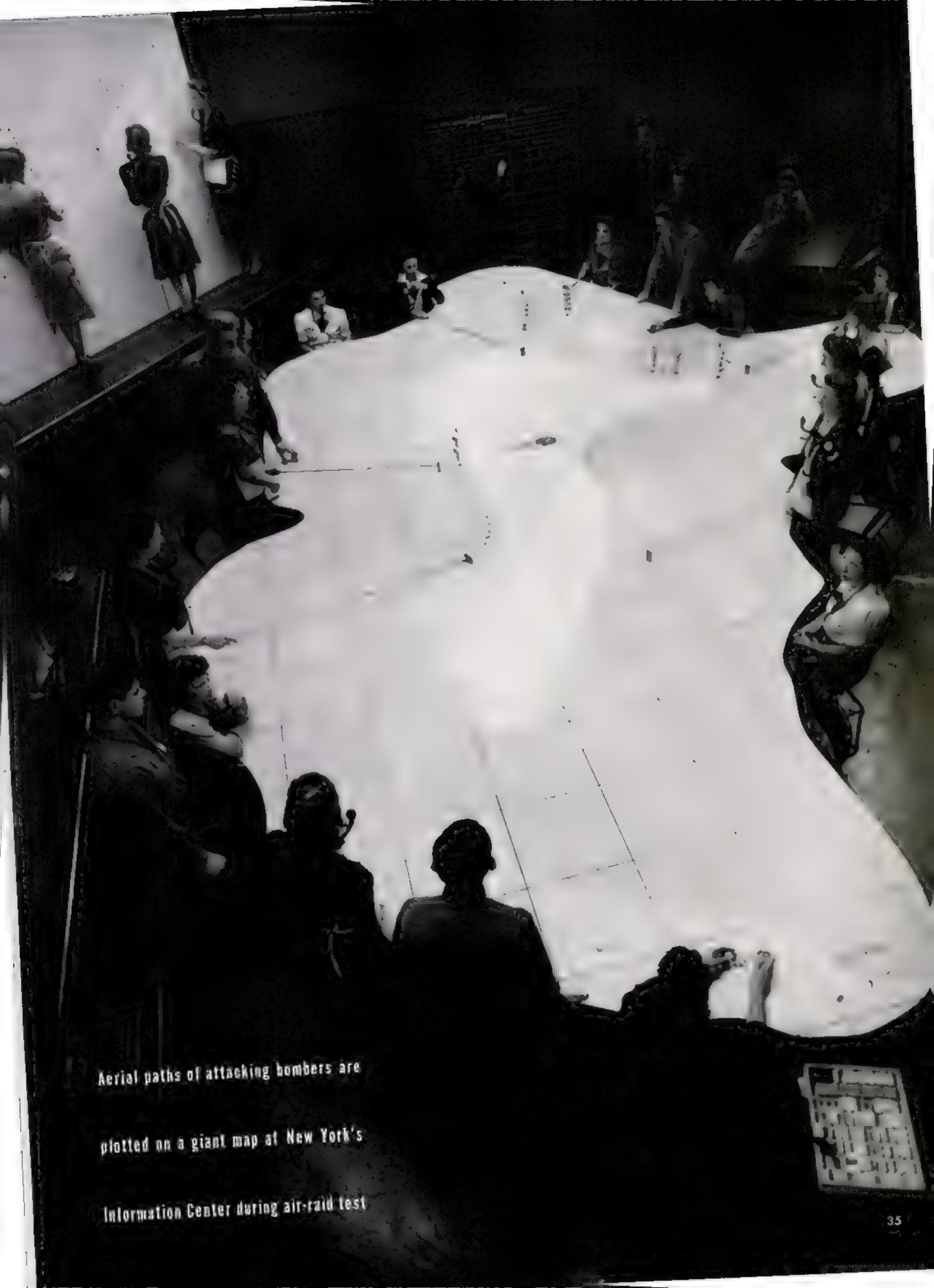
Biago. Whether true or not the following story was news last week as one of the great Munchisosen yards of the war. The captain of an R. A. F. flying heat, who is also a champion R. A. F. field-hockey player, was on a flight recently that was due to end at a base near a hockey field. His hockey stick and uniform were with him in the plane. During the flight his plane spotted an enemy submarine but one of the bombs stuck in the bomb rack. The captain reached for his hockey stick, opened the side door and, leaning out, released the bomb with his stick. The bomb dropped on the submarine, which van ished. The plane then proceeded to have and the captain went off to his hockey game.

PLOTORE OF THE WEEK

The U.S. industrial Northeast was "randed" last week Silhonetted against gray-black storm clouds, squadron after squadron of log bombers raced in from the North Atlantic, headed for "attacks" on Boston, Philadelphia. Washington, New York and Norfolk. They did not reach their goals unspotted, however. Along their way, from 1,600 observation posts scattered on skyscrapers, lonely farms, airports and beaches, 40,000 civilians peered into the skies, watched the hombers come.

It was the biggest test for air-raid defense ever staged in the U. S. It lasted a week and during that time few places in the country were busier or more important than the New York Information Center on the opposite page. As soon as the observers saw the bombers approaching, they telephoned to this Information Center and to three others like it, located throughout the Northeast. There on "filter" bounds reports from observers were correlated and checked After false alarms and location errors had been filtered out, this information was transferred to the huge map, called "operations board."

At the moment this picture was taken, spotters were plotting course of air raids on New York City (top of map). There was also air activity near upper Hudson River (at left), and Wilkes Barre (foreground) remained free of trouble. As soon as U. S. pursuit planes took off to intercept enemy bombers, their positions too were plotted on the map.





HOWARD CHANDLER CHRISTY'S PAINTING OF THE SIGNING OF THE DECLARATION OF INDEPENDENCE HEMINDS CAPITOL TOURISTS OF THE GREAT MEN OF AMERICA'S GREAT PAST



Fight to repeal neutrality was led by Democrats of House Foreign Affairs Committee assist to a few Republicans. Here Connattee Charman Scil Boom crafts repeal resolution with a lleagues.

CHILL OF CRISIS

It was worms for October and warm or Washington. Il rough glocarists repoved the annuable weather. They wandered through the Capiton watched he recessed tatives of democratived work gazed at the pictures of the nan who were glass in the days of an earlier criss. See 1999.

But many taken. Washington felt only a chill from the absensional lesson mer was a base kery. They wondered if there were sub-grants in these days a class.

Sciamer was over test no note seen of to realize it. The world's winter was lessing in on America, it to book scepted to feel it. Bloodstaned Naz's were in a right around Moscow. Little men of Japan proffed with tag ambit a silst preked that they were it in ing for war. A U.S. destroyer was let the a German forpedo. Still packing an adequate two or an Navy at stap properly trained Army the U.S. was indiager of being left friet dless and alone in a bitter world. The worst area insoft a more than coming true.

But in this great and gav republic expensive Liveries were still or — ismess is usual display. New autos, blatant with brightwork, went on the market. No nody seemed shocked to learn that a man ifacturer had taken an inin ini sorely recoled.

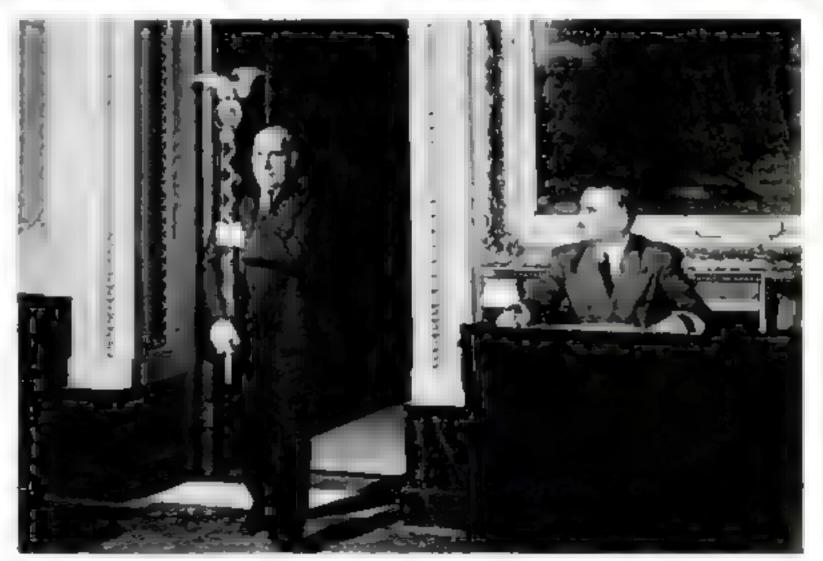


COMES TO CAPITAL

for as fense orders and had put it, instead, into juke boxes. Labor contributed its full share to confusion and delay (see next page). Only 15% of the country's production was going into defense

The time for half measures had clearly passed but the best the legislators in Washington could do was to mibble at the Neutrality Act. President Roosevelt wanted the act modified so that the U.S. could arm its merchant ships and send them into any waters. He asked only for the right to arm the slips because the was afraid to ask for more. But the isolationist bloc was breaking up as the changa 2 temper of the people began to show. Some Republicans joined Democrats and the House of Representatives passed the surplarming proposal with 121 votes to spare. But most Republicans blindly against Roosevelt in anything voted against the move and the House minority leadership would not do anything to make them real ze how dread the crisis was

But this was a pecwee move in a world where only power moves meant anything. Some day the people would wake up, would devote and sacrifice itself to the great needs. But everybody wondered when in the name of the founding fathers the world's greatest country would finally reassert itself and reclaim its heroic heritage.



The mace, symbol of House of Representatives' power, is brought into chamber by Sergeant at Arms Romney before the neutrality session opens. Mace must be in chamber all through session.

PEGLER PILLORIES UNION PARASITES AND THIEVES

A. F. OF L. DITCHES A RACKETEER

There was the start of a shooting war in the North Atlantic. There was another threatening at any moment in the Far Fast. And last week the American Federation of Labor representing 4 500 000 American workingment satin convention at Scattle and did nothing to speed America's deferse.

any President to give labor everything it wanted, came an ingent learnest plea. Stop defense strikes make pence with the C. I. O. To asswer this main dering President William Green. 68 staged a big show of injured is noccined. Most A. F. of L. members have "refrained from straking he banished. During the convention A. F. of L. minonestruck at two slopy ands, one steel plant, one chemical plant vital to defense, one to overnment ordinance depot, three Army food storage plants.) The President should go talk to the C. I. O. about pence, added Mr. Green. (Mc owlide an A. F. of L.-C. I. O. row crappled production of

Army tink transmissions for eight days and talk ran around the convention of an all-out ball with C. I.O. in all fields. The envention victually a nored that President's incosage aid. Mr. Green throughto assumbs and Canadan delegates that the A. P. of L. was with them, to the bitter end. When ver fathers head es. The cried is his best then ptv. Diangly style, we shall stard many, he for the fix denotes they and freedom of the seas.

This performance again denonstrated the triasm that right-wing American labor is appalitingly devoid of the gliff I in spirit a radership. If Franklin Resolution id have to form a War Cannet tomorrise, he would be hard put to find a Bevin or a More san among the bumbling bosses of the A. F. of L.

At its worst A. F. of L.'s leadership descends to the level of the gallery below, chosen to abistrate Colon must Westerock Peyler's trades exposes of near racketeering. Last week the only big news from the



Ed Flore, new eleventh vice president of A. F. of L., is president of gaugster-infested B. etc. Les Later and Like and



John P. Nick, wink-bonsh specialist, headed St. Louis movie operators local, was sentered to five year, for sankedows,



Danny Coughlin, etc. (a line less agent of Mining hartescer), is seek er at line of Mining hartescer of the agester brank Nath.



Thomas Burke, Hadd agreement and leves

I do not also a mested bear or sell

and assert to diving this and this continues.



Joe Ozanic, present of A.F. of L.S. Progressive Moners, was convicted twice of horologying found to provide times.



Umbrella Mike Boyle, agent for Chango electricians, used to collect graft in mister a burg on our He was in juil twice.



George Scalise oper in the \$20,000 salvey as New York head of building service workers, is now in pail for grand largeny.



Willie Bioff, Halamost representative for Browne's tage employee union was exposed by Pegler's and edition error.



George Browne, deposed vice president of A. P. of L., I no consist from move typoers, according to N.A. testimony



Joe Moreschi, president of the bodenriers and common la over the or recently on each fest are on convention in 30 Areas



James J. Bambrick, an ex-official of New York building service union, show in Surg-Sing prison for embezzhing union funds



Harry Van Arsdale, New York electricities agent sent two union record 1933, we seem uted to two free a second trial

BUT CANNOT DITCH ITS CRITICS

Seattle convention was that one union scandal had raised a stench that even hardy A. F. of L. big shots could not live with. Two-chinned George E. Browne, president of the International Alliance of Theatrical Stage Employes, was heaved out of the A. F. of L. Executive Counciland his position as twelfth vice president by a vote of 37,044 to 421. No one mentioned the reason: Browne and his "personal representative," an ex-pimp from Chicago named Wilhe Bioff, are row heing tried in New York on charges of extorting \$5,50,000 from four movie companies on threat of calling a strike. Browne is still president of his own amon, whose delegates to the convention remained loyal, but without hope. "We're not saying anything," said one, "We're like the boy who wet the bed."

The musdeeds of Mr. Browne and his kind may cost the U.S. public millions of dollars, but this is just chicken feed to Thurman Arnold (right), head of the Department of Justice's anti-trust division. Mr. Arnold's economists estimate that a few strategie A. F. of L. unions are holding up the American consumer for a cool billion dollars a year by 1) boycotting labor-saving devices; 2) preventing the use of prefabricated materials and methods, especially in the building trades; 3) combining with employers to enforce price-fixing arrangements in local areas; 4) jurisdictional fights with each other; and 5) "made work." (In New York, for instance, electrical workers take apart and reassemble switchboards wired outside the city

For such practices Mr. Arnold has indicted 39 mpons in the past two years, but the nearly 100%. New Deal Supreme Court has blocked his crusade and he is now working for new legislation that will permit him to prosecute unions for restraining trade. Last week Lawver Arnold was far alread of Columnst Pigler as the A. F. of L.'s Pet Hate No. 1. The convention appointed a committee to call the President's attention to Mr. Arnold's "legislative monstrostics,"



ARNOLD COINED PHRASE "LABOR'S HIDDEN HOLDUP MEN"



Carpenier laboriously puts together kitchen cabanets "on the job." Such cabanets can be mass-produced for \$21 in factories, cost three times as much made this way.



By prefabricating roof, wall and floor sections small homes can be completed for around \$5,200 at 1 c Detroit are Traditional craft methods (above) add \$1,400 to the cost.



Painters' union regulations in many cities but apraying man't besom all surfaces where band brushes can be used. Even the size of the brush is stipulated by union



Laborers' union contracts specify what size shovel shall be used on construction polis cusually No. 2. In Chicago the union prevented the use of ready may concrete



Bricklayers and plasterers ching to hod and trawel though more modern methods are available. New Jersey plasterers refused to use corner beads which would take less plaster.



Plumbers grumble if pipe is threaded at factory, often cut off threaded end and rethread. Chicago plumbers' rules prevent installation of Sears, Ruchuck fixtures



HURRIED BY CHARGING SYRACUSE LINEMEN (AT RIGHT), DICK CIESON SENDS LOW PUNY INTO THE BELLY OF DICK WEBER WHO HAS BROKEN IN PAST HOLY CROSS CENTER (49)

A BLOCKED KICK MAKES A
WONDERFUL PICTURE AND
WINS GAME FOR SYRACUSE

All afternoon at Archbold Stadium the Syracuse football team pushed Holy Cross, which was the favorite, around the field. But Syracuse couldn't score.

Almost at game's end, Syracuse got down to the Holy Cross one yard line. It had three downs to make that one yard. It could make only half of it and the ball went to Holy Cross. With three minutes to play, a substitute Holy Cross back, Dick Gibson, was sent in to punt out of danger. He stood behind his goal line tight up against his goal posts. The pass came back to Gibson and so did the Syracuse line. The hurried halfback got off a low kick.

Just then Photographer Robert W. Johnston of the Syracuse Post-Standard clicked his camera and took the superb picture above. Dick Weber stretches arms up but the ball bounces into his belly. The anxious Holy Cross line lies sprawled on the ground. Sick with the knowledge that his kick has gone wrong, Gibson stands frozen in the punter's position.

The ball careened back and the players scrambled eagerly after it. First to reach it was Dick Ransom, Syracuse right tackle, who had come in alongside Weber. He snuggled over the ball and gave Syracuse six points, which was enough to win the game 6–0.



His KIND OF CHICKEN NOODLE SOUP!

Rich chicken stock—pieces of chicken—lots of noodles—it's *Campbells*. Chicken Noodle Soup!

Ladle out a plate of it brim-full and set it down all steaming and glistening before him. Don't go away —watch a minute. Watch the welcome spread over his face as he gets a whiff of what's contant See the eager way he inches up closer to the table and puts his spoon to work.

You can't fool a man about his soup. He knows when it's the way he likes it.

This one is. Campbell's take care of that the way they make it. They get the rich checken taste in the broth the only way a good cook ever

could—with lots of chicken and slow simmering tall every drop takes up the taste of chicken. They give the soup substance for man-scale appetites with a heaping measure of deheious egg noodles. And pieces of chicken to takke his taste.

Show your man this picture. Better still, act it out for him tomorrow night at supper. Watching him polish it off down to the last gleaning modile and tender piece of chicken you'll know right away why for a long time now, Campbell's Chicken Noodle Soup has been

GROWING FASTER IN POPULARITY
THAN ANY OTHER SOUP IN AMERICA



I shift and dock and codge and turn When heading for the goal But to the table I have straight When Compber's tills my bowl

1 KINDS TO CHOOSE FROM

POLICE A TO A STEEL AND THE PERSON



Chesterfield is the winning cigarette . . . they're quick to satisfy with their right combination of the world's best cigarette tobaccos.

All around you, pack after pack, you'll see Chesterfields giving smokers a lot more pleasure. Join in, light 'em up, and you've got a cigarette to cheer about.

Everywhere you go ... it's have a Chesterfield They



ROLLING THROUGH GEORGIA, MOTORCADE OF UNIVERSITY STUDENTS ANGERED & HUMILIATED BY GUBERNATORIAL INTERFERENCE IN ACADEMIC AFFAIRS, ADVANCES ON ATLANTA

GEORGIA STUDENTS "BURN" THEIR GOVERNOR IN PROTEST OF HIS ACADEMIC MEDDLING

In Athens, Ga Oct. 15 some 700 University of Georgia students pried into 125 cars of all vintages and went tooting off to Atlanta 73 indes away. There they througed before the Static cap tolumnass protest against the point salar terference of Georgia's Governor Lagene Talmadge in an versity affairs. Since Jone the governor had been waging a ferocine's private war against furrings inon Georgians in the university faculty who he said advocated racial co-education. By high pressuring the Board of Regents he obtained the distribused of two able ed autors.

Littl last week "O're Gene". Falmadge had looked very much like an incip entitlines Long. Georgians had

crafted his abolt not of the others of controlling crafted by the treatment is usurpation of suctatorial power-over State funds his toogh talk of book burnings with all the complanting of four simals uncorrlong. But his tweek the going got toogh The Southers I have sity. Conference voted to drop Georgia from its ranks declaring Tall hadges a treas constituted a "clear case of political interference with academic freedom. String by this reliable Georgia's similarly organized their narration Athasta. They claimored noising about the capitol with signs reading. Tall midges Phoney's though Mr. Farmange was out of lower it was safe to say he would be acfrount the importantly agains.



_the Year-Round sport of millions

SNAPSHOTS THIS TIME OF YEAR? Of course. They're every bit as much fun as in summer. The "shooting's" quite as simple, the results just as sure. Last fall and winter, average picture takers made millions of successful snapshots,

Join them . . . outdoors with Kodak Verichrome Film . . . indoors at night with Kodak Super-XX Film. And when the prints come back from the photofinisher's, you, too, will be

an enthusiastic year-round snapshooter.



Outdoors

Use Kodak Verichrome Film outdoors. It brings extra assistance helps overcome small exposure errors, extends the "snapshot day," lets you get swell snapshots even in dull weather.

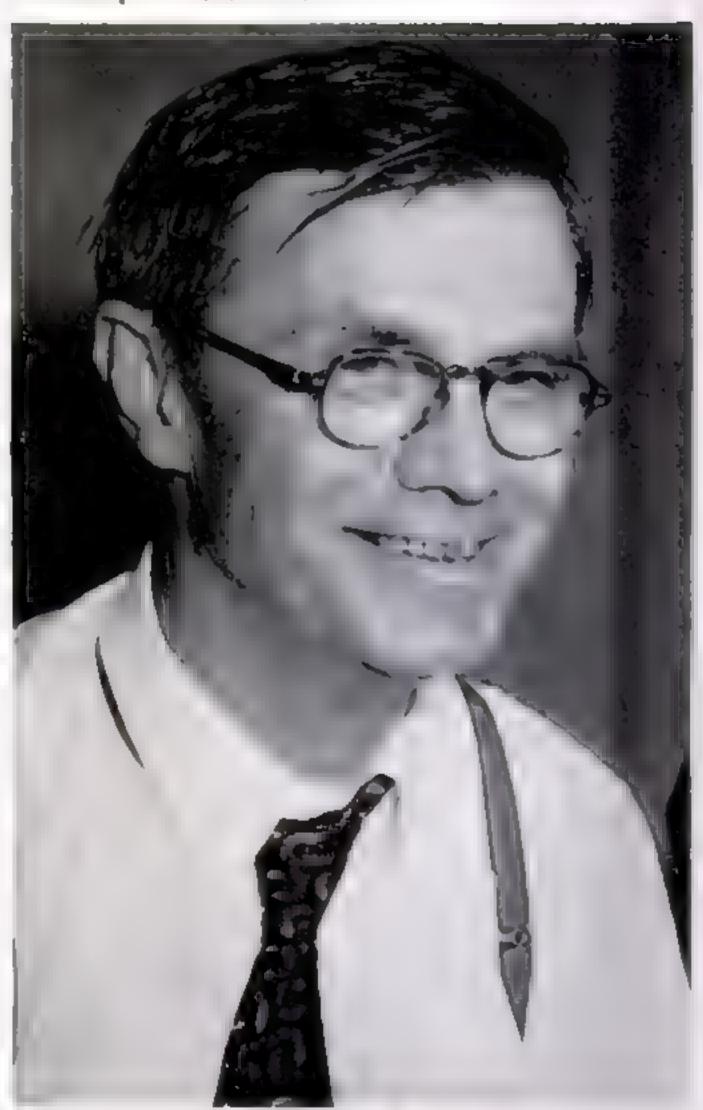
Indoors at Night

Super-fast Kodak Super-XX Film is used with Photoflood bulbs and inexpensive reflectors for snapshots at night. Simple directions in free booklet at your dealer's . . . also tells about flash pictures... Eastman Kodak Co., Rochester, N. 1

Outdoors . . . Indoors . . . you can always count on



Student protest (continued)



Georgia's agregious Governor "Our Gene" Talmadge has a fundaess for red "galbuses," the white race, unixtuillaw. He once said: "Government is amestentlischliff."

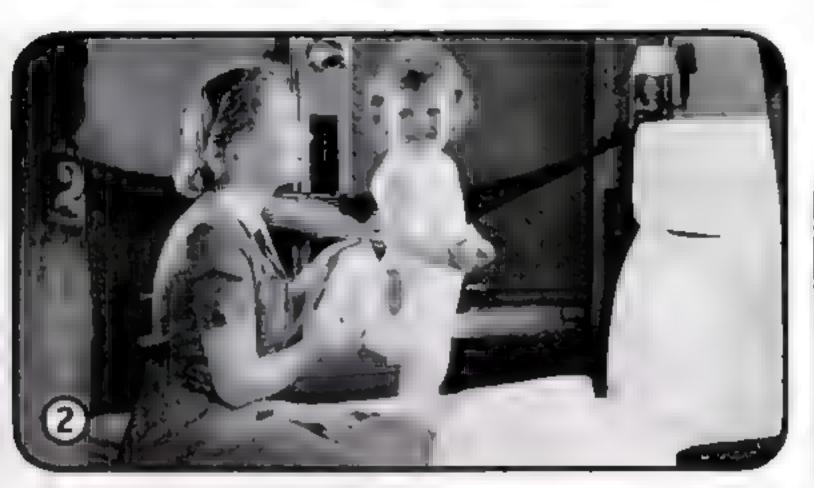


Effigy of Talmadge is horsted atop statue of late Senator Tom Watson by Georgi, student protestants. Excellent likeness was inhincated by an art student at university

CONTINUED ON PAGE 46

Try this Rullman QUIZ

HERE are five illustrated questions about Pullman service and the modern Pullman car. Whether you're a seasoned traveller, or whether you have yet to board a Pullman for the first time, you'll find it entertaining to see how well you "know the ropes". And you'll find, incidentally, that "knowing the ropes" will help you get more enjoyment out of that most enjoyable way to travel . . . by Pullman.



QUESTION: Approximately how wide and how long is your bed in a Pullman lower berth? (1) 30 in. wide by 5 ft. 10 in. long . . . (2) 33 in. wide by 6 ft. long . . . (3) 35 in. wide by 6 ft. 2 in. long . . .

ANSWER: 35 in. wide by 6 ft. 2 in. long. For, in every way, the Pullman berth is designed to give you home comfort. The mattress is soft and restful; the sheets are crisp and clean; the pillows—two of them—are full size. Within easy reach are two bed lamps, coat hangers, and a shelf for your belongings.



QUESTION: When you have a Pullman ticket, how much extra does it cost to enjoy riding in the luxurious lounge carf (1) \$1.00 extra ... (2) Nothing ... (3) 50% more than your Pullman space . . .

ANSWER: Nothing. The use of the lounge ... with its deep-cushioned chairs, convenient writing desk, racks of magazines . . . is a free privilege when you travel Pullman.



QUESTION: All Pullman porters are carefully trained in the duties of: (1) A bed maker . . . (2) A valet . . . (3) A night watchman . . .

ANSWER: All three. Your Pullman porter is expert at making up your bed so it's smooth and comfortable. He brushes your clothes, shines your shoes, performs a host of helpful personal services. At night, there's always a porter on call . . . to bring you, for example, a drink of water or an extra blanket.



QUESTION: What one of these 14 things is not found in a Pullman washroom?

- 1. Washbowls
- 2. Tooth-scrubbing bowl
- 3. Murrors
- 4. Soap
- 6. Individual towels 7. Hot water
- - 10. Comb and brush 11. Totlet
- 8. Slot for used razor blades
- 12. Shelf for totlet articles
- 13. Coat hangers
- 5. Hamper for used towels 9. Outlet for electric razor 14. Lounge seats

ANSWER: No comb and brush, for obvious sanitary reasons. But there's little else you could ask for that isn't in the spic-and-span Pullman washroom.



QUESTION: What is the charge for a lower berth in a Pullman for a 300-mile trip? (1) \$10.95 . . . (2) \$7.50 . . . (3) \$2.65 . . .

ANSWER: \$2.65. This is the Pullman charge for your space. Your first class rail fare cost is additional.

OTHER STATE THE PULLMAN OR



These questions and answers give you some idea of the comforts and conveniences that are yours when you travel by Pullman. Is there any other way to travel that offers you quite so much for so little? And that offers—in addition—peace of mind and the knowledge that you'll speed safely and surely to your journey's end.

FOR COMFORT, SAFETY AND DEPENDABILITY-GO PULLMAN



"Gosh, they're all so swell, Harold, I just can't decide which one to buy!"

• I new selection of Arrow Dies in oxisting outsiding a selection of Arrow Dies in oxisting to a restrict the ingenesis with the Winder Arab Arrow Dies and in the part of Arrow Dies and the Arrow Dies an

ARROW TIES

As Outstanding us Arrow Shirts

Made by Cinett, Prabady & Can Inc.

On Invitation to Every-Gentleman to Join the world's leading after-shave club

A FEW OF
THE MEMBERS

John Colhern

Regar Fulling Elich

John Ersking

Lucius Broke

George Bittle

Course Weredith

Sauris ellelisiss

Boak Corter



Agua. Velva S16N your name to ow at d mail us this advertisement. We'll promptly set d you a genero is bottle of Aqua Vetya. the world's most
popular after-shave lotion. Cool and bracing.
Aqua Velya leaves your skin feeling smoother
and softer. You hallow its clean refreshing seem.
Electric shavers use Aqua Velya before and after
shaving for better results.

Learner The J. B. W. Bran. Co. Dept. CA 19. Glacionback.
Common an increase of force to a grapher to as for over 100 year.
Other grows to be U.S.A. most Common be only.

Four >	ате		
Street_			
City		State	

Student protest (continued)



On the campus at Atlans, Georgia students warm up for their near that Atlanta by playing an interesting correction of the marsery game. Pin to Ea. Or the Diskey



Deprecating signs are prepared for Atlanta Others read "We lead worth a control sted university". At like a Georgia aliantus, Covernor . Down with postes "



Talmadge is burned in effigy at main gates of campus. University autionities shid not object. Except for few Talmadge stronges, faculty saw eve to eve with strategies.





t Doesn't he wlosper mer thangs into them as often as he should? Is he a panel permy with his praise? Then, lady—it's perfectly legal to use force? 2 Try this bring on the Royal Rambow Desert pictured here Three Inscious, summers flavors caught and seiled in one fairy-like dessert!

Hell have vissions of juley, some of juley, some of juley, some of strawberries of sweet, golden principale of tangy, fresh lines') If he doesn't bless you he's made of fout!

3 Warning: do i't i sk getting only a few faint chirps
out of him. Be sure to get
R O Y A L — a n d
you'll practically
have to shut him
up! Absolutely!
Royal flavor is that
good! And rememher! Only Royal
has that wonderful
flavor depth!



Ask for FROHALL GELATIN

It's a matter of GOOD taste!

STRAWBERRY LIME, RASPBERRY F
PINEAPPLE, SEA I have a set fas or to
Royal flavor at your process

5 RO346 FULL 18-5!

Try Royal CHOCOLATE, VANILLA, or BUTTERSCOTCH. Try the new Royal VANILLA or ORANGE COCONGT TAPIOCAS. Women buy more Royal Puddings than any other land!

STROW AND SERORA JUAN REGONDA ALVANADO ARE AM AFFECTIONATE COUPLE

MEXICAN PRISONS ALLOW CONJUGAL VISITS IN JAIL TO KEEP FAMILY TIES STRONG

ast summer, an American sociologist, Dr. Norman S. Hayner of the University of Washington, paid a scholarly visit to Mexico's prisons. In a report written for the American Prison Association, Dr. Hayner recently described one very interesting facet of Mexican prison procedure. This is the risita conjugal, or conjugal visit.

Under the conjugal visit, wives of prisoners who have good behavior records are allowed to visit their busbands in their cells. In some prisons, wives can stay a couple of bours. In others, the visit may last all night. In still others, the wife may bring the whole family along with her. The prison shown here—the Federal Penitentiary at Mexico City—permits two-hour visits once a week.

Dr. Hayner found two main reasons for the conjugal visit. One was that conjugal visits—whose physical purpose is frankly recognized—keep prisoners better balanced emotionally, tend to prevent homosexuality. The other reason is broader. "Mexico," says Dr. Hayner, "has a very strong family tradition. Anything that tends to destroy the family meets with opposition; anything that strengthens it is supported. It is believed that conjugal visits keep couples together."

In some Mexican prisons, women inmates can receive conjugal visits from their husbands. In all cases the tolerant prison rules recognize family relations that may not be legally approved but are nonetheless real and binding.



Juan Redonda's prison, the Federal Perstentions of Mexico City, gives inmates freedom to loll along sumpy cell blocks.



Redonda's cell has many conveniences. Redonda is a bricklayer. He killed a fellow bricklayer, claimed self-defense.



Redonda gets a shave in the prison barbershop on the morning of his wife's conjugal visit. He has to pay for the shave.



Medical examination is required before each visit. Here prison nurse gives Redonda a Wassermann test. Wife gets one too.



Redunda's wife presents her pass at prison gate. Pass entitles her to visit every Saturday morning from 10:30 to 12:30.



The Redondas meet at an inside gate. She is neatly dressed in her best clothes and carries a large basket of food and goodies.



HAMILTON BEACH THE Quality-FOOD MIXER

There's no trick serving better than "just good" meals with a Hamilton Beach to do all the tiring arm-work of mixing, beating, and whipping. Every recipe . . . new or old . . . becomes more appetizing, tasty and full of extra goodness to be enjoyed by family and friends.

Smooth textured cakes . . . flavorful salad dressings . . . light airy hot breads . . . creamy whipped potatoes and many other daily dishes are all prepared with equal ease . . . quicker and better . . . with this mixer.

Ask your dealer to demonstrate the many convenient features of the Hamilton Beach . . . to show you why it mixes so thoroughly and is so easy to use. Your choice of ivory or white \$28.50, with juice extractor. (West, \$29.00.) Prices include Federal excise tax. Many practical attachments, to make this mixer more useful, are available at small cost.

HAMILTON BEACH CO. Division of Scovill Mfg Co. RACINE, WIS.





In the prison cell, one of 23 set aside for conjugal visits, the Redondas sit sade by sade on the bed while the husband enjoys the food that his wife has brought by:



When the two hours are up, the prison guard rattles the lasch politic confirm Some rate Redonda that she must go home and some and go sack to his rigid not).



The Redondas sholl out of the compass hold has been here a little part out front and a little room in the lick was a is turn short a little room in the lick was a is turn short a little room in the lick was a is turn short a little room.



or for YEARS have so many men had the opportunity that is theirs today—the opportunity of doing something big about their families' future.

Some will grab it; others will fritter it away in indecision, in delay.

Are you one of the millions who, because of more hours of work or more wages per hour, are finding more money in your pay envelopes? Ten dollars more each week. Twenty dollars more. Fifty dollars more.

If you are, you are very probably using some of that extra money to buy United States Government Defense Bonds or Stamps. That you do for the nation you love. But you can also, with equal pride, put some of that extra money toward the protection of your family...your wife, your children.

You can fix things instantly so that they'll have food and clothing and shelter even if death should put an end to your pay envelopes next week!

You can fix things instantly so that your wife can keep your family group together till the youngsters are grown!

Or start a fund that will support you comfortably when you reach the age of retirement!

These are intimate, important and far-reaching uses of extra income. We urge you to consider them now, right now.

To help you see clearly how much you can do with well-chosen plans of Union Central Life insurance, let us send you "Salt Some Away".

This is a new booklet based on our 74 years of experience in helping husbands and fathers make their insurance dollars go farther, do more, Streamlined, simple, clear, informative.

To get a copy, without any obligation at all, send the coupon.

"Who? Me?" Yes, you—because no one else will or can grasp the opportunity you have now to do something grand for your family.

The Union Central Life Insurance Co.
Dept. B-22, Cincinnati, Ohio

Please send me a copy of booklet:

"Fall Some Away".

Name

Address

Copyright 1941, The Union Central Life Insurance Co.

The Union Central Life Insurance Company

Over \$400,000,000 in Assets . . . Founded in 1867



WHY CAN'T AMERICANS BELIEVE IN AMERICA?

THEN THE U.S. COULD BANISH WAR FOREVER by RAYMOND CLAPPER

Raymond Clapper, are political columnist of the Scripps-Howard newspapers, recently made a four-week trip to Great Britain to find out how the British was effort was getting along. His columns written from England made one of the most distinguished places of journalism since the war began.

Upon his return Mr. Clapper told how his visit abroad had also given him a better perspective on America. LIFE therefore asked him to set forth in this article his deepest convictions about this country at this moment and about its future in the world.

f Americans could only believe in America this world could become a better place than the shambles that men have made of it twice in our lifetime. The trouble is that we do not believe in America-not as the foreigners do

They know abroad what America can do. Why has Hitler feared to draw the United States into the war? Why does Japan edge back whenever we look stern? The British know that they are a small nation, even though their Empire is large, and that without American aid they cannot win. They stand in constant dread of offending us, of doing something that will dampen our desire to help, because they know that to lose the help of the United States would be to lose the war. Russia, greatest in land area, vast in population, knows that without American industry she cannot stand. Such are the tributes that foreign nations pay to the might of the United

States. It is worth a trip to Europe to see more clearly the size of the United States, to see how our nation is respected and feared abroad, and to sense the truly historic opportunity that has been offered to

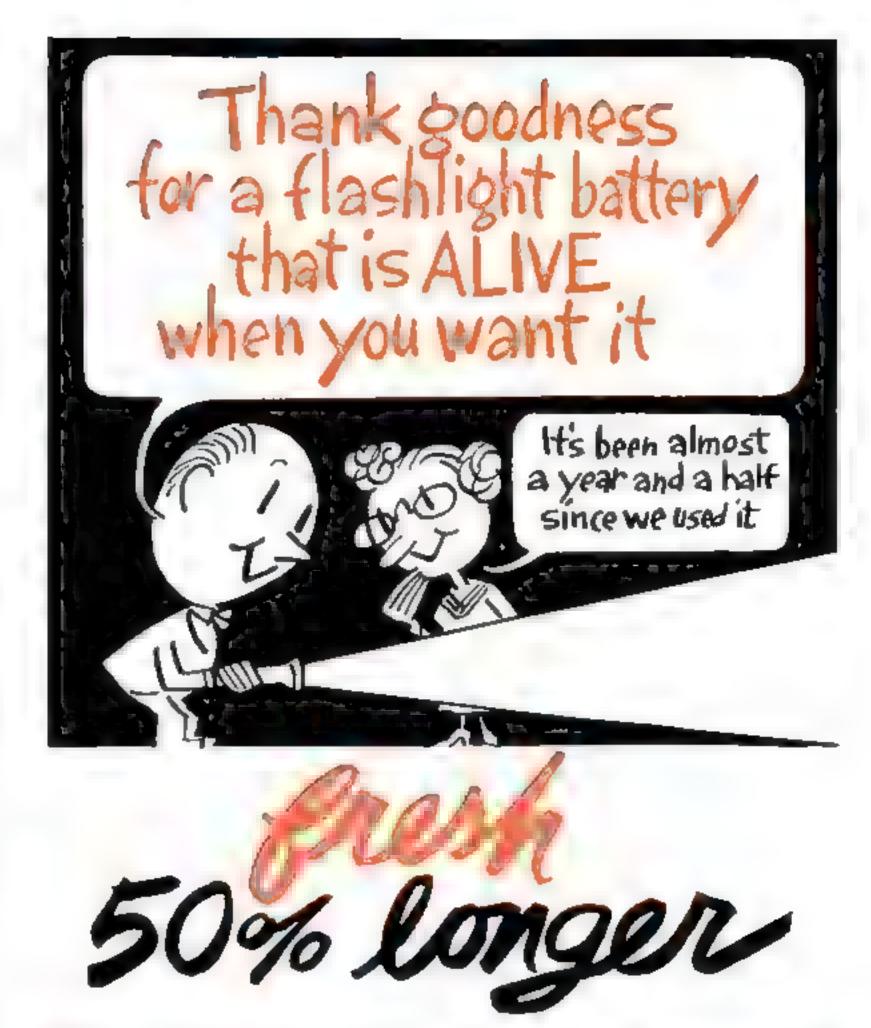
I came back from Europe the other day. As the incoming Clipper rode along the New York skyline, I saw Englishmen looking out across the harbor in pop-eyed wonder at it. Nothing in all Europe, as they so well knew, is as large as Rockefeller Center alone. From that giant cube down to the Battery, the New York skyline stands as a great fortress of American industry and commerce, to announce at once the dimensions of this land of ours which measures back across a consident as wide as the ocean which I had just crossed.

At such a moment, no returning American can escape feeling the throb of his country's strength. Nor will the facts let him down. Steel capacity is the best yardstick of industrial strength. Ours is

CONTINUES ON HEXT PAGE



Raymond Capper returned from London on the Pan American Clipper, landing at New York. While he was in England he did a brilliant reporting job on the British war effort.



OT use, but lack of use often kills many flashlight batteries. They dry out, just lying around loafing, and are dead as door-nails when you need your flashlight for that emergency when a good leve flashlight is worth a million dollars.

Imagine a flashlight battery which is guaranteed to stay fresh for 18 months (against the former 12 months).

That's the Winchester Flashlight Battery No. 1511 (standard size, D) with its new exclusive Power-Saver Inner-Seal, a clever device which allows useless battery gasses to escape but seals in vital battery moisture like nobody's business.

A dry battery is really not dry at all. Its moisture—approximately 19%—is its lifeblood, and the minute the moisture dries, the battery dies.

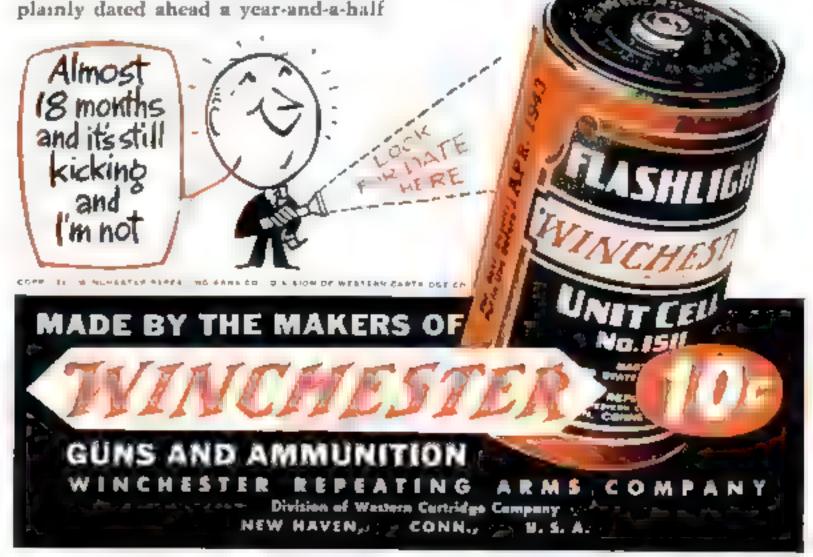
The No. 1511 Winchester battery is

from the time of its manufacture-and that date tells you the freshness you



Don't say. "I want some flashlight batteries." Say: "I want Winchester Flashlight Batteries."





They're tilling it to the Mirt I to somether DOWNER OF Helean fr at And don't forget-a friendly it, actic has also added something NLW! has been added *IT'S LATAKIA—prized Eastern Mediterranean tobacco whose very flavorful leaves, added like a "seasoning," now make Old Gold's famous blend even more pleasant in flavor and fragrance. Ample supplies of Latakia are aging in Old Gold's American warehouses. Carl Moebus, Lynbrook I I You car to I right away, something new has been adoke to Old Creds Latak a leaf LINGS AP CITIONAINE new flavor Mrs. Haley Fiske, society woman, New York, says: "That added touch of Latakia gives Old Golds just the flavor I've been looking for!"

CLAPPER (continued)

twice that of Germany's, including those unhappy prisoners, the conquered countries. It is greater than that of all Europe. Rubber consumption is another index. We use half of the world's production. Oil is a measure of war potential. Britain and her allies control 10% of the world production of crude oil. We control 61%. Germany and conquered territory control about 2½%. More statistics, all well-known, could be piled on to build up the picture. American industrialists are constructing arms plants that will be the wonders of the world, although we could do much more and will find it necessary to do much more if we are to do justice to ourselves. Although time to build and produce is needed after a tardy start, American industry is preparing to demonstrate that this country can muster an armed strength the like of which has never been seen, not even in Hitler's Germany.

We read about all of this. We see one or two of these gigantic arms plants. But we do not believe our eyes. Perhaps no single mind can see the outlines of our gathering strength. We can see our ten fingers but we cannot see a billion of anything. Sixty billion dollars for American defense can only be a vague phrase in the mind's eye. At any rate, we are still afraid. We see only our weaknesses, not our strength. We think the world is too dangerous a place for us. We disparage ourselves. We think the British are too smart for us. We are impressed in a childrsh way with their propaganda, although the slickest propaganda in the world comes out of American advertising and publicity agencies. We, not the British, have developed the art of propaganda. The "Made in England" label gets us down even before we feel the goods. We are afraid of their statesmen. We do not know how high in ability, initiative, in shrewd common sense our own officials rank by comparison. We belabor our own public servants until we talk ourselves into believing that they must be the worst in the world. What we think of ours is nothing to what the British think of theirs. That's one of the prerogatives of all democraric peoples

We so underrate ourselves that we are awed by everything English, not realizing that they smoke pipes because their cigarets are so bad. The American cigaret stands higher in wartime London than the American doilar. Hear their dance orchestras trying to play the new music of America and you know, more surely than statistics can tell you, that the new world has a spirit, a crisp audacity that grows out of an alert vitality such as exists nowhere in the old world

We swallowed the legend that Hitler is invincible. Many Americans have actually resigned themselves to the thought that he will rule the earth. They have figured out how we could settle down into the role of a second-rate nation, hemmed in on both oceans, living as an armed camp with just enough to eat. They would have this great nation act like a gibbering giant hunting pitifully for a safe cave.

Why our leadership can be unselfish

This giant has something to give to the world—surcease from war. The so-called Pax Britannia had a fundamental defect. It had to be coupled with, and indeed was motivated by, the fact that Britain was a poor island, unable to support itself. Britain's world order was built on the necessity of trade. We do not have to make a living off of the world to the same degree. Therefore our leadership can be a more unselfish one, and will be less subject to mistrust, because it need not be tied to a breadbasket. Our motive in constructing a new order would be to get rid of war.

Why should we bother to do that? For the reason that we can't live our full life in the midst of the present degradation. Just as our own slums must go for the sake of society, just as yellow fever and smallpox cannot be allowed to scourge the world, so war must go. Humanity should no longer endure the brutal bombing of helpless families, the devastation of homes, the battering of cities far from the battlefront, and the steady disintegration of the race. Are we to afford an epidemic of these murderous proportions every few years until the best of the race has been killed or bled white? Who can count the billions of dollars, the years of labor and the population of the graveyards that nations are squandering in this barbarism? Is the precious and irreplaceable oil to be burned up in this business? Is the bauxite, the copper, the zinc, the iron and the tin to be consumed entirely in the work of destruction? Shall it go on until the very bowels of the earth are drained dry?

I am simply saying that war is terrible and that we ought to do something to abolish it. We are the power that can do this. We can

CONTINUED ON PAGE 10

Same familiar pack---but NEW Old Golds I

P. Lorilland Company -- America's eldest tobacco

merchants—Established 1760.





FINER DOMESTIC RECEPTION

Since FM demands higher standards of radio design, the new G-b gives you much finer reception of all programs. The same single-unit chassis that receives bM also brings you the standard and short-wave broadcasts.



FINER FREQUENCY MODULATION

With FM you hear the overtones that bring music to I fe. overtones that conventional radio cannot bring you. Cr-E gives you kennine Armstrong FM that practically eliminates static.



BETTER REPRODUCTION OF RECORDS

The feather-weight tone-arm with its sapphire stylus ends needle changing and annoying seriace noise. Records last undefinitely. Actor and record thanger plays records a full half hour-



AORE POWERFUL SHORT WAVE

Programs direct from Europe and South America come in many times stronger than before. In fact, the new G-E has 2 to 3 times as much shortwave sensitivity as previous models,



An entirely new kind of radio
G-E SELF-CHARGING PORTABLE

This new G-E Portable has its own busit-in Willard storage battery—and battery charger. No battery replacement worries! Charges as it plays on AC house current.

G-E builds a complete line of radios and radio phonographs, \$12.95 to \$645.00. Prices subject to change without notice.

STARTLING things have happened in radio and in recorded music, too! If your set is more than three years old you're missing most of them. Don't have only half a radio!

You should hear the new General Electric Radio-Phonograph with FM (Frequency Modulation). With this complete radio you get everything possible today in both radio and phonograph entertainment.

Hear Frequency Modulation—the new kind of radio broadcasting that ordinary sets cannot bring

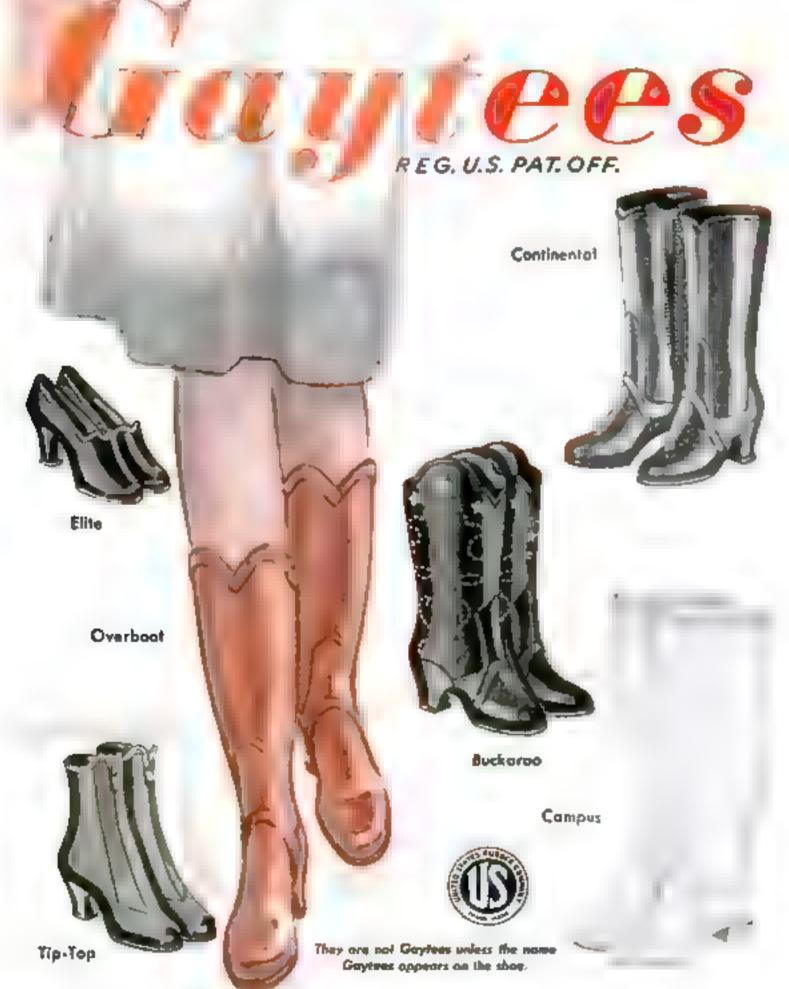
in at all. FM gives you all the overtones that make music live! It practically eliminates static and station interference!

FM programs are not yet available in all areas, but be sure your new radio is an FM set nevertheless. For the quality of all your program reception will be greatly improved, and you probably will have FM programs too, before very long. Now is the time to buy. Hear a demonstration of this new General Electric Complete Radio with FM soon—today!

GENERAL ELECTRIC



It may rain the day he comes home. Twenty-four hours' leave is not very long. This is an example of the emergencies under which life today is being entried on. Many duties—many responsibilities—each urgent whether zain falls or snow blows. Waterproof foot protection is essential as never before. Wet feet can cause many lost days and serious ill health. This year the simple lines of Gaytees are becomingly flattering. Their durable comfort makes them a most sensible investment. Ask your favorite store today to show you the styles it has in stock.



United States Rubber Company

CLAPPER (continued)

tip the balance. How? Come out of the cave. As we are now throwing our weight against aggression, prepare to throw our weight even more energetically against future aggression. It must be peace through strength. The military force which is being born in America can be the force that will bring peace.

We need not concern ourselves now with blueprints. Mechanics are secondary. In fact the mechanics already are in existence. No dream blueprint is needed. We do not need to gaze after far horizons. The method already is in operation. The method of lease-lend is enough in the way of machinery. Through lease-lend we are fusing the resources of two great nations. Together with several other nations we are working on a plan for a world wheat pool, to use wheat as well as arms as an arsenal. Peace must have its arsenal of strength no less than war. No, the mechanics offer only secondary difficulties. Once the will to do it is born the mechanics will appear. Give us the purpose. Give us faith to do it and it shall be done. The strength of America can be thrown into the balance for peace with such overwhelming force that it will always have sufficient allies to make itself irresistible. What we are doing to preserve a free and just peace in the Western Hemisphere, we can, with other nations, do in the rest of the world.

The greatest bargain we could strike

What do we get out of it? Well, it is difficult to set a price on such a bargain as this. But as an American, I should be very proud to end my days believing that in generations to come, schoolchildren all over the globe would read in their books about the United States of America and what it did for the human race. They will read about Genghis Khan and Attila and the evil that Hitler has done to human beings. They will read also of Pasteur and Faraday and Edison and what they and others like them have done to liberate the race. I should like to have them read also of America as the nation that liberated the race from the most awful form of bondage that has inflicted it, the bondage of war. I should like to have them read of America as a nation which was fortunate enough to have great things given to it and which used them not only to build a civilization for its own people but also to benefit all humanity. I should like to have them know America as a nation that lived on as Lincoln would have wanted it to, a nation as tender as he and yet a nation that could be as hard as he in his fight against oppression That wouldn't mean very much to any of us now living. Yet something tells me it would be the greatest bargain that America ever struck.

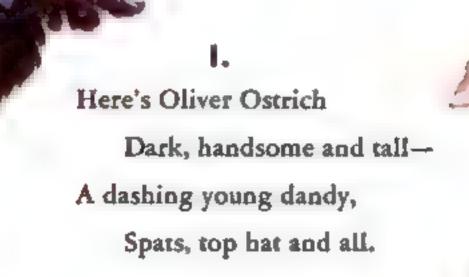
On the morning after I returned from England I walked down in the woods by my house and sat down on my favorite rock. It is good to sit on a familiar rock. It is hard and firm and gives one a sense of security. My particular rock is like America. It is big and inert and does not know its own strength. There is not a sound of civilization except my dog, kicking through the leaves. Yes he, my friends, is a work of civilization. The wolf has been taken out of this dog. He has been tamed to a peaceful life. What people have been unable to do for themselves they have done for dogs.

If Americans could only believe in America.



Clapper and his dog, a cocker spaniel named Pepper, sit on his favorite rock near his Washington home. If the wolf can be taken out of dogs, he asks, why not out of mens

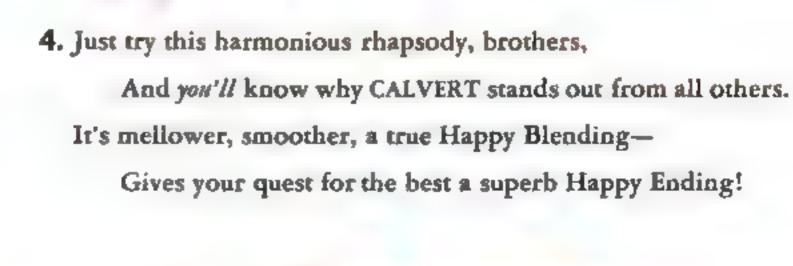
ALL THE WORLD LOVES A "HAPPY BLENDING"!



While Olga, the charmer Is fair, shy, petite-Well, you know what happens When complements meet!

You're right! It's a love match A Happy Blend! Yes, And that is the secret Of CALVERT'S success! For this whiskey's a blending Of "soul mates" as well-A pluperfect union Of qualities swell!







Clear Heads
Choose
Choose

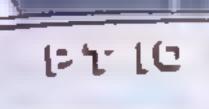
THE WHISKEY WITH THE "HAPPY BLENDING"



"PRESTONE" ANTI-FREEZE

is going aloft in many of America's new liquid-cooled fighting planes... playing a vital part in their efficient performance... and in the nation's defense!

UNCLE SAM'S NAVY is the most power-ful affoat. "Prestone" anti-freeze helps keep our ships in fighting trim! U.S.S. Ranger, aircraft carrier, is one of the many important naval vessels whose mechanism is protected by "Prestone" anti-freeze.



OUR SPEEDY PATROL TORPEDO

BOATS..."mosquitoes" with a lethal sting
... are given absolute protection from
freeze-up with "Prestone" anti-freeze.



MANY OF THE ARMY'S HIGH SPEED TANKS

and tough little reconnaissance cars depend on the one shot, winter long protection of "Prestone" anti-freeze... because it will not boil away!

GETTING THERE "fustest with the mostest men" is the idea behind Uncle Sam's motorized troops. The "Prestone" anti-freeze in their transport and supply trucks will never fail them!

IF YOU CAN'T GET "PRESTONE" ANTI-FREEZE

Remember this -

In addition to the demands made on "Prestone" anti-freeze, thousands of tons of raw materials necessary for its manufacture are now being used in making vital defense equipment of many different kinds. Some of the uses to which these raw materials are being put were born in the laboratory but a short time ago.

Despite these heavy defense requirements, quantities of "Prestone" antifreeze are still available to American motorists. But we suggest that you buy without delay. The supply may not be sufficient to meet all civilian needs.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

UCC

The word "Prestone" is a registered trade-mark of Satismal Carbon Company, Inc.





THE ONLY YEAST WITH ALL THESE VITAMINS IS FLEISCHMANN'S

The Household Favorite of Four Generations

"Nude" by E. L. Fouber we sauct open for \$180, though Steuer originally hought it for \$10,000, "It's too tremen lous for the average home, saddy explained the auctioneer



"Kiss in a Shipwreck," combining violent passion and violent death, is skilfully painted in oil on a porcelain plaque. It went to a New York broker, J. H. Callen, for \$50,

THE STRANGE COLLECTION OF LAWYER MAX D. STEUER

IT FINDS MANY ADMIRERS AT NEW YORK AUCTION



ART-COLLECTOR MAX D. STEUER

Max David Steuer of New York City was a lover of the quant and queer who can wild collecting whatever he wanted. After a fabrilous career as a criminal lawyer, be died last year at 68. This month, his peculiar treasure was accet oned at New York's Crown Galler es. Most of it was amassed between 1890 and 1930, an era of bowling bad taste. But so many preservers of the quaint and queer are at large that Steuer's display was aftended by 12,000 people, and was sold for 867,500, of which the Galleries received \$5% Steuer's widow received the rest. LIFE herewith presents some of the

Choicer items as an example of what modern living has not altogether escaped. During his hevday Steuer's chemis were as oddly assorted as his art. Alcover New York from pushcart peddlers to high-powered politicians, the direct threat a man could shout was "You'll hear from my lawyer. Max D. Steuer." And whenever Steuer was about to be hired his traditional reply was. I can't think till I have money." For thinking, Steuer sometimes got more than a nullion dollars a year which he squandered on grwgaws dear to his heart.

Steuer had no system of collecting, kept no record of his purebases. He simply grabbed what he liked often at anctions, and took it home before his wife could protest. The technique of modert anction-add ets is protty much the same, although nowadays anctions are attended more by young couples looking for cheap furniture than by the oldtime wealthy collectors. An item of genume value at the Steuer auction was a hand-written manuscript by Edgar Allan Poe analyzing his own poem, The Ranco At sold to J. J. Podell, a Wall Street lawyer, for \$150. A moment later a book dealer rushed into the auction sale, offered him \$1,150. But Poe-fancer Podell refused the offer



An alleged Botticelli called Adoration was bought by Stener for \$18,000. At the auction it went to an Englishman, H. Tobert, for \$6,100. It could have been painted by a Botticelli student.

"Just a Couple of Knit-Wits!"



JIM: Sore, I'm a Monsingwest fan. I admit it. The way these Long es give out case and comfort with the new "STRETCHY-SEAT"* is wonderful! They keep the wind off the old pins, too. Sure, I'm sold. Why not?

with you! Look at these Ministrywear Shimheralls...long, knitted...hine-fitting striped shirt.full pants.clastic cutts that stay put ...easy on the eyes, too.



Jim: And, of course, Mansingwent shirts are famous, Look at this SKIT-Winger... short seeves for warmth around the shoulders, un erarm protection, too...crew neck, like I like it!

BILL: Yeah, I know..., But do you realize these are SIX FOOTH IC. Samberalls. Manangwear's special for tall gays like us? And what a difference that extra length makes! Leave it to Monsingwear to give you the extra extra! Whattan outfit!



MUNSINGWEAR'S

NEW "STRETCHY-SEAT"* UNDERWEAR FOR MEN

Munsingwear SKIT Longles . . Style 820 Munsingwear SIX-FOOTER*

Munsingwear SKIT-Winger . . Style 879 Shumberalls Style 899

Trade Vark Munsingwear "STRETCHY SEAT" also available in other styles.

Munsingwear SLt MBEHALLS also available in "Regulars" and in other styles.

MUNSINGWEAR, INCORPORATED - MINNEAPOLIS - NEW YORK - CHICAGO

Steuer auction (continued)



Stever's pet ash tray is an ordered by an Operatal staye and being sold that it is a staye dealer, who is costs had any a very from of their large resource. It of the account



The veil swings open as slave to be seen where slauges in the street or a man as the Stonger had a wonderful threader or many this take street on the last a



Completely unveiled stands the slave girl after the arm is swung back. This striptense ash tray was sold to a New York collector of nudes, Richard Saffin, for Saffin

CONTINUED ON PAGE M



A white collar girl discusses her boss

I can't quite understand my bose . . .

He's just as considerate as he can begives me an unexpected day off now and then . . . and praises me to the skies when they're discussing raises

Yet it never seems to have occurred to him how important it is to let me choose my favorite make of typewriter!

Oh, if he'd only let me! I'd choose a Royal—and it would be so much to his advantage, for I'd turn out better work faster. Do you know why?

First off, there's MAGIC* Margin, a honey of a device for changing margins at the flick of a finger. And no crawling into the machine, either!

Next, the carriage on a Royal doesn't clatter up and down when you shift. No, it rides serenely along, because Royal has Segment Shift!

Then, there's Touch Control*. It makes any Royal my particular Royal. For it regulates the touch to suit me. And speed? Royal's got smooth, velvety speed—more of it than I'll ever need.

And that's why a Royal lets a white collar girl breeze through a good day's work and come up smiling! But then, a Royal also works for the company

For a Royal not only lasts longer, it needs fewer repairs and less service. Call it advanced engineering, if you want. One reason for it is that even inside parts are protected from dust and erasures. Say! ... If the boss knew as much about Royals as I do, he'd have one on my desk tomorrow!

Mr. Executive, if you were to canvass the White Collar Guls in your own organization, the chances are you'd discover an overwhelming preference for Royal, For, in a recent survey, more than twice as many typists and secretaries expressed a preference for Royal as for any other make.

There must be a reason for this—and there is: better work, faster! Call your local Royal representative for a free "desk test" and prove it, at no obligation to you.

ROYAL World's Number 1 TYPEWRITER



SIX REASONS WHY TYPISTS PREFER ROYAL TWO-TO-ONE OVER ANY OTHER MAKE



MAGIC * Margin Just flick this handy lever to change and set margins automatically. No Justing with mechanism. Only Royal has it!

Segment Shift—The carriage doesn't clatter and pop up when you shift on a Royal! Less noise . . . less eyestrain.

Youch Control "- Do you tap, peck, or POUND when you type? A twirl of this

dual adjusts key tension exactly to your individual touch. Only Royal has it!

Accelerating Type Bars—Royal's fast typebut return naturally enables you to type faster

No Type-bar Blur! Dancing type bars flash unseen on a Royal. This means less eyestrain, as does the "no glare" finish of the machine itself.

Finger Flow Keyboard—Only Royal has this scientifically planned keyboard, with "finger comfort" keys covered with glare-absorbing Lucite. Corner keys are platform-shaped for greater speed and case.



"Have a Life Saver?"—a great way to start conversations. Keeps them pleasant, too, by keeping unpleasant breath in check. So have a package of friendly Wild Cherry Life Savers handy.



Fresh from the mint can describe a shiny new coin—or the way your mouth feels after cool, tingly Cryst-O-Mint Life Savers. Both are most agreeable.



You'll be wild, chérie, about Wild Cherry Life Savers. Delicious cherry flavor oozes from this dandy "candy with a hole." Get a pack today.



Everybody's breath offends sometimes after eating, drinking, or smoking. Let LIFE SAVERS save yours. 14 delicious mint and fruit flavors. Sold everywhere. 5¢.



From Mrs. Steuer's bathfub came the state in a delphin lass. By press parket ton on the wall the bather could make better relative to a recent water review make be support from the delphin's mouth, and regulate it at any temperature. The same purchased for \$14 or 1 % Welsing, Will's rect brokers are from of May D. Somer



"Napoleon and the Fair Sex" is part of a handsome set of books or University of such notables as Rabelieu, Empress Josephine. Madagie du Barry. The manager of Napoleon on landing is covered with glass. Below this cocktail shaker and glass as in the form of a tree trunk were bought by Richard Suffin for \$7.50, sight missen.



CAROFTHETIMES. YOUR DE SOTO

HeRE .T IS—the car that brings the future right down to today—your new De Soto'

Only De Soto, backed by Chrysler Corporation, could have conceived this superbicar

Notice that running boards are conceated ... and new Airful Lights (concealed headlamp.) are invisible by day

You can express your own taste in fabrics and colors. De Solo's interiors are personaitzed

And talk about performance. The new Powermaster Engine packs 1/5 horsepower? And this extra power margin is not all!

New *F.a.d Dr.ve and S.mpl.-Mat.c Transmission give No Shilt Dr.ving that tops all previous bests with better than ever economy!

See this De Scto see how it's styled to stand out built to stand up. Your De Soto dealer who be glad to give you a demonstration.

Call or phone now De Solo Division of Chryslet Corporation Detroit, Mich. Prices and specifications subject to change without notice.

Hear Major Bowes' Hour, C B S., Thursdays, 9-10 P M., E.S T

DEFENSE PRODUCTS OF CHRYSLER CORPORATION

Tanks - Anni-Asseralt Cannon - Reconnaissance Cass - Command Cass - Weapon Carriers - Troop Transports - Ambulances - Tint Heaters - Field Ritchens - Cantonment Furnaces - Marine Engines - Industrial Engines.

PAVA LARLE AT MODERATE ACTIT ONAL COST











In 1776 a nation was born

Dedicated to the proposition that

All men are created equal and

All men have the birthright of work.

We fired shots heard 'round the world.
We never gave up the ship.
We held our fire till we saw the whites
of their eyes.
Then, we went back to the job.

"When in the course of human events"
"Not one cent for tribute—millions for defense"
"One if by land" in that old church steeple—
"Of the people, by the people, for the people."

Great words, soul-stirring words

To echo down the corridors of time.

But in between Historic Moments

We chopped down trees ... drove covered wagons

Laid out roads ... bridged rivers

Staked out homesteads ... built log cabins

If liberty is worth anything, it is worth fighting for.

If a country is worth fighting for, it is worth working for.

From 1776 to now is merely an eye-blink
In the age of the world.

Yet the country has come farther and done more
In One Hundred Sixty-odd years
Than any other nation in ten centuries.

-Courage was part of it.

-Foresight was part of it.

-Ingenuity was part of it.

But nine-tenths of the job was

Work,

Work,

The will to work,

And then more work.

No tree so big we couldn't chop it.

No hill so high we couldn't top it.

No stream so strong we couldn't shackle it.

No job so tough we wouldn't tackle it.

We have worked harder than the Romans or Germans or French. We have gone farther. We will go farther still. If we don't forget how to work.

Our beroes worked,
Our great men weren't afraid
to use their hands
Washington was a stock raiser and surveyor.
Franklin was a printer.
Jefferson was a farmer.
Edison was a telegraph operator.
Lincoln split rails.
Paul Revere was a silversmith.

They pushed through the forest primeval Clear through to the western shore,

They tackled each job as they found it,
They whipped it and then asked for more.
Heavy odds could never unnerve them.
"Faith and work" the rallying cry—
Though the day looked dark and the job looked tough—
It was "Roll up your sleeves and try!"

Covered Wagon Days weren't holidays.

Teaching prairies to bloom wasn't play.

Building Homes on the Range was no picnic for wives and mothers.

Bringing in a thousand bead of cattle isn't a lazy man's job.

Ribbons of steel from east to west,
Bridges and smokestacks and bustle,
Work started them off, work saw them through—
Just work and American muscle.

"Oh, Beautiful for Spacious Skies..."
Oh, beautiful for clean, light factories
Oh, beautiful for long, white roads
Oh, beautiful for girdered bridges
Oh, beautiful for fertile farmlands
Oh, beautiful for mines and oil wells
Oh, beautiful for men at work
—with the will to work!

"Heave-ho, my hearties"
"Put the shoulder to the wheel"
"Where there's a will there's a way"
"Spit on your hands and do it."

The Irish came over to work more and fight less,
The Swedes brought over their skill
The English expanded in this country
The Germans and the Italians
The Hungarians and the Letts—
No matter their former fatherland
—joined America in the will to work.

Here, men worked harder because There was more to work for. Here, women worked harder because The American bome was worth it.

We built better cars for us to drive We built better radios for us to bear We raised better foods for us to eat We built better homes for us to live in.

Then came those easy-come, easy-go times. We got a little soft ... we got a little flabby "The music went round and round "It went in there... It came out here" When it came to our will to work It was pretty much, "Let George do it."—and be didn't.

But when the whistle blew—
By the dawn's early light
That will to work was still there!

Joday America is working.

America is working as it never worked before

As it has never wanted to work before

—free hands building faster planes

—free hands bringing in the sheaves

—free hands building stronger tanks

Machines turning . . . Production moving Men

at work.

—Free hands keeping America free.

Here, no "Heil" to a foreman No slaving in terror or dread Of our own free will and volition We work for our daily bread.

Work, work, work, work
Work with a will — for we're free
Work, work, work, work
"From sea to shining sea."
Work, work, work
Our country 'tis of thee
Work, work, work,
Sweet land of liberty.

THE HOOVER CLEANER



The Hoover Cleaner, like many other fine American products, is better only because "the will to work" goes into its making. "Will to work" finds new ways to improve, invents new appliances and features that make the housewife's "work" easier.

When the will to work goes out of any organization, the spark of life goes out of its product. While it is alive, that product—whether a cleaner or a safety pin—constantly is a better product.

The nearly 10,000 members of the Hoover organi-

zation, from president on through to the men who sell and the men who service, are dedicated to: "The will to work." We believe this above all else has been the great reason why nearly 6,000,000 women have already chosen the Hoover.

Hower Defense Activity—In a specially constructed factory, this company is now working 24 hours a day to produce materials important to national defense. THE HOOVER COMPANY, Factories of North Canton, Ohso, Hamilton, Ontario, and Perivale, England.

IT BEATS... AS IT SWEEPS... AS IT CLEANS



A year ago tonight I married Ted

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So now I has both the graphest is add to the whole well world and as real of time straight some a

That so we thank it so wonderful words

Among all sterling silvers, none is more

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Introduction page 13 lebeth 300 s

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Bill Brady snaps stiffly to "Port arms." He enlisted in Army but November, At his home in Dantarry, Compile worked for

the Mallory Hat Co., made 840 a week. Below, on the bayonet course, he cracks an enemy's "head" with the butt of 1 s rifle



A GOOD SOLDIER

BILL BRADY IS AN INFANTRYMAN IN THE FAMOUS FIRST DIVISION

Before the high gabled Flemish town of Courtral a mighty French cavalry army, led by Count Robert of Artors, was drawn up in battle array. Opposing it determined to defend the town, was a rabole army of burgher infantry men armed with spears and flails.

The French cavalrymen attacked gallantly. Across the Groeninghebeke they stormed. The Flemsh in fantrymen, strategically located, let then come. Then at just the right moment, when the French cavalry was bogged down in mad and marshes, the infantry charged. In a few minutes the French were beater and slaughtered. Robert of Artors himself was killed and on the field of battle, from the bodies of dead French knights, were collected 700 pairs of golden spars.

Such was the famous medieval battle of Courtrai. It was fought more than 600 years ago, yet last week, to their camp at Fort Devens, near Boston, preparing to leave for Carolina maneuvers, the men of the First Division Infantry of the U.S. Army knew all about it. They knew that at Courtrai many of the traditions of infantry had their birth, and that since it, in virtually every battle fought anywhere, infantry has played a decisive part. At Creex and Bannock burn, Bull Run, and Gettysburg. On teau-1h erry and the Marne, well-trained and well-equipped infantry alone made victory possible.

No division is better entitled to talk about these traditions of infantry than the First. Ever since World War I, it has been the best and hardest fighting out fit in the U.S. Army. The first division to reach France in 1917, it took the town of Cantigmy, swung the tide of buttle against the Germans at Sossons (where all the field officers of the Division's 26th Infantry were killed or wounded), fought at St. Mibiel, the Argonne and Sedan, was cited by General Pershing for "special pride of service and high state of morale, never broker by bardship nor battle." Today, the Division will probably be the first U.S. outfit to see action in time of war.

The pictures on these pages show the daily routine of a soldier of the First Division. He is Bill Brady, Private First Class, attached to Company G of the 20th Infantry, and he is one of the best soldiers in the U.S. He is a good soldier for simple, fundamental reasons. He himself is intelligent, clean, tough, He has a fierce pride in the traditions of his division. His equipment is new and plentiful, Taught by sergeants who fought in World War I, he has had eleven months of hard field service with maneuvering and sufficient target practice with live ammunition. His commussioned ofheers are excellent tacticians. Just as important, they also know who Bill is and call him by his first name.

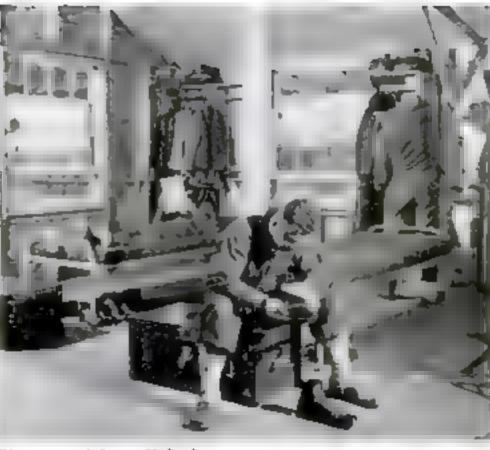
Bill's most important job is to shoot straight, not only with a rule but with four other weapons (p. 71). He must also know how to emplace himself and his weapons so that they will be most effective. In addition, as a member of an infantry feato, he knows how to help the engineers with beidges, how to lay smoke and take advantage of cover, to sleep whenever he can to live on the land, to help the Signal Corps and work with the anti-tank guinners. He must be a completely trained shock trooper, ready for anything

Because he is over 28. Bill may have an opportunity to leave the Army next month, when his year is up. In fact, the Army has not made him a corporal because it feared he might leave. But Bill intends to stay Says he, "I want to see the end of all this mess, and the quickest way to do that is to help stop it

Good soldier (continued)



Keeping his clothes neat takes about an hour of Bill's time each day. Here he wears fatigue uniform as he presses his khaki.



Shoes must be polished for inspection, dress parade. Bill's company takes pride in its appearance, like all First Division.



Mess kits are cleaned by their owners in sterilized hot water.

Most soldiers dislike this constant chore; Bill is no exception.



Working with the tanks is important to infantrymen. This is especially true in the First Division, spearhead of our Army.



The art of camoullage is well known to Private Brady. Here he helps conceal a troop truck from enemy plane observation



\$1885, at any time, in any place, is a liabit that must be acquired by all good soldiers. Here Bill gets 40 winks in a field.



He works in a team just as well as by hunself. Infantrymen know how to help the engineers and other Army specialists.



Crossing a river is a trick Bill knows by heart. All First Division is trained in the quick and deadly technique of assault



Night fighting is another of his specialties. He must know how to read maps, move noiselessly in strange country at night,

BEHIND A CURTAIN OF SMOKE, THE FIRST DIVISION ADVANCES TOWARD A HILL TO ATTACK. THESE TROOPS ARE AMONG BEST-EQUIPPED IN COUNTRY, WAY BE FIRST TO SEE ACTION







In Yosamita Park hare-footed Dong Kongmun uses brush in Chinese-lettering style to paint Had Dome mountain at background. Kingman's waters dor, The Fire, is shown on page 76



In San Fernando Valley, Emil Kosa Jr. wears a belief as protect in from a sixt he embathot, supercolossal California weather. The is working on Mounto as to a 4 Lea Stown or page 74.

CALIFORNIA PAINTERS

THEIR LAND LENDS GRANDEUR TO THEIR WORK



To the Artists' Batt in Fillmore, Calif., art lovers from all around flock to one of the monthly shows by local artists. At left is hand-shaking Lawrence Hinckley who founded the Barn

Out of flamboyant Cabforms is running a new stream of American art which is making art news throughout the country. Last year in one awoop New York's Mitropol tan Museum bought the works of the art sts from an all California writere for show held in New York's Riverede Museum. This year California is well known painter, Fletcher Martin, is replacing Thomas Hart Bei ton as tea her at the Kansas City Art Institute. On these pages LIFE presents a roundup of eight California artists whose paintings are carnarked by some of the spaciousness and grandour of the land itself.

Fine scenery, however, is never enough to inspire fine art. Frenchman Paul Cézaime did more for art by his paintings of apples on a kitchen table than all the artists in Switzerland ever did painting the Alps. What does stimulate art is a composition of freedom and trad tion q his sometime proportions in the air. California is an usually proportions for artists because there they are less cramped for space and time, and because notably it is a land of experiment.

One experiment that works beautifully is the Artists' Barn (bilt), recently opened in Fillmore a citrus-growing town of 3,000. Here a painter named Lawrence Hunckley, who was also a dentist and soda-jerker, remodeled an old red wood barn into a studio-gallery where he and his wife could live, and where local and outside artists could exhibit. Run not as an arty retreat, but as a community center, the Barn offers art courses and lectures to farmers, bankers, lawyers, shopkeepers and ranchers who drive in from 60 miles away. Last season the Barn sold 84,000 worth of pictures and craftwork with a price range between \$2,50 and \$750.

Many California artists, at one time or another, have been employed by Walt Disney. According to some, he has influenced their art by making it more spectacular and dramatic. But the reverse is equally true. Imaginative California artists have influenced Walt Disney, especially in his more ambitions films such as Fantania, The Reluctant Dragon and his forthcoming Dumbo.

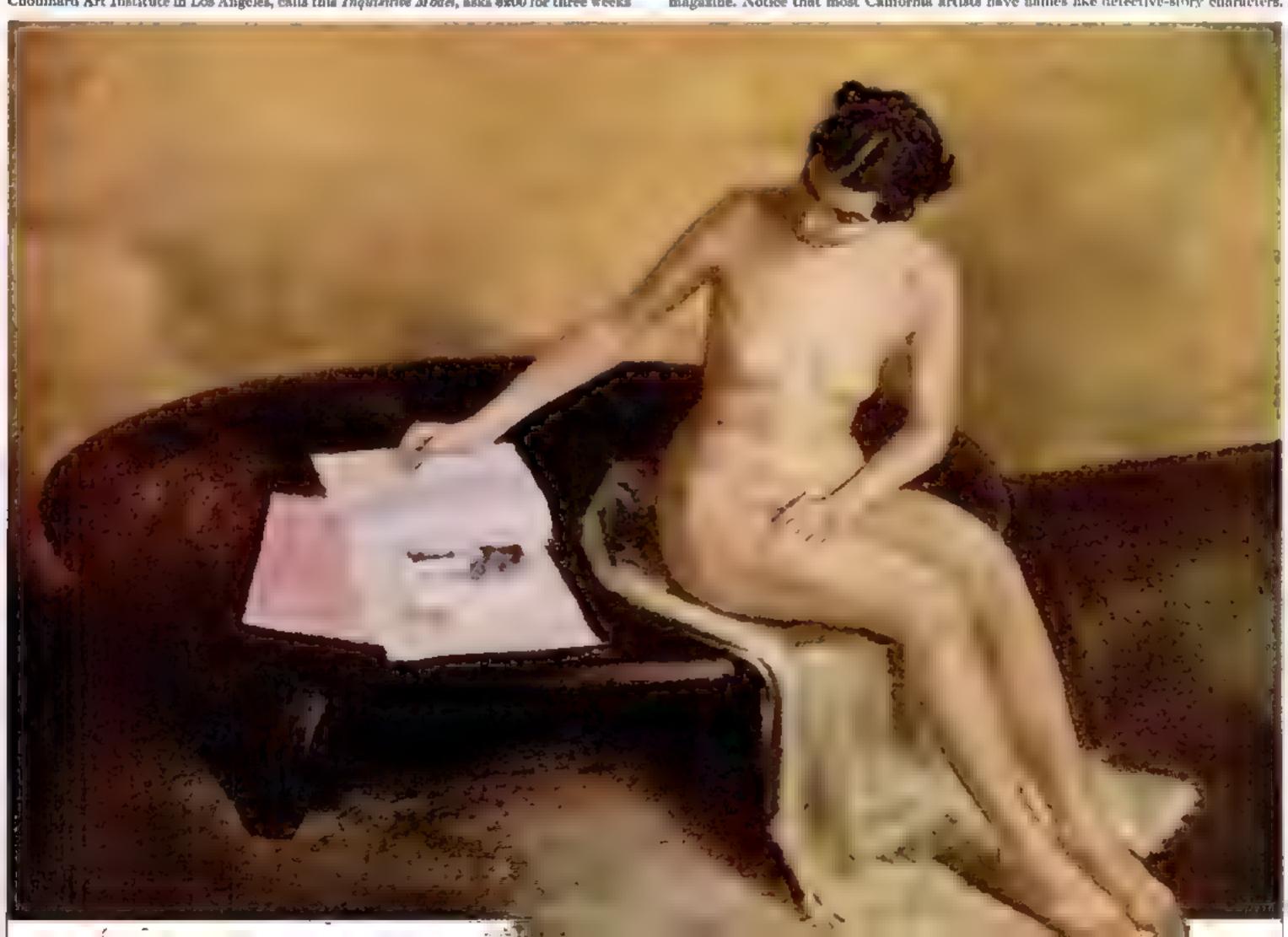


Barso Miller, a 37-year-old New Yorker who came to California in 1925, sketched this Beach Party of his own students of the Lau Angeles Art Center School by firelight in a cove near San

Pedro. Completed picture shows contrast of cold moonlight and glaring firelight. He has refused several buyers who asked him to paint out the beer buttle. He also paints Vermont.

James Pairick, a Sti-year-old Canadian who has stayed in California since he studied at the Chouinard Art Institute in Los Angeles, calls thus Inquientes Model, asks \$200 for three weeks'

work. Big-footed Model Lala Lezli, an American-Armenian, here gets involved in a fashion magazine. Notice that most California artists have names like detective-story characters.





Emil Kosa Jr., 38, found Black Mountain just southeast of Los Angeles a year ago, painted the peculiar heat-glazed, shammering massaveness of Cabforma landscape. He calls it Moun-

tains Could Talk The mountain belongs to William Randolph Hearst. The picture sets for \$250. Kosa studied in Los Angeles, Prague and Paris, concentrates on the Cabbe in accordance in

Tom Graig. 84, been in California, contrasts an old windfull just a few miles south of the Metro-tin layu-Mayer let in Hedywood with modern oil wells, all $s \neq R_t$ is one process.

at \$100. Crasg began to paint while convicescing from the contents is after studying boungs at Pomona College. Like many after Chaftamacart stalle teaches at the air rd Art Institute.





Phil Dike, who I wide wis he ma Californian procted Conform Halologia 1948 at Newport Harlor 35 m. I won it would be Veg. c.s. The paining is proved at 8300 New 35, across

worked off and on as instructor and color encordingtor for the Walt Disney studies, enjoyacat lineg and surphrying color ton some the arriess inevenients of people, rater or I tucks,

Dan Lutz, who moved to California from Illinois in 1932 to teach art at the University of Southern California, painted Raitroad Crossing in 1937 near Ravinia, Ill. Its price is \$500. In

his current period, Lutz paints California mostly in richer, juncier colors from memory in his studio, but he was re-impressed by his home country on a brief trip home. He is now 85.

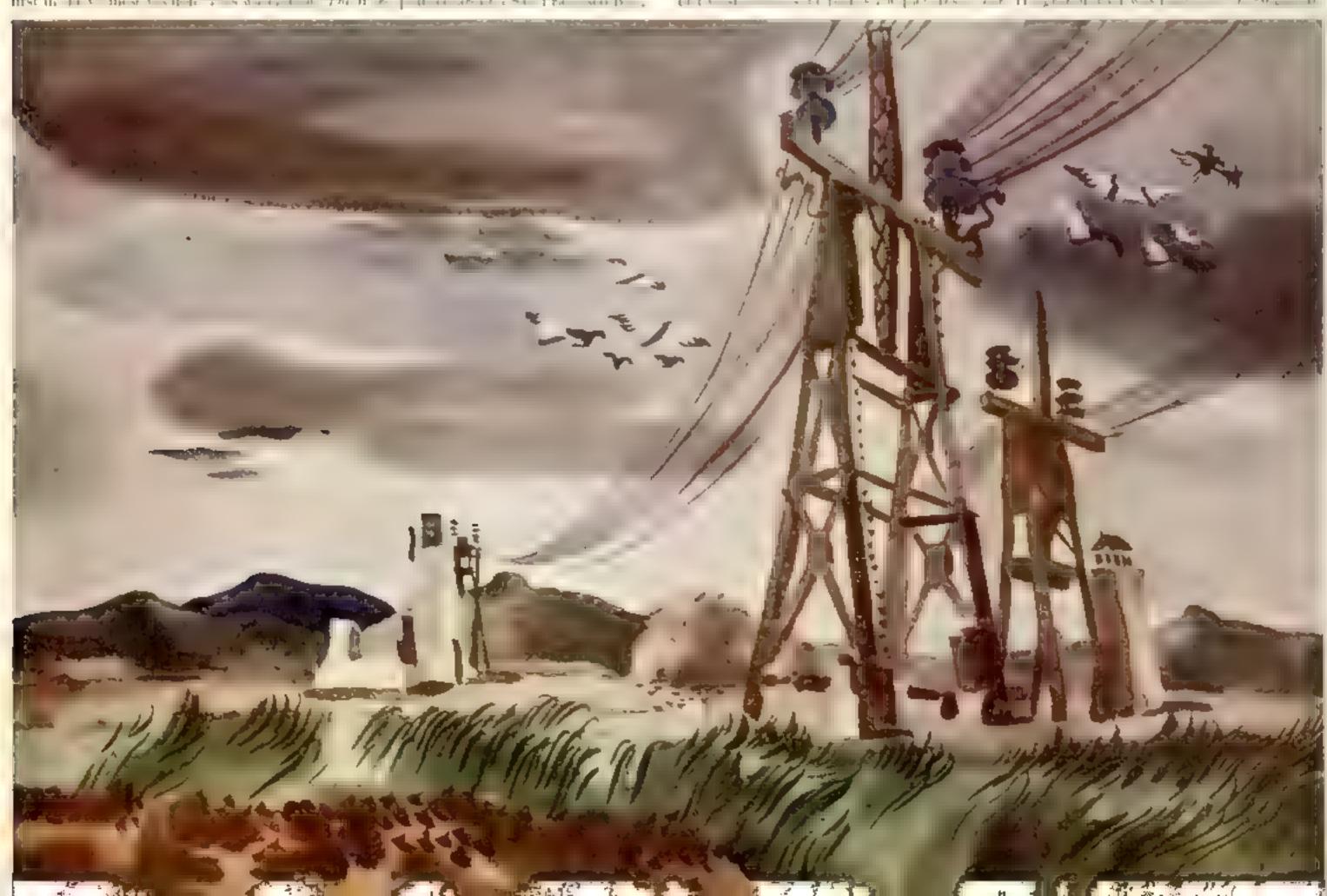




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BEST BEAUTY NEWS OF THE YEAR!

A new hand lotion that protects your hands even in hot, soapy water!

Welcome TOUSHAY! It brings you a totally new idea in hand care.

Other lotions are applied after you have had your hands in water. TOUSHAY is smoothed on before you put your hands in water—before, mind you—to guard against dryness, roughness, and redness.

Protection-a new promise

Smooth on just a few velvet drops of TOUSHAY before you wash silk stockings and undies, or dishes. Use plenty of soap and water (and you know what that usually does to skin!). But this time, dear lady, TOUSHAY is guarding your hands.

Feel them and marvel! Even after all that soap and water, they're thrillingly soft and smooth.

Wonderful for chapped hands

You'll use fragrant, peach-colored TOUSHAY in all the ways you've ever used any fine hand lotion. For soothing and softening your hands when chapped . . . bringing them new loveliness while you sleep . . . guarding

them from wind and wintry weather!

For all-over leveliness, too

Be sure to try this amazing, longerlingering TOUSHAY as a softener for rough elbows and knees. TOUSHAY is such a thrifty luxury you can afford to use it also as a fragrant, all-over body rub. A few drops go a long way.

TOUSHAY is so new that every store may not have a full supply. So be sure to place an order for TOUSHAY with your dealer today! This exquisite new lotion is popularly priced!



Product Of Bristol-Myers





This is about a new kind of bread called "Enriched Bread"—and what it means to you and the nation...

Better nutrition—a really adequate diet—would raise the strength and stamina of all America. "Enriched Bread" is a definite contribution to better nutrition.

"Enriched Bread" is the name given to white bread that has added to it two important parts of the Vitamin B-Complex and food iron.

Suppose there is a fine machinist whose system is short of Vitamin B. He cannot be expected to concentrate well—put himself wholeheartedly into his work. It may not be a lack of skill but the lack of something in his diet when his work turns out badly

or his output starts to dwindle.

"Enriched Bread" may easily be one of the things he needs to help give him the steady hands on which the nation is depending.

Or take the instance of a soldier. He may be courageous, loyal and intelligent. But if he has a vitamin lack, it inevitably lowers his efficiency. Literally thousands of our selective-service men come to camp with the need for more of the things which "Enriched Bread" can help supply.

And so, you see, the problem is America's problem, even if you, individually, are fortunate enough to be getting all the Vitamin B and food iron you need. And don't be too sure. You may unknowingly be one of the many millions who need the extra vitamin and mineral factors contributed by "Enriched Bread."

HOW TO GET IT... Fleischmann has developed a new yeast, rich in the important factors mentioned before. It is known as Fleischmann's Enriched Hi-B₁ Yeast.

As a consumer you don't need to concern yourself about the technical details of Fleischmann's Enriched Yeast and what it does for you. You are welcome to these details, but, better yet, you can assure yourself that you are getting the benefit Fleischmann's Enriched Yeast can give you by eating the "Enriched Bread" containing it.



BUY BAKERS' BREAD

All modern bakers' bread is rich in nourishment, delicious, economical. And the new Enriched Bread, now made by many bakers, provides all the nourishing, wholesome qualities of white bread, plus an extra supply of two important members of the Vitamin B-Complex (including VITAMIN 5,), and iron.

Fleischmann's Enviched Hi-B, Yeast





Bull nettle, picked by this North Carobna mountain boy, is a seclative-containing plant, now rarely used in drugs.

HERBS WAR SHORTAGE OF CRUCIAL DRUGS REVIVES AN INDUSTRY IN GREAT SMOKY MOUNTAINS WAR SHORTAGE OF CRUCIAL DRUGS REVIVES

Trugs in bottles come originally like everything else. out of the ground. Words like digitalis, stramonium beliadoung and comum on the labels of bottles. and amponles are really only the Latin names for such wild-growing herbs as foxglove, pinson weed, deadly nightshade and poison hemlock. During the last few months doctors and pharmacists have been brushing up on their botany because the supplies of these and all other important herbal drugs are now under real or threatened shortage.

Because the returns on herb collecting simply do not meet the U.S. standard of fiving, the chief sources of almost all herbal drugs are foreign. For opium, belladonna, stramonium and others, their sources in eastern Europe are now completely cutoff Foreocame and quinne, war has curtailed shipping from the Netherlands indies. Some of these shortages were foreseen. The U.S. Public Health Service has a threeyear supply of 500,000 lb of raw op um locked in a Washington, D. C. vault. For others like quinne, there are large normal reserves, and synthetic substitutes are being developed

But the final solution for drug shortages, according to the American Pharmaceutical Association, is to "grow our own." Almost all medicinal herbs can and do grow in the U.S. Until drug is impanies succeed in getting them under cultivation, they can be found growing wild in the woods. Most productive source at present is the Great Smokies region in the South, whose self-sufficient mountaineer inhabitants know their herbs through their own pharmacopocia. of household herb-cures. With prices, as in the last war, riding the herb-shortage boom to promise a more than 50¢ daily wage, back-country families are scouring woods, swamps and weed patches to collect and export a list of 224 herbs to the outside world.

"THEY SEEMED LIKE MAGIC STAIRS"

A FIRE FSCAPE is not a lovely thing. Yet there was no exaggeration in the grateful words of a mother who guided her children down its sturdy steps to safety.

"They seemed," she said, "thke magic stairs!"

When it is just one of many papers in a desk drawer, a life insurance policy is unimpressive. But, like a fire escape, it proves its greatest worth in time of greatest need. The death of a provider nearly always calls for adjustment to a changed scale of living. At such a time a life insurance policy becomes almost "a magic starway"... offering dependable support to a family through this difficult period.

A practical and inexpensive answer to a problem which any family may some day have to face is life insurance, arranged under a John Hancock Readjustment Income Plan. . . . It provides income in prearranged amounts to cover the day-to-day needs of dependents deprived of the active support of husband and father, thus giving them the time they need to make clear-headed plans for the future. How one typical American family solved their readjustment problem is told in our booklet, "A Toku g Picture." For your copy address Department L-7, John Hancock Mutual Life Insurance Company, 197 Clarendon Street, Boston, Massachusetts.

LIFE INSURANCE COMPANY
OF BOSTON MASSACHUSETTS
GUY W. COX, President

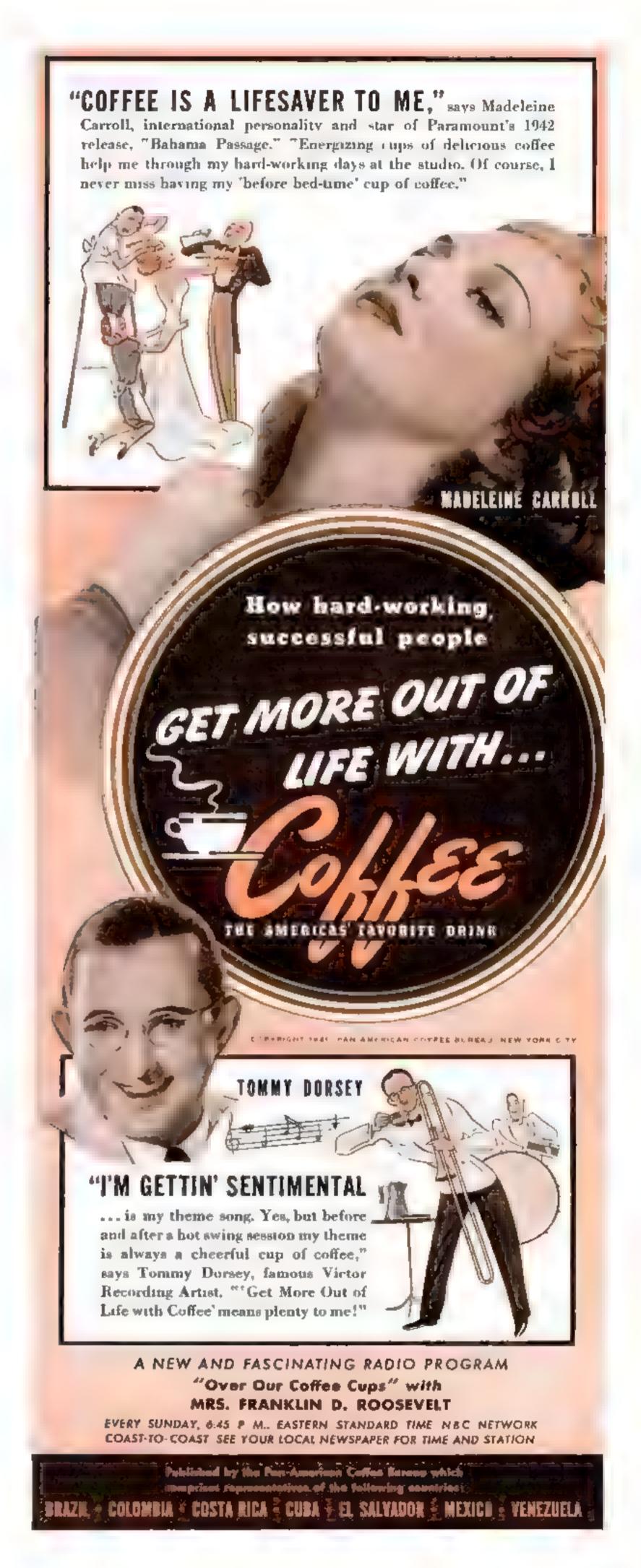




Jimson weed, scarce of the drug stransonium, is gathered in a North Carobia cornfined weed paths. A phormacist is securive and pertual substitute for belliadonna, stransonium is used in mountainer prescriptions for the relation attacks of astima,



Drugs are baled for shipment at the warehouse of S. B. Penick Co., Asheville, N. C. Drugs must be thorough a dried out by the collectors, are bought by wholesalers by the pound, at prices ranging from ¹2¢ for chestnut leaves to \$4 for ginseng rout.





MI CANT HELF INHALLIGATION TOU can help your throat!

WATCH yourself ... and you'll realize that all smokers sometimes inhale. And when you do, there's increased chance of irritation for sensitive nose and throat passages. But now ..., look at the findings reported by eminent doctors—who compared the five leading cigarettes:

IRRITATION FROM THE SMOKE OF THE FOUR OTHER CIGARETTES AVERAGED MORE THAN THREE TIMES THAT OF THE STRIKINGLY CONTRASTED PHILIP MORRIS — AND, WHAT'S MORE, SUCH IRRITATION LASTED MORE THAN FIVE TIMES AS LONG!





Herbal prescription jars, which filled stelves of 19th Comers planning es, it on to J. Leen Lase II's force New York in getting Phone acres in decrease property per

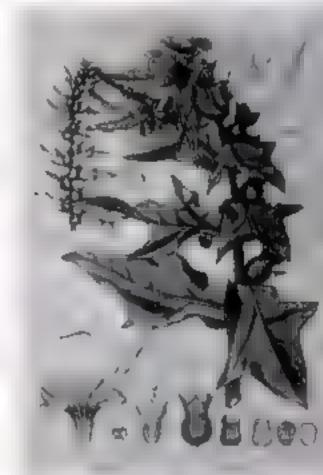


Digitalis, a vital heart steadant over exfrom the detect leaves of people for a

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Lions, comes from tye-destroying fungra-



Henbane, area of good remedy car-





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GET WHIS WEN ONE-SHOT ANTIFICKEELE MADE BY DU PONT NON-EVAPORATING and ANTI-RUST DU PONT "ZERONE," MADE BY THE MAKERS OF "ZEREX," IS AMERICA'S MOST POPULAR \$100 ANTI-FREEZE

CONTINUED ON NEXT PAGE

sing corr pounds for aches and bruises.

• REGENT is a <u>new</u> kind of cigarette...with many superior features designed to give you better smoking at <u>no extra cost</u>

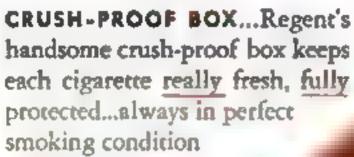


KING SIZE...Regents are over 20% longer, allowing the smoke more time to cool...giving you refreshing, natural coolness

OVAL SHAPE...Regent's oval shape gives you a more distinctive cigarette, easier to hold, more comfortable to smoke



MULTIPLE-BLEND...Regent's exclusive Multiple-Blend combines many choice Domestic and Turkish tobaccos in entirely new proportions...for exceptional mildness, finer taste





Herbs (continued)



North Carelina herb long is T. B. Dysart, in an agencies B. P. o. k.C. a sandrous at Asheville, N. C. Shorting a in cooking a ros are as an interest of processing.



Packaged herbs are ready for shapment. Warelines as redefent with relors of herbs. The last few months have brought by price jump on 18 herbs in rootsec, ector's as:

An incredible chicken ... this country style fryer!





1. This Birds Eye Country Style Fryer is unbelievable! Brimming with country-fresh flavor... It's Grade A chicken at its tender, succulent best! We guarantee there's no spring chicken that's finer! (Money back if you don't agree!)



2. Buttermilk-fed and tended like babies, Birds Eye Chickens put on specially flavorsome meat. They don't get tough, because these birds aren't free to roam like farmyard fowl. Quick-Freezing the moment their souls soar aloft permits us to capture and bold all their goodness!



3. And Birds Eye Fryers are spotless! Drawn of all waste before they're Quick-Frazen, they're cut into handy pieces for frying! No pan-feathers on 'em. No messy work! Simply reach for your skiller, open the box, and fix a fine teast of wonderful chicken...easily as you like it best!



4. Incredible as these advantages are, most surprising of all is the value you get in a Birds Eye Fryer. Birds Eye Fryers come all cleaned—top-flight, tasty, edible meat! (One third of an ordinary chicken is waite!) There's nothing vague about this economy! Try a delicious, ready-to-cook Birds Eye Fryer today!



BIRDS EYE
COUNTRY STYLE
FRYING CHICKEN

BABY LIMA BEANS

Try these grand Birds Eye Foods, too!

Rhubarb • Sausage Links
Salmon Steaks • Cut Corn

dow and on the package! It guaranteer 60 waste-free, luscious Birds Eye Foods . . . always first in quality! THEY MUST SATISFY OR MONEY BACK!

Order your copy... The new Birds Eye Cook Book!

The grandest cook book you ever saw—for everyday meals 64 pages crammed with tempting troipes Send 10e in coins or stamps. Dept. L.M. 10-27, Birds Eye Frosted Foods, Battle Creek, Michigan (Offer good in United States only)



"MY THREE YOUNGSTERS thrive on

nourishing, delicious NUCOA-



NUTRITION-WISE MOTHERS appreciate the fact that NI COA, the wholesome, modern "thrift spread," supplies as much food-energy as the most expensive spread for bread - 3,300 calories per pound, And NUCOA helps to satisfy another

nutritional need of growing children - Vitamin A. The first margarine to add important protective Vitamin A, NI COA has now increased the amount per pound to 9,000 units - seventifically controlled, guarunteed summer and winter!



"IT'S NO EXTRAVAGANCE to use Nt COA freely in cooking. It gives your foods the good, homey flavor only a superior spread for bread can give, yet you save so much on every pound," says Mrs. Bell. This modern housewife uses NUCOA exclusively—on the table, as a shortening for baking and puddings, as seasoning for meats and vegetables. "It's a joy to handle," she reports. "So easy to cream and to spread."

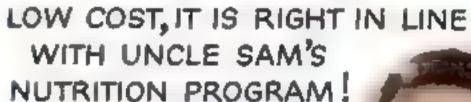
To the Bells, our sincere thanks for welcoming us so graciously and allowing us to take these photographs of them in their home. The Best Foods, Inc.

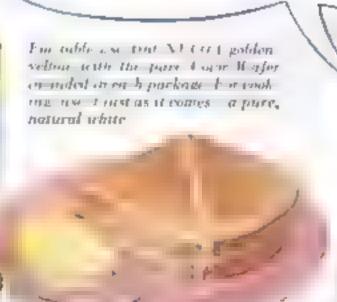


"NUCOA TASTES DELICIOUS on bread, and spreads so smoothly it makes sandwichmaking easy," says Ophcha Bell, "50 thrifty, we spread it on thick! Another thing we like is the way NI COA keeps!" Yes, you can depend on NLCOA'S freshness. NLCOA to never stored - it is freshly made, the year round, on order only.



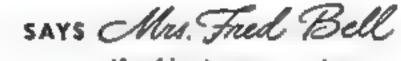
HOME ECONOMISTS AGREE WITH MRS. BELL ABOUT APPETIZING NUCOA WITH VITAMIN A. IN SUPPLYING HIGH FOOD VALUE AT





VIRGINIA STREETER B. S. Home Economics, 1935

Iowa State Teachers College



wife of business executive

"And I heartily applaud NUCOA'S recent contribution to better national nutrition -

INCREASED VITAMIN A"



NUCOA-FRIED CHICKEN is a favorite Sunday-night supper dish with the Bells. Says Mrs. Bell: "Nt COA with its debeious, fresh, sweet flavor is especially grand for fried foods. And, of course, NLCOA is wonderfully digestible." NI COA is entirely different from old-time margarines. Its pure, wholesome vegetable ods are churned in fresh, pasteurized skim milk-and both are products of American farms!



MEET MR. SCRATCH. AT LEAST, THAT IS THE NAME HE GOES BY IN 1840 IN NEW HAMPSHIRE THOUGH IN LESS FORMAL PARTS OF THE COUNTRY HE IS KNOWN AS THE DEVIL

MOVIE OF THE WEEK:

All That Money Can Buy

Satan hows to great Daniel Webster

His language was so wonderful that it moved the stones. His neighbors believed that when he stood up to speak stars and stripes came out of the sky. When he went out to fish, the trout jumped out of the stream because it was no use arguing. In his prime he had "a mouth like a mastiff, a brow like a mountain and eyes like burning anthracite." It was his firm belief that "if two New Hampshire men aren't a match for the devil, we might as well give the country back to the Indians."

This image haunted Poet Stephen Vincent Benét. In his mind he pitted the golden-tongued orator against the wilest adversary he could fancy. That was the devil.

conceived as a shrewd Yanker trader, a stickler for legal form and a roll eking rogue with a jeg of Medford rum. Between these titans of the earth and the netherworld be tossed a little man, a backless uplial farmer. What emerged was a story of a Yankee Faust who sold his soul for gold and won it back again.

First printed in Saturday Even ing Post, Oct 24, 1936, this folk tale of The Devil and Dan et Webster became a modern classic. It was published as a booklet made into a play and an opera, reprinted in anthologies. Under William Dieterle's expert direction (Zola, Pastener), it becomes a stumming movie. But since Evil on the screen seems more attractive than Good, it is Walter Huston's puckish "Mr. Scratch" (above) who steals the show.



Vermont Maid Syrup

PACKED IN BURLINGTON, VERMONT



All I said was: "Don't you know you can get good rum without paying import tax?"

To, No, No! You don't have to pay an import tax for good rum! DAIQUIRI Coctelera Rum from Puerto Rico-considered one of the world's greatest rums-is as duty-free as air-and twice as delicious!

Try it! In any rum drink, this magnificent rum tastes so grand you'll be a walking ad for it once you do!



wither "White" or "Gold," both 86 proof Canada Dry Glagar Ale, Inc., New York, N. Y., Sale Bistributor



purest cane and maple augara, Never varies -al-

wave rich in true maple augar flavor. In attractive Rians Juga, Princk & Ford Ltd., Inc., Burlington, Vt.



Under the wet skies of a New England spring a stranger appears on Jabes Stone's rocky farm at Cross Chenera, N. H. Tue date is 1840. Juliez has had hard luck. H mortgage is due, his pig has broken a leg, his wife has been injured, "It's enough to make a man sell his soul to the devil," he cries. "And I would, for two cents."



The stranger is Mr. Scratch. "A clever man like yourself," says Mr. Scratch ". find momey anywhere." With a kick of his populed toe, a pot full of "Hessian gold Lubbles up from the barn floor. But there is one little formulaty. It a a co tract our seal to be which Jaber signs away his soul for seven years of fortune



Good luck now favors Jahez. His cattle grow sleek, his crops prosper, his oarns over flow But his best stroke of luck a his meeting with Dariel Webster (Leage) Arnold , great senator from Massachusetts who, every only says, will soon be Presedent. Jahez even makes a speech when beloved. Black Dan Uvisits Cross Corners.



Jahoz finds consolation in Belle (Simone Simon) when his wife looks askance upon his yen to be the richest man in New Hampshire. Belle is a mysterious girl whom Jahoz finds sitting on his bearthstone the night his son is born. "I'm from over the mountain," is her only explanation. At first Jahoz had said: "I'm not the man to get rich on other people's hard luck. No sir, not

me." But now, under Belle's tutelage, a slow disintegration of character sets in. Jakes becomes a hard man at draving bargains with his neighbors. Once he is racked with doubt. Ax in hand, he rushes to the tree where, in letters of fire, Mr. Scratch has seared the expiration of their contract. "I wouldn't cut that tree, if I were you," warns Scratch. "It means a breach of contract,"



The finest mansion in New Hampshire is built by Jabez to display his ever-growing wealth. For his housewarming he has invited even Daniel Webster, as his guest of honor. But instead of his fine friends, a weird, tatterdemalion crew descends upon his banquet table to gorge themselves with food in silence. "They are all friends of mine," says Belle, "from over the moun-

tain." And that night, Mr. Scratch comes to collect his due. "You can have it all back," pleads Jabez, "that money, the new house, my farm, the whole caboodle." But snave Mr. Scratch replies: "I'm afraid that's hardly the sort of security I was thinking of You see, there is that promising little fellow, your son." In despair, Jabez goes to eloquent Daniel Webster for aid,



Î

A jury straight from hell as summoned by Seratch when Webster, standing on his Constituted rights, decreases, it is a territory and Armon, I am as Benefit Against a form Kart, I and the out broad Sance territory of the coasts Serassa, the start white in the Physical Review Andrews Benefit and the start white in the Coasts Serassa.

"He is your brother," at a see Webs that the particle of the bar is now become a section and the particle of t







The Remington "Foursome" Shaver—only electric shaver with FOUR cutting heads. Newest addition to the Remington line, used and recommended by 16,000 barbers

THE WORLD'S FINEST ELECTRIC SHAVER. None of the thousands of Remington Rand precision products more worthily bears the name "Remington" than the new "Foursome." For this shaver is as precise in its construction as a Remington typewriter, as ingeniously engineered as a Remington Rand printing calculator and as reliable as a Remington Rand Kardex system.

The "Foursome" is backed by all the manufacturing skill of Remington Rand—an organization that is also making an important contribution to national defense by manufacturing precision products

for the United States and British Governments.

REMINGTON RAND

Portable.



"...and where do they keep the cows, Mother?"

THERE'S only one thing lacking to Samo Fort ANP Sager Market Dairy Department ows!

You, too, will almost feel you're "back on the farm when you make a shopping call at your A&P's Dairy Department. You'll almost see hish give a meadows, whitewashed barns and silos as your eve enjoys the golden paces of butter, stacks of cheese, beaming-bight eggs and containers of wholesome milk. Everything is so fresh . . . so delightfully fragrant

Not to be outdone, other departments match all this sparkling goodness. Plump, ripe fruits and vegetables await you at the produce counters . . . choice cuts of meat promise you the peak of flavor . . . the aroma of custom-ground coffee g cets you . . . scal sod and delicatessen lepartments becken .

Wherever you turn, delightfully displayed food allures you, the concentration 2000 items to choose from! And they're all so good. As not their stay in the store is so very brief (about 70 deliveries weekly are needed to supply the

ASP or to get 1 any in between costs and shares the surings with your

That's not all In a. to to the popular brands of food products there are many sold a univery by A&P. These special A&P brands come direct from thato a to continue, quality signed that it is not continued and thrift is possible on every particles. So the particle of the A&P Teas and Coffees, Marvel "Enriched" Bread Time Parker Don at Rolls and Cakes, the 33 Ann Page Foods and Whate Horse Proporated Milk... these bring you quality with economy!

Shopping tip! Buy all your food needs at your A&P Super Market and save money on your entire tood bil. It's fun to go A&P 8 per Market ag!







Mr. Scratch (continued)



"Don't let this country go to the devil," is Webster's plea. "We have planted freedom here in this earth like wheat. We have said to the sky above us. 'A man shall own has own soul.' You are Americans all, You cannot take the sale of the oppressor."



A vardict for the defendant frees Jahez from the Devil's hold, restores him to the arms of his wife. But though Mr. Scratch gallantly concedes defeat, he has a final vengeful shot at Black Dan'l. "You'll never be President," he peers. "I'll see to that."



Ma Stone's peach pit is stolen by Scratch before he wanders off to seek for souls in States less hardy than New Hampshire. Then, thumbing through his address book, he turns to the audience and, in a stunning last moment, picks his next victim.



KEEP THE HOME FIRES BURNING... BUT NOT THE TOUST

When the lads come home from camp or cruise, they'll fetch man-size appetites with them. So be prepared for home defense! Surprise them with a Teastmaster Toast 'n Jam* Set—watch faces light up and toast go down! There's nothing like Toastmaster toast—toasted automatically, timed to a split second, and popped up, piping hot and perfect. No watching, no turning—no burnt, wasted slices, no wasted current!

Dietitians declare that toast is bread

in its most digestible and appetitestimulating form. And Toastmaster toast, buttered and apread with jam or marmalade from the gay-colored Franciscan ware jars, is almost a breakfast in itself!

Let this Toast 'n Jam Set be your joy and comfort! With 2-slice automatic toaster, jam jars, toast plate, and walnut tray, it's forever useful—morning, noon, and night. See it, and other Toastmaster* products, wherever fine appliances are sold.



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Times Square crowds mass to that Mover late office speck at matter, god a Representation pages between

over Received. He thanked to the P. for support ad-



The Mayor marches in the a mind Colon less Day parce la teral corror or os of Colon base tree topographic No. 1 hors, of No. 3 cross as not not Italian

Fusion candidates: Comptroller Joseph D. McGold-rick, a former professor of government at Columbia.

Mayor Fiorell off JaCouardia Council President Newhold Morris, the mayor's good selener and after ego-

NEW YORK CITY'S ABLE MAYOR

The ration's biggest city last week for acid is a feet on to a matter it has not considered for a long time. Local polities havined again in the beachness of New York's 20 newspapers large in it to Houghts of New York's 7,455,000 people. There was someting metal cashy and remains certabout the barriers on Broadway and the provides infred to find among clabs. There was something the escapes on the zeal with which New Yorkers residued an almost forgon en favor the sport. It was 1937 what the lity last head a mayor ally electron. At that time Hitler had not escaptaken the Czesta War was a bad dream. And people had time to think about sidewides and slein charance is broads, sewers and selects.

It was not only Adolf Hitler however witchad—verte i people's thoughts from the mechanism of minicipal government. Forello Hillado ardia was perhaps he reresponsible. During eight years in the hot seat of the second most complicated as ministrative office in the land he had run New York so well that his electorate virtually forgot the accomplete to who preceded—and long title shadows tircless log men of Taminany Heal. Now Mayor La Guardia is remaining for a fluid term. Opposing him is Brinishyn so rell and discret attorney. Which O Dwyer the man who exposed had shattered Murder Inc., onethase county judge, onetime New York coponestime and grant from County Mayor Trebani.

To many an observant but polarcally naive New Yorker the



Americans, he parcel with Democratic Governor Lillin an (who will probably support his opposent in the election in Greing unity aport he city adiverse millions



Tammany Workers add in front of Mctionora Department of the in New York's lower East School at each of

registration day. They worked hard bringing out the facility Shock registration prought by to Tommon's

CAMPAIGN SEEKS THIRD TERM

issues would appear simple. LaGuardia's achievements are sculptured in stone and steel across nearly every square inde of Greater New York. They are written in the falling crime rate. The rising health rate, the solid listing of municipal bonds. But the channels of politics are devious and deep. And the politics of this 1941 campaign are complicated indeed

Mayor LaGuardia is a party hybrid, an erstwhile Republican whom many a Republican cordially dislikes. In the September primaries he barely won the backing of the regular Republican machine. Some dischard conservatives who loathe LaGuardia's New Deal sh tendences may even toss their votes to O Dwyer. Though beloved by the Roosevelt administration in Washington, LaGuardia cannot expect its official backing. Some Independent Democrats and most of labor will support him, but O'Dwyer can count or national and State Democratic machines and all the power of Tammany. He can also count on the important Irish-Cathola vote Moreover O'Dwyer is a good man, a well-known man, and one well-loved in New York's luggest borough. Brooklyn

October prophets garssed last week that LaGuardia would win but not by very much. Low registration was a bad sign at indicated apathy. Anxiously but astutely the New York Trans feared for LaGuardia the fate of Aristides who was voted into exile because has fellow Athenians were fired of hearing him called "The Just"



Democratic candidates: M. Maldwin Fertig, Transit. Commissioner, nominated for president of the coun-

cil; William O'Dwyer, for mayor, Lloyd Church, a former N. Y. Supreme Court justice, for comptroller.

LA GUARDIA'S DAY: THE FIREBALL OF CITY



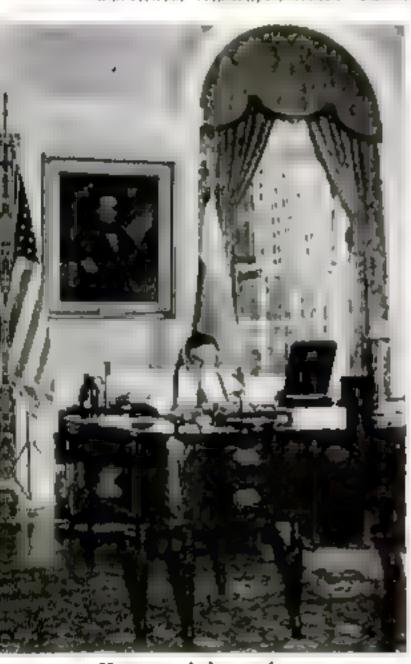
An early caller at the Mayor's her c Octation Grover Whaten, ex-Weral's Partness



Park Commissioner Robert Moses confers in Micror's study should new apport in Queens. It was Lafen relias Moses with chrecked reach of the fisteful transfermation of New York



Mayor's home is at Parth Avenue & 100th Serect, one block from sheet. He byes at left top corner apartine it



Mayor reads his mail, On well at ad-



His secretaries come in for hetation and instructions. Standing at the right is Lester Stone for the political reporter, new LaGuerra's conditional secretary. The Mayor cost opening desk.



City Comptroller McGoldrick and the control an



After both acconfers with Hospitals. Controlssioner Dr. Wilk ed Repposit



He dives into his car and heads for Brooklyn while Caty Hall Luffs gape. His chauffeur, John Periso, myatianly his motor rinning and door open when LaGuardia crupts from Caty Hall.

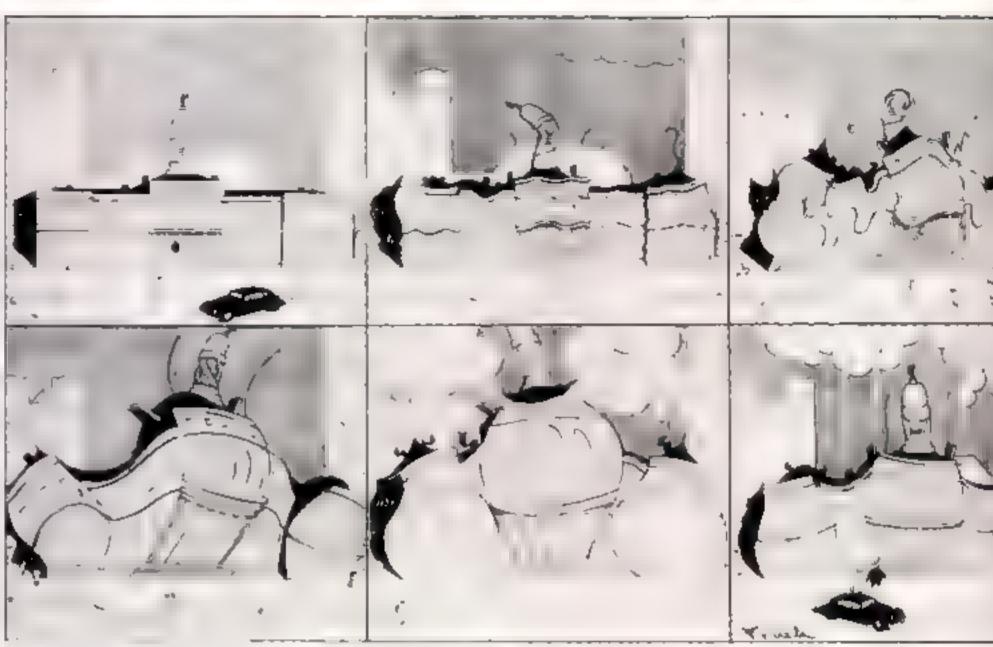


In Brooklyn he or to shriefly shakes for is hereo to at the opening of a local Republican compagnition quarters.

HALL TAKES CAMPAIGN OVERTIME IN STRIDE



Mayor's car is a 1934 Citry sler, contacting dictaphone, telephone, desk, radio. In it be triside ven 115,000 poles. Note red blacker lights and mayor's shield



The Mayor enters City Hall, whereupon, according to this New Yorker eartoon, the Hall frembles, writhes in

agony, gives at the seams, section with internal stressses. When he pales out, the old paners his plas a rig-



Away again, he keeps in touch with City



In Harlem he redolicates stump of negroes' legendary "wishing tree - restored If If y is not swave teleptor care sour. Ty my after its virtual destruction by auto. Bill Robinson losses the stump.



Back in City Half he lunches at his desk, sees left is: Congression. Marscantonio, who represents Mayor's district, occupies his former suct.



He shows up in The Bronz at opening ceremonies of Fordham School of Nursing, Fordham Hospital. Relaxing a bit, he takes time out to pose genially with 36 first year student nurses.



Before dinner he registers with his wife at the local polling place on Madison Avenue.



His day ends with a radio address on the importance of registering to vote. At 9.30 he goes nome.

467

O'DWYER'S CAMPAIGN: HE WOOS ALL PEOPLE



In a Brooklyn Synagog, Cane cate O'Dwyer Hiresses a natted congregation on at 51 wilfare. He hunself weers a skill mappe ling to

rear ereard raced groups to to five an horn and second-groups from Amperous with the top 71 to its population. In the content of the Albert Laboration of the Albert Labora



At an American Legion post (and date O'Dwyer chats with the veteran voter.



To Italians in the Brons Le delivers a Columbus Day a ldress in Italian and Eng sa Spell-binder at left is local Democratic leader who is introducing O'Dwyer in cornscating prose.



At Knights of Columbus ball, Grand Knight greets Bro Ler Knight O'Dwyer. There are 2,000,000 Carlo has at N.Y.

AND TAMMANY WILL TURN OUT THE VOTES



At campaign headquarters in Mainhattan, Mr. O'Dwyer outlines policies to Democratic holies. This campaign has concentrated for the most part on charges that Mayor Latinardia has been

prost communist and the the Las bren a part time May it many in West right near five the city's welfare. O Dwyer, the Latinardia, is 100% behind President Rossevelt's foreign pelicy.

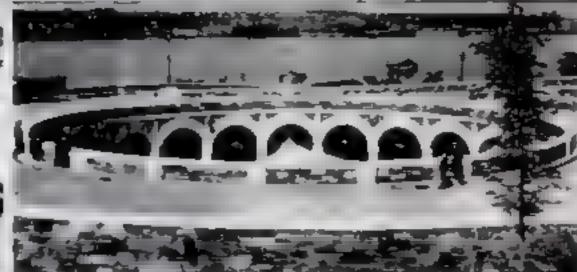


Boys in the back foom of 96 Tammany district class like this are O'Dwyer's unsung reserves. A self-made man of indisputable integrity, O'Dwyer has established his own headquarters,

emphasized his national and State Democratic backing, asserted his independence of Turnmany But he is Tammany's man. If elected, it is Tammany that will take him over the top.

TAMMANY'S BLUNDERS... LA GUARDIA'S WONDERS...





Brickhamps HOCYPT VALET Reversely to the consumer density at the consumer density at the construction of t

SAME SPOTE A staffered and enterest. Date would be the to be a second of the staffered and staffered between the time and the spote that a second of the spote that a spot that a spote that a spote





FIATES PLANE COCKS, better in more un be service plette Taxo mages spec \$300 per fest test from the go from beings add beginn one An month of the Taxo S. S. Sellings in

STATMS PLANED PRING 1945 seems to be a from the William of the School of

EIGHT YEARS HAVE CHANGED CITY'S FACE

Guardia at the opening of his campaign three weeks ago. He could point with pride and non-could gar say tom. In speeches and in campaign literature like the sample shown above his most roget had manswerable argument is the literature so hargest his relie in particular took over a shallow graft ridde hear bankropt gland of a town had eight verns he has given if new parks parkways progress as though bridges. The statistics see the large right to taking. Not a horough hardly a neighborhood has

Introduct this control of the first structure of the loss of the second possible agreet measure of the dors and the second field the second fi













BOB HOPE

STAR U. S. COMIC HAS MADE HIS PUBLIC LAUGH EVER SINCE A TREE FELL ON HIM

by ALVA JOHNSTON

There is a New York State official at Albany who is plunged into deep gloom every morning when he reads the obstuary pages of the newspapers. He may not have been personally acquainted with the subjects, but he knows they were taxpayers. He regards all taxpayers as friends and benefactors and wants them to live long, and to prosper.

In the amusement world the counterpart of this unique official is Bob Hope. Hope treasures the public to the last man. Most of the stars are fond of the public in mass but not in detail. They are like the Max O'Rell character who admired a handsome confure but objected to a hair in the soup. Hope is different. Between movie fans and radio listeners, he has the largest following of any comedian, but he still makes love to the public individually as well as collectively.

He was 7 years old when he discovered how he felt about the public. As he was reciting a poem at a strawberry festival in Cleveland, he got the words mixed up. The audience laughed. Instead of leaving the platform in tears, the child experienced the ecstasies that come only to a comedian who has a sea of open faces before him. Blunder after blunder was followed by laugh after laugh, and he finally bowed off the stage to the next best thing, applause.

The second great turning point in his career came two or three years later when he discovered that the public had money. He began to collect pennies and nickels for singing on street corners and in the courts of apartment houses. This confirmed him in a lifelong ambition to be a pal of the people.

His name is an invitation to the public to step right up, slap him on the back, put an arm around his neck and breathe in his face. He called himself Bob because he considered it the best name for scraping acquaintance with the masses. Originally he was Leslie Towne Hope. Having a kindergarten affair with a siren named Leslie, he renamed himself Lester as a matter of sex-differentiation. He decided some years later that Lester gave an impression of refinement which was offensive to the plain people. On breaking into vaudeville, he had the fancy of calling himself L. Towne Hope, thinking there was a whimsical contrast between a class name and his mass humor. This idea was too subtle, and he began to search for a name which would make him the buddy of the whole population. Bob, he decided, was the syllable for snuggling up to 130,000,000 people.

Recently he has been getting all the camaraderie that he asked for. It often takes the police reserves to save him from affectionate mob violence. He made the first advances, and the folks are responding. All strangers are his mateys. His shoulder blades are sore from the wallops of sworn brothers that he never saw before, and his right hand is blue from the leaky fountain pens of unidentified chums who collect autographs. He bobs and weaves as he eats in order to get food to his mouth before some long-lost unknown takes a headlock on him. On his last tour he was having a quiet bite at the Chez Parce in Chicago when a girl took his chin in her left hand, drew his face around 45°, pointed to it with her right index finger and said happily to a friend, "This is IT." The usual approach is to come up to him and say, "You're Bob Hope," as if letting him in on something.

In his enthusiasm for humanity, Hope once adopted another star's public. He was on a New York radio program

Hope runs gamma of emotions for LIFE a photographer. In vaudeville, he learned to register at a moment's notice every emotion from Anguish to Zoo-ophobia (dislike of Zoos). His face has been mobile ever since a tree feel on it.

Of Luxurious Offer Shaving Lotion



It's a real pleasure to use Old Spice After Shaving Lotion! You will revel in its ringling freshness . . . its clean, rangy scent. This soothing bracer tops off your daily shave with a sense of luxurious comfort and good grooming.

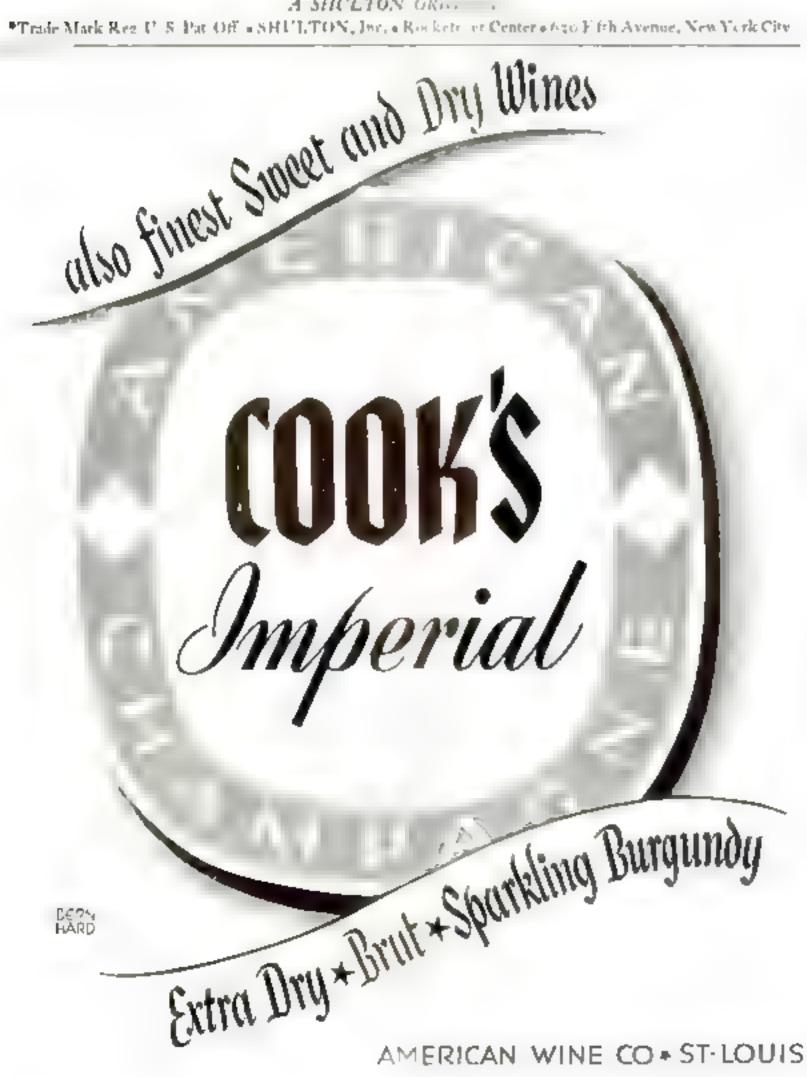
The handsome, sprinkler-top pottery containers are decorated with authentic reproductions of historic early American trading ships.

Sturdy wood-veneered chests contain various combinations of shaving lotion, talcum, bath soap, cologne and shaving creams in sets from \$1.00 to \$5.00.

After Shaving Lation - 4 oz. . . \$1.00-8 oz. . . \$1.75

A SHULTON GROOT

*Trade Mark Reg. U. S. Pat. Off. a SHULTON, Inc. a Rockets, or Center a 640 F fish Avenue, New York City



BOB HOPE (continued)

when he went to Hollywood in 1937, and his act was to be piped in to the New York studio by telephone from the cinema capital. When he went to the Hollywood studio, the place was empty. Hollywood had absented itself in a body. Hope was then almost unknown to the film colony, and no attempt had been made to scavenge a public for him by distributing free tickets among the milk bars and chili parlors. The comedian was in despair. Empty seats give him the last degree of stage fright.

He met the crisis by rustling a few hundred heads of listeners as Billy the Kid used to steal herds of cattle. The Charlie McCarthy program ended 15 minutes before Hope's began. Bob made at worth an usher's while to set up a series of stands and plush ropes which steered Charlie McCarthy's public away from the elevator and into the empty studio

"Right this way, folks, right this way," said the usher, herding the people into Hope's studio

"Sit down, folks," called the comedian from the platform "W

start in just a minute now."

A few realized that they had been shanghated and forced their way out, but most of them stayed. His act was piped to New York to the accompaniment of a first-class studio uproar. Next week he tilled half the seats by giving away his own free tickets, and abducted enough Charlie McCarthy fans to fill the other half. From that time on he recruited his own audience without any difficulty.

He is the public's stooge

In personal contacts the public tends to play the comic role and make Hope the stooge. If he stands still for a noticit, a stands comes up with a wisecrack. Boys ask him for autographs, explaining that they want to trade them for better ones. Men tell him they want his autographs for weak-minded relatives. It is becoming increasingly popular to hand him a blank check to and grack his recorders to forge Jerry Colonna or some other signature. The highest price his autograph has ever commanded is \$1; he sold 114 dollar autographs last June at a Red Cross benefit at Toronto. The only troubat he has ever had with autograph-seekers occurred in Times Square when two professionals seized him and tried to put him to work turning out signatures like a machine for the autograph market. He doesn't follow the example of some stars who sign at the top of the paper in order to prevent an I. O. U. or a promise of marriage from being written over the signature

He was slightly taken aback at Albuquerque once when his autograph was regarded as a piece of vandalism. The correction was worn out by lack of sleep when he arrived by plane at the New Mexitown. He shipped behind one of the airport buildings and lay down on the ground. An old man and a little girl came along

"Would you autograph this timetable for my real mentable

asked the old man.

"Certainly," said Hope, taking out his pen. The and a cond when her grandfather took the cardboard out of her hand the way brand new timetable which had just been presented to her though autographed it, and the grandfather handed it back to the

"What is that?" she cried, pointing at the ink marks on here we

sonal property.

"That's Bob Hope's autograph," said her grandfather.

"Take it off," she screamed

As a child Hope had a public in his father and mother in lower brothers, Fred, Ivor, George, Jack, Jim and Sidney. He had a fine soprano voice and learned a good deal from his mother who had been a concert singer in England. Hope was born at Eltham near London in 1904. When he was 4 years old, his father, a contracting stonemason, settled with his family in Cleveland. In spite of English birth and parentage, Hope is strictly an old-line American humorist. His most pretentious work, They Got Me Covered, a riotous autobiography is in the tradition of Josh Billings, Bill Nye and Petroleum V Nasby, and he is showing signs of developing into a cracker-barrel philosopher

His soprano voice, which later changed into a tenor and later still into a romantic guttural, won him a following at school and neighborhood affairs. With the instinct of a comedian for getting laughs at all costs, he capitalized on the breaks and squeaks have to be was changing. After his experience in street singing, he became the mascot of a semi-professional baseball team. On railroad trips with the team he would sit on the back of seats and sing, while players passed the hat for him. He usually came home with more money

than any two members of the team.

He did his first tragic acting as an after-school delivery boy for a



"While I worried about Oscar Hernberger's hearing," said F. M. Pontzer, Pantzer Lumber to S. che gan, Wis 'I figured towas his becomes, not none and said no long



"But a year ago I sustenly reshized that Oscar's bearing was very much my business. Ten number's taking to Oscar I ad moral in for the day. He was getting to be a trial to everybody in the other.



"Oscar wanted to Dank it over but I laid down the law, and that afternoon Consultant Brown made Oscar's An augman and fitted hear with a Somotone made."



"Today, Oscar is a changed man," continued Mr. Pontzer. "Thick of the job 100"; ... happier... with a big single on his face... busy the whole day with the related shoulders not centeraters we has vet of the same to wasted 5 years of his hidden patrong has beneficial carbon. It his broad that he was too good a man to be sponged a vibrance."

BETTER HEARING IS EVERYBODY'S BUSINESS!

"When Oscar was libit I sheet to a Southern

Ten I did Connastanta S. H. Brown and

O to Dropus from Mowa ker cong mapa

explanged how a Sucutone Worked."

FOR A long time, most of the hard of hearing people in the country and their well meaning friends have been making the same mistake . . . of believing that a number loss of hearing as his man has more . . . and notes I the x'

And it isn't until you run into a story like Oscar Herioberger's that you readize that a man's loss of he iring so t just a personal handicap . . . but a social handicap that weighs on every other person in his life.

One of the reasons, of course, for this misunderstanding is the "hush-hush" attitude that people have always taken toward deafness. It just isn't one of the topics of polite conversation. If you happened to neet a deafened acquaintairee your "forgot" it completely, and what was even worse, tried to help him "forget" it by raising your voice and making it easier for him to hear. And that was the terford lest thing you could do a the ause it encouraged him in the was full thought that his hearing was it so had after all and certainly dain't need attention get.

But fortunately this whole attitude is changing, and changing first, as hard of bearing people (and their friends) come to real ze that a hearing loss is every sorvish as and that the sensible and realists course is if to shufty are executed to the fact but to open them wide and ser what so are eater do to help

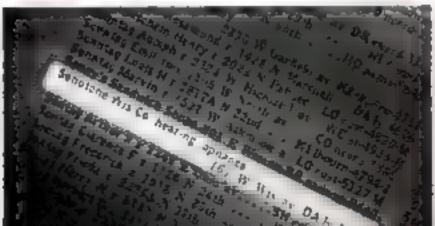
And most people will be amaged, as Mr. F. M. Pantzer was, to discover how far sometic call go nowadays in he ping the deafened. The improvements that 12 years of Sonotone research have brought to the modern audicle are truly revolutionary. And with the new clarity, power, intelligibility and wearability of the present day various true audicle, together with Sonotone's individualized fitting technique, close to 95% of the deafened can be belied. Ad that any narro of hearing person needs to do is to make up to su and to be helped—and then pick up his telephone at dicall his local Sonotone Consultant. There are trained, thoreinglify enumped consultants in over 125 to ex-

Classes in better hearing are held each month in the Sonotone offices at Elmsford, N. Y., which a classes groun of Solictone Consultants is brought in for intensive "post-graduate" school by a the research soft's lates technical work new atting techniques one in the proper han thing of the many psychological problems often my dyed in hearing losses.



At 570 Fifth Avenue in the beart of New York's shopping district, Senotone has just opened to the purble the best building ever devoted entirely to the fitting and servicing of hearing a ls. Seven floors books the constantly growing Manhattan branch and other others.

For detailed information on Sometone book in your planne book for SONOTONE (there are Sonotone others in 12) cities or write SONO TONE, I instore, N Y In Canadar abbreas 129 Fining St. London, II I pagarat not to 174 II guinee St., London, II I



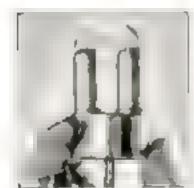




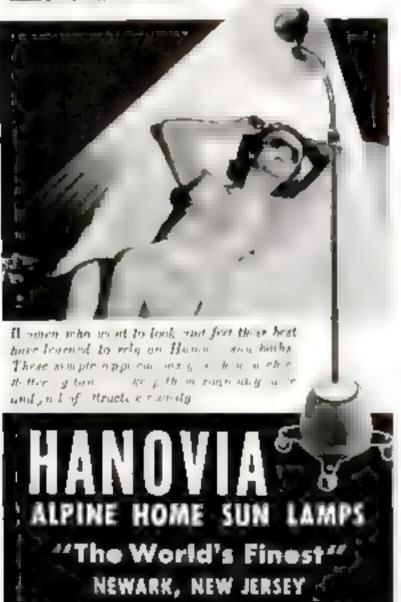
A MILLION DOLLAR BABY But STARVING* For Sunshine!

DECOGNIZE hun? You should, for he A symbolizes every American baby -yours included! He-like your own little one—is worth a nulbon or more to his adoring parents. He's young America . . . healthy, happy, precious . . . the original million dollar baby!

But as winter approaches, he, and other babies, run the risk of sun-starvation*, because in winter the sun radiates only 1/12 as much vital, healthful Vitamin D rays as in summer. So to safeguard his health - to assure him of sturdy bones and teeth — a robust little body, he needs an abundance of glorious sunshine. With a Hanovia Alpine Sun Lamp you can provide your youngster with quantities of healthful ultraviolet rays at the anap of a switch. Hanovia ultraviolet baths help keep him well and sound ... full of bubbling vitality.



E MARKE PARE g g garage of the analysis year through reducing en Inneament () Innex PARTY THE PARTY OF District to the significant t not of elective with



For further information write Dept. L-1



Schoolboy Hope posed against futuristic backdrop at to, "I was a brilliant student," he recalls, "after four years in kindergarien my forehead was voted most likely to recede."

BOB HOPE (continued)

butcher. His performance as a heavy was usually given for the benefit of a public of one, a sympathetic woman. After delivering meat to a distant point, he would put on a suffering look and ask the woman to give him directions for walking the two or three miles back to the butcher shop, explaining that he had taken the wrong streetcars and spent all his carfare. This was generally good for a dime from a humane housewife. But he staged the tragedy twice with the same customer and was dishonorably discharged from the meat business.

When he was 11 or 13 Bob began to work on a new public. He entered the 50-yd. and 100-yd. dashes at the picnics in which Cleveland abounds during the summer. His legs were slower than his rivals', but his head was faster. Bob or his brother Jack would go to the starter before the race and ask if he was going to say "One, two, three, go," or 'Get ready, set, go," or what. The starter, usually an unsuspicious old gentleman who had accepted the post for the honor of the thing, would outline his policy. With this information the experienced Hope brothers were able to beat the word "Go" by about 5 yd. and they usually won the first and second prizes, generally cash or merchandise orders. This helped, as their family was then in straitened circumstances.

He impersonates the press

There were two big picnics every Sunday—one at Luna Park and one at Euclid Beach, which were 13 or 14 miles apart. After cleaning up at Luna the young mental athletes would take the streetcar for Euclid Beach, but would arrive too late. They hit on the idea of telephoning a few days in advance to the committee holding the picnic at Euclid. Stating that it was the Cleveland Plain Dealer talking, one of the Hopes would suggest that the boys' races be postponed until 4.30 as it would be impossible to get the cameraman there earlier. After that they won prizes at both parks on the same day. The trick of impersonating a newspaperman has recoiled on him in recent years. Often when he visits a city, his hotel room is invaded by funny-looking little journalists from the "Scimitar-Intelligencer" or "Clarion-Bugle-Trombone," who ask where he was born, snap him with a Sz camera, get his autograph and depart.

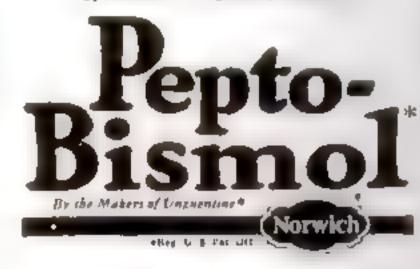
Hope got through high school and one year of Western Reserve University. His plans for his future were vague. It was the period of Jack Dempsey and million-dollar gates, and for a while he wanted to take the cauliflower road to riches. A friend of his became an amateur boxer under the name of Packy West; Hope went into the ring as Packy East. He won his first bout in a tournament, but was knocked out in the second.

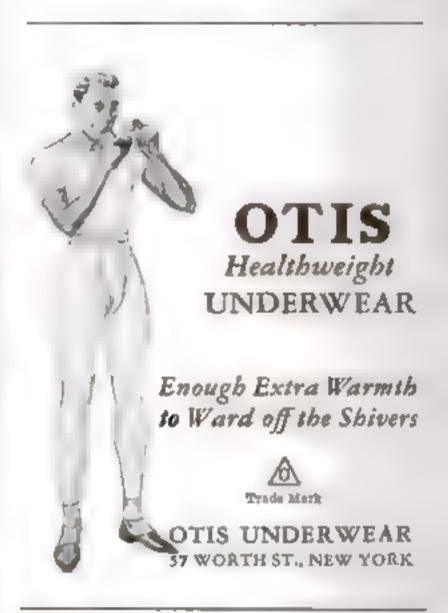
Then he got a night job in the spare-parts department of the Chandler Motor Co. at Cleveland. His commercial career was clouded by a tendency to mix vaudeville with business. He and three others in his department formed a quartet; they would sing a few songs in the spare-parts warehouse, fill an order or two and then go back to harmony. Finally they began to enter the manager's office at night, make When your Stomach Take Pepto-Bismol when your stom ach is sour, sickish or upset by over-indulgence, change of diet, or improper com-

binations of food or drink ... when relief is desired from the distress of gas pains. nervous indigestion and simple diarrhea

Pepto-Bismoi is not an entacid and has no laxative action. It helps snothe the trritated Intestinal walls as well as the stomoch, and is decidedly pleasant to the taste.

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LONGOWOLE ON THEFT



pers and you're all set to listen to your new Sparton. "Ain't that somep'n!"

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You can't blame folks for bragging about Sparton. Wait till you see the beautiful, new. hand-rubbed cabinets . . . the fine craftsmanship and superb styling . . . the exclusive features and advanced details in this year's

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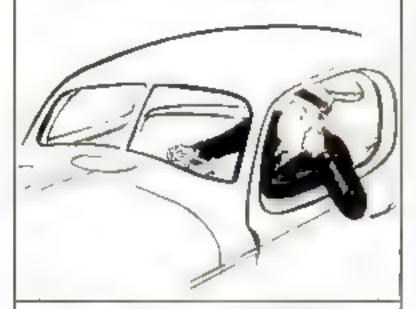
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HOW CAN YOU TELL EM SO-WHEN
YOU'RE 500 MILES AWAY?



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"LOWERS WILL SAY AS NOTHING ELSE CAN"HOORAY! I'M SO GLAD -FOR YOU AND THE BABY!"



When your heart says "remember" - nothing takes the place of flowers

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"SAY IT WITH FLOW FRS"

WIRE FLOWERS THROUGH AUTHORIZED F.T.D. MEMBER SHOPS

BOS HOPE (continued)

records on his dictaphone and play them back. One night they were alarmed by sounds near the office and left hastily. The following morning the manager's secretary was transcribing a letter from the wax record when it suddenly broke into "Ole Black Joe". In a matter of hours Hope was out of the automobile industry and into the shoe business

The shoe store had a policy of giving a 25¢ premium to a salesman who palmed off a pair of last year's footwear on a customer; a 50¢ premium for getting rid of still earlier models. Hope overplayed the system. His customers came screaming back in such numbers that he was fired for conduct unbecoming a shoe clerk

By this time he had one foot on the stage anyway. He had been disciplined with the hook for the last two or three years on amateur nights. He was 21 when he became a professional. Fatty Arbuckle had arrived in Cleveland on his comeback tour in 1925. The famous comedian of the silent days needed to fill out his program with local talent. Hope and his partner in a blackface song-and-dance act were picked. Arbuckle liked them and recommended them to a vaudeville manager

Long years of vaudeville trained Hope for stardom. He was ceaselessly driven by the desire to get to the top. His success is the old, threadbare, unpopular and outmoded story of hard work.

He is hested by beer barrels

His greatest humiliation occurred in the first month of his professional career. He was invited to be the star performer at the annual blowout of the employes of the Sanymeral Products Co. where one of his brothers worked. The show was held in a factory which, having been soundproofed to deaden the roar of machinery, also deadened the human voice. Further than that, the barrels had been rolled out at 2 p.m. and Hope did not come on until 8 p. m. Between the soundproofing and the beer, nobody paid any attention to his act. It was the last time he tried to compete with barrels. When he became a star on Broadway, he refused at first to be a funnyman at convention banquets. He finally agreed for enormous fees paid in advance, with the stipulation that he could walk out the minute his monolog was drowned by Sweet Adeline. He usually walked out without delay As the big treat of the evening he was last on the program; by that time there was no need of Hope, as nearly every man present was a comit.

His affair with the public didn't always run smoothly. His worst tiff with the loved ones occurred at the New York Hippodrome about 14 years ago. "Sound" was in its infancy, and the Hip had just been

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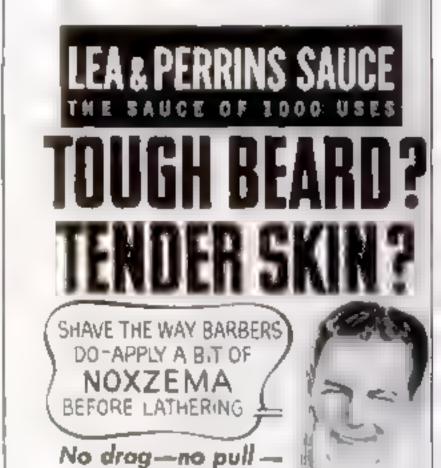
"What a square meal would have fore this combination?" is Hope's opinion of himself (right) and an early vaudeville partner. Not only the audience used to get booked

EVER SINCE GREAT-GRANDMOTHER DANCED WITH LAFAYETTE

A flavor herrloom that good cooks have sworn by for more than 106 years is Lea & Perrins Sauce, "Turns poultry into poetry," they say, "and soups into symphonies."

Why not follow their lead and keep two botties of Lea & Perrins Sauce in your culinary treasure chest?

One bottle near the stove, to pour enchantment into meat-loaves and casseroles; another for the table, to dash on when sizzling meat and fish platters appear



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Figures available for the first half of 1941 show:

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LOCKHEED produced more two-engine aircraft than any other American manufacturer ... Hudson Bombers ... Lightning P-38 Interceptors and Transports.

TODAY... Lockheed and Vega employ over 50,000 craftsmen... more than any other organization in airplane production.

LOOK TO FOR LEADERSHIP





"I could of sworn that this is where they told me to wait for my thip to come in "



In "Caught in The Draft," Hope says he is "one argument for a two-ocean navy."

BOB HOPE (continued)

wired with one of the old lisp-and-bellow microphones. The comedian's voice became an imitation of feeding time in the Lion House in one part of the theater and of a hissing steam radiator in the other. The galleries began to shout at him. He shouted back. It developed into a joint debate as to who was dumb, the audience or the comedian. Superior numbers won. Hope was booed off the stage

He committed a serious faux pas once at the Palace Theatre in Chicago when a large block of seats had been taken by the members of a local lodge. Hope made the grand ruler and past grand ruler stand up and take bows. He flattered the lodge with sly little jests. His regular monolog contained the line, "Now for the better-class people." It was just a stray line without much meaning, but was useful in making transitions. After finishing his banter with the lodge members, he said automatically, "Now for the better-class" people and proceeded with his routine. When he left the stage for a moment, the manager rushed up to him. The lodge members were bewildered, hurt, muttering and resentful. Hope, a very clear headed man, saw that this was no case for half measures. He solemnly addressed the lodge brothers, explained how the offending line happened to be there, apologized profoundly and wound up with the ringing declaration, "I LOVE YOU."

How to handle hecklers

In his earlier days in vaudeville his formula for dealing with hecklers was: "There was a man who had a brain operation in the hospital here a couple of weeks ago. He escaped before they had put his brain back into his head. Three hours later they found him heckling an actor." By the time this anecdote was worn out, he had become a sufficient master of ad libbing to handle each heckler on his merits

Hope learned ad libbing at the expense of latecomers in his vaudeville audiences. The most reliable of all his gags was: "Don't get up for 'em; make 'em jump." This was at the period when ushers were first being dressed in gorgeous uniforms, and his second best line was to hail one of these illustrious creatures with, "Hello, General. What do you hear from West Point?" From these humble beginnings he has developed until today many regard him as the best ad libber in the country. He can invent or remember a line for nearly every possible situation. His great assets are a hair-trigger wit, a consummate flipness and the happy art of leaving his audiences pleasantly insuited. It is rare for him to be caught without a comeback, but this has happened both in private and public. He has never developed an adequate defense against the delightful woman who says: "Oh, Mr. Hope, I hear you are even funnier off the stage than on. Please be uproamous;" and he was once rendered speechless at a radio studio in Hollywood.

He was warming up an audience with ad libs when a listener in one of the front rows turned on a portable radio. "Do you always do that?" asked Hope. The listener explained that he had never done it before, but that he considered it necessary to hear Hope and Fibber McGee at the same time and that he couldn't do it without a portable radio. Hope was baffled by an impudence superior to his





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MOTOR OIL!

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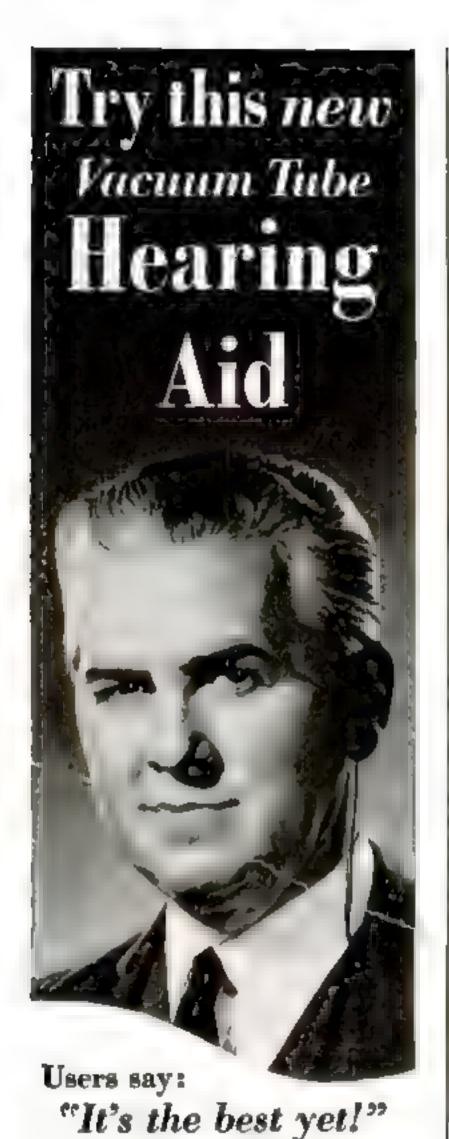
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Consider these features

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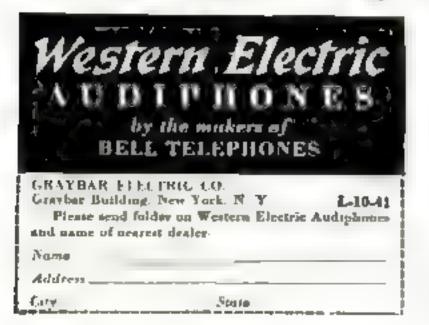
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BOB HOPE (continued)

own; after a long deathly silence he requested Professor Colonna to oblige with a selection on the trombone. The duplex listener was Jack Louis, an adman, connected with Johnson's Wax, Fibber McGee's sponsor. Meeting Louis a few days later, Hope said.

"You had me so confused that, when I went home, I waxed my teeth and brushed the floor with Pepsodent."

From vaudeville Hope graduated into musicals. He became suddenly famous on Broadway in 1932 when Jerome Kern gave him an important spot in Roberta. His radio career started two years later.

His movie experience began 13 years ago when Pathé asked him to take a screen test. His chance of success was destroyed when he learned that there would be no audience at the test. He tried a routine act which he had done a thousand times in howling theaters. He knew that he couldn't get a laugh with the studio because there was nobody present except two hard-working technicians, who were thinking only of lights and sound effects. In spite of this knowledge, his blood froze when his first joke fell on a dead silence. Audiences had become an external compartment of his brain. As the famous pleader, Max Steuer, once said that he couldn't think until he had money, so Hope couldn't act until he had a public. Laughs were not only incense but oxygen to him. The screen test revealed a lantern-jawed, hangdog wretch with a chain-gang walk and deathrattle voice. He was told to hold himself in teadiness in case Pathé ever wanted a second gravedigger or a bit player for Death On A Pule Horse.

Years later he received a screen test from M-G-M. He chose a hotel scene which had always been surefire before an audience. Again, the dynamic silence hit his ear like a rattling peal of thunder. The funny faces, which he tried to make at people who weren't there, startled the hardened prop men. During a showing of this screen test, his wife said, "You look like a turtle." M-G-M had no place in its comedies for a misanthrope with a bulldog jaw, dish face, shovel mouth, cantaloupe forehead, gimlet eyes and ski-slide nose.

Hope's countenance was made over by a stately pine when he was about 18 years old. Working with a crew of linemen for a power company, he was trimming branches near the top, while others were sawing through the bottom. They sawed faster than he trimmed. He was on the side nearest the ground as the tree fell. He managed to scramble around so that he was on top when it hit the earth, but the impact crushed his face. His contemporary features are, under the circumstances, a triumph of plastic surgery, but the screen-test camera would have none of them.

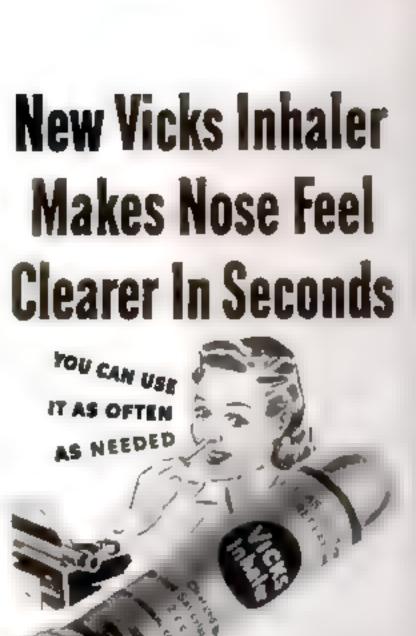
He almost becomes a heavy

He had long abandoned the idea of Hollywood when Paramount in 1937 asked him to take a part in Big Broadcast of 1938. He said that he would never take another screen test. The motion-picture company ruled that a radio star's looks were of no importance and waived the test. Hope made a hit in this picture with the song Thanks For The Memory. The mob of technicians, prop men, actors and executives gave him the illusion of an audience. He became so personable that he was considered to have romantic possibilities, although it was hard to imagine him frying in the deep fat of passion.

After Hope had done fairly well in one or two minor pictures, Producer Arthur Hornblow made a star of him by reviving Cat And The Canary, a fine old mystery, whose leading role is that of a comic-romantic hero-coward. Caspar Milquetoast was never timider in the early scenes, Errol Flynn never braver in the late ones. There is no more sympathetic role than that of a craven who turns courageous for the sake of a fair woman. Hope emerged as a comic star and matinee idol combined. His performance came as a surprise, and nearly every person who saw it left the theater considering himself the discoverer of Bob Hope.

The screen tests had apparently failed to catch the white of his eye. It may be an optical illusion, but most of his movie talent appears to be localized in the white of his eye. This seems to have been the source of Valentino's greatness. Nearly every woman in a Valentino audience believed that "The Sheik's" eye was negotiating with her for a date in the nearest oasis. Hope is no Valentino, but there is something about the white of his eye which establishes a deep intimacy with the audience.

An occupational disease of comedians is that of wallowing in sentiment when they get a chance to speak on serious occasions. Hope is an exception. He has talked at a thousand benefits without slopping over. On his last trip East he gave a show at the veterans' hospital in Philadelphia. For this he was presented with a framed cer-



get greater breathing comfort—quick—with the new handy Vicks Inhaler. It is packed with effective medication that makes the nose feel clearer in seconds. And you can use it as often as needed.

When your nose

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CHEST To relieve m sery, salvon COLDS r me Irs , cert e vaper action eases coughing, muscular soremess of tightness, brings comtort.

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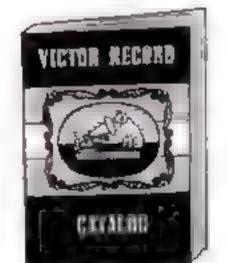
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To home Victor Records at their best, play them on the ness RCA Victoria

How's your "Pep Appeal"?

—by Williamson



Barbara: Who are you to say I haven't any pep appeal!
Auntie: Dear! Dear! A little job for me.

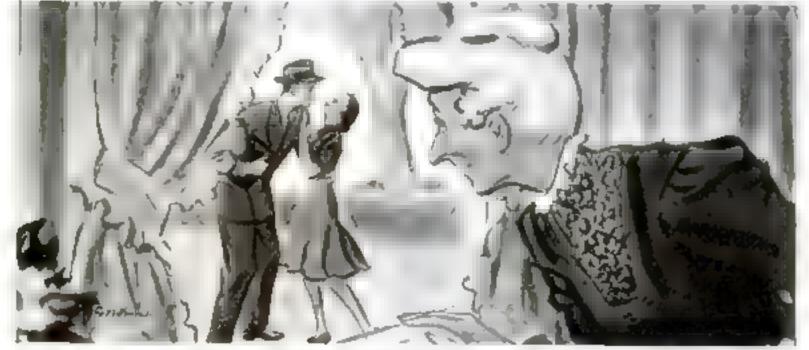


Auntin: Good morning, children. Did I hear some one mention PEP? I was just thinking how delicious a bowl of KELLOGG'S PEP would taste for breakfast. And, you know, it's rich in two important vitamins. Vita i ins for pep! Let a have some!



Auntio: Yes, my dears, there would be no pep in any of us-no what you call "comph"—without vitamins. We need them all. And that delicious cereal, KELLOGGS PEP, is extra rich in tico of the most important ones—vitamins B₁ and D

Bob: Sany! This PEP lastes swell!



Barbara: Now that we've learned about vitamins and KELLOGG'S PEP, just watch me become your "pep appeal" girl

lob: Sweene, I can hardly want!

Vitamins for pep! Mellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin Bi, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG B IN BATTLE CREEK

COPTRIGHT, 1941, BY KELLOGG COMPANY



Hope relaxes with his wife in the home they be a as a make the as a Norman style that

BOB HOPE (continued)

tificate at the premiere of Norbing But The Truth. At the ceremony the comic was represented as a sort of Angel Gabriel in modern costume Everything seemed to be set for a carnival of emotion. Hope replied with two or three sentences of appreciation, and then held up the framed certificate to the audience, saying

"This will cover the hole in the dining-room wall."

On the same trip the star was present at the town of Dixon, I.I., which welcomed home Louella O. Parsons, the Hollywood columnist, with a saturnalia of human feeling. Dixon had been billed as the birthplace of the "First Lady of Hollywood," as she was introduced, but it turned out that the billing was wrong. Freeport, Ill. is the only genuine birthplace of Miss Parsons. Three or four more towns claim her than Homer, and Dixon was only one of these. Nevertheless, the atmosphere became very thick at the Dixon railroad station where many thousands had collected to greet the distinguished chronicler. Miss Parsons was frankly overcome. There was a decided catch in her voice as she thrust out both arms and exclaimed.

"Here is where I went to school."

"Are you going to sue 'em?" asked Hope.

Later when Miss Parsons' feelings again threatened to become ungovernable, he took over for her, saying:

"She was born here in a log cabin, which she built with her own hands."

He visits the feeble-minded

Part of the celebration was in honor of Ronald Reagan, the movie actor, who supposedly was born there. His mother made a very pretty little speech. Hope raved over the maternal eloquence a little too much and then compensated by saying:

"I was going to bring my father, but I didn't want to break up the

crap game '

Hope was told at Dixon that a couple of thousand inmates of a institution for the feeble-minded wanted to see him. It was hard to fit them into his schedule, but he insisted on making the trip. They were members of the public; that was enough for Hope. Somebody tried to intimate that this was rather white of him. He said

"Not at all. We may pick up a writer there."

He can never get enough writers. He has six of them now. At one time his headman of letters was the late Al Boasberg, who is said to have written more laughs for vaudeville than any other funnyman of his time. Boasberg's masterpiece, by actual clocking of audience hysteria, was.

"My wife has bought one of those new washing machines."

"How does it work?"

"Not so good. Everytime she gets into it, she gets black and blue all over."

One of the jokes written by Boasberg during Prohibition was

"My brother slapped Al Capone once."

"Why, he's the bravest man I ever heard of. I'd like to shake his hand."



buy, also houses two adopted children, three dogs, two Cadillacs and a station wagon. Hope's real relaxation after work, however, is listening to night-club comedians.

"We couldn't dig him up just for that."

The manager of a Chicago theater told Hope this was in questionable taste. Bob thought the manager was being overrefined. After telling the joke two or three times, he received a telephone call from a man who declined to state his name. The anonymous speaker earnestly requested the elimination of the line. He said he intended to call on the comedian and that, if the joke had been dropped in the meantime, the purpose of the call would be to thank him. There was something in the tone of the anonymous voice that gave Bob a sudden education in good taste; he eliminated the line and never revived it

Hope uses his six writers much as a city editor uses a staff. They are always after the news of the day; Hope's broadcasts being a form of journalism. When he and his staff hit on a topic, they begin a hunt for fresh material. Each writer may be assigned to special work on the theme. Then comes a feverish search for new jokes, if possible, and for old jokes that can be reconstructed to fit the current situation. There is usually a scholarly research through the dusty archives of wit and humor. The more industrious the grubbing, the more original the broadcast seems. The spontaneities are built like a watch.

The public is his editor

The writers put together a preliminary script and then get together with their chief for an all-night session. Hope is a master at abbreviating, twisting and sharpening lines, and of making them agree with the cartoon characterization of himself which he has been building for years.

The revised script is tried out on Sunday nights at a public preview which does not go on the air. Recordings are made of the rehearsal and played back later so that the audience reaction can be studied at leisure. The public is the editor. Between Sunday night and Tuesday the show is remodeled and rehearsed into its final form. The worse the script is at the Sunday preview, the better time the Sunday audience has, because it means more antics, mugging and ad libbing by Hope. He is at his funniest in ridiculing the lines and action on which his preview audience turns down its thumbs.

He hurls his literary manpower around the country like an old-fashioned damn-the-expense editor when he is laying the news foundation for a script. Before his recent broadcast from Washington, he sent two writers to the capital a week in advance to absorb atmosphere. He threw another column of literary spies into Cleveland to study the burning local issues before his Cleveland broadcast

When he was playing in Roberta eight years ago, he married Dolores Reade, a beautiful stage and night-club singer. They live at Toluca Lake near Hollywood with their two adopted children, Lena 2, and Tony, 1. Otherwise, Hope's private life consists of golf.

His close friend and chief golfing companion is the obese little nightingale, Bing Crosby. Crosby's retroactive race horses have been Hope's meal ticket for years. He has sold the public a couple of hundred thousand dollars' worth of humor about his friend's pedigreed lion-food. He claimed that the Congressional drive against the movies was America's revenge because Crosby gave some of his horses to the cavalry.

For <u>your</u> Soldier—For <u>your</u> Sailor



(Quoted from a letter by an officer in U. S. Army)

Standard Equipment—"Ronson lighters ...

We service men consider them 'Standard Equipment,'"

RONSON

WORLD'S LIGHTER

Goes without saying that you're thinking about his comfort. And—ten to one that means, above all, smoking ease and pleasure.

So give him a RONSON Pocket-Lighter, every click of which will spell out your affectionate thought of him for years to come.

And, while you're in a giving mood, slip a RONSON Table-Lighter on Mother's dining table or a Lighter and Cigarette-Box Combination in Father's den. Actually, there isn't a man or woman, including you, who won't value their beauty, months of convenient service on one fueling, and safety that protects table-linens, rugs, etc., from match-smudges and burns.

AS A GIFT TO ANYBODY, ANY RONSON IS WRAPPED IN SMILES!



(Quoted from a letter by a non-commissioned afficer in U, S, M arrnes)

Indispensable—"Ronson's smart, safe bandmess . . . an indispensable fixture in a Marine's equipment."



(Quoted from a letter by an enlinted man in U.S. Navy)

100%—"As a naval man . . . I know the value of a good lighter . . I'm one hundred per cent for Ronson."



ELEASE—It's Out

FREE book, "The Lighter Side." Amusing. Illustrated. Write RONSON, Dept. 98, Newark, N. J., for a copy. Remember, there's a RONSON table-lighter for every room in the home, as well as RONSONs for pocket, handbag—some combined with pencils, vanities, cigarette cases—a host of varieties. At jewelers, dept. stores, gift and amoke shops, etc. Priced for every pocketbook.

OVER 10,000,000 RONSONS HAVE BEEN SOLD!

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Improved Blood, Weight, Nutrition of Oldsters Under Doctors' Care

Doctors in a public hospital fed thirty people from fifty to seventyfour years old one to three glasses of milk daily. To the milk was added I ounce of COCOMALT. The diet was continued for a month.

57% showed improved red blood.

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67% gained weight.

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The doctors reported that they felt that this fortified food drink, COCOMALT, played a valuable part as a nutritional supplement. Your doctor can tell you BOUL COCOMALT.

Considering its food values, coco-MALT is a modest priced, energizing. protective food which, when added to milk, makes it tasty for children and adults who will not ordinarily drink milk alone.

COCOMALT contains easily digested and readily assimilated carbohydrates for energy, also calcium, phosphorus, iron, vitamins A, B, and D. Its vitamin and mineral constituents make a valuable contribution to the daily diet. At your grocer's or druggist.

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EYES OVERWORKED? Just put two drops of Murine in each eye. Its aix extra ingredients cleanse and soothe. You get-



QUICK RELIEF! Murine washes away irritation. Your eyes feel refreshed. Murine helps thousands—let it help you, too.

HE definite purpose of LIFE is to inform its readers of what is going on in the world today—to bring them the news which can best be told in pictures.

Easy to-take tablets for

sleepy drivers office fangue, over-indulgence. Harmless as coffee!

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BOB HOPE (continued)

dime he makes.

Hope picked up his super-stooge Professor Colonna at one of Crosby's celebrated Saturday night parties. He was interested in Colonna's unique accent, not in his eyes and mustache. Dialect comedy is generally dangerous nowadays, because all American factal groups are getting sensitive on the subject. Hope regarded Colonna as safe, as his dialect is that of the man without a country. For three months the radio sponsors begged Hope to fire Colonna, but in the fourth month the Professor suddenly clicked.

He dislikes beans and doughouts

Hope reads little, but is an omnivorous eater. Beans and doughnuts, however, have not been his first choice since 1927 when he lived on them for three months during the only period of estrange ment between him and his public. He has a Great Dane, one Cocker Spaniel and one Scotty, the Scotty being a sentimental favorite with him because he made his first real hit in vaudeville telling Scotch stories. He is an eager amateur with the color movie cam era and makes endless reels of his two children and a supporting cast of spaniels and Scorties. He backed his brother Ivor in the Hope Metal Works at Cleveland, which is now working on munitions contracts

A specialist in Chicago told him a few weeks ago to slow up because his nerves were showing signs of punishment. He hates inactivity so much that he has extra long cords on his telephones so that he can walk to and fro while talking. His idea of relaxation after a day of work on movie comedy and an evening of work on radio jokes is to hear the comedian of a late show at a night club. He is like Irvin Cobb's Chocolate Hyena, who laughed so uproarrously and infectiously that any comedy act went over big when he was in the house. All comics are terrific to Hope. He discovers them by the dozens for the movies, but they can't pass the screen test.

The Academy of Motion Picture Arts and Sciences gave Hope a special award, or Oscar, this year "for humanity," in recognition of the fact that he had taken part in more charitable shows during the last two years than any other performer. The statistics are staggering -562 benefits in two years. His biggest benefit day was at Fort Worth, where Amon Carter, who has his own stretch-out system for celebrities, put Hope through eleven personal appearances between dawn and midnight. Box-office returns and radio polls show that his personal appearances increase his public following, but that does not discredit his Oscar for humanity. His earnings have reached a point where the grasping Morgenthau grabs 76 or 80 out of every extra



"This can'l go on forever," says Hope of this picture. "I'm playing a waiting game." He wandered onto a set with Comedian Ben Blue in 1938, got into this still by mistake.





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are not giving them the whole truth. And the newsmen do the same thing if they feel that they're not getting the whole truth.

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Some 800 American radio stations regularly flash information, comment, debate to more than 28,000,000 radio sets throughout the nation.

More than 1,600 daily newspapers report the news -- the world's most accurate—to a citizenry that is

95 7% literate.

Our hundreds of magazines, too, stimulate free, democratic inquiry, discussion, criticism, fact-facing. Thus they help to keep Americans by far the best-informed people on earth-help them to know what they're talking about!

LIFE feels it is an honor to be playing a major role in this particular field of public enlightenment to be sharing the job of making free speech intelligent speech.

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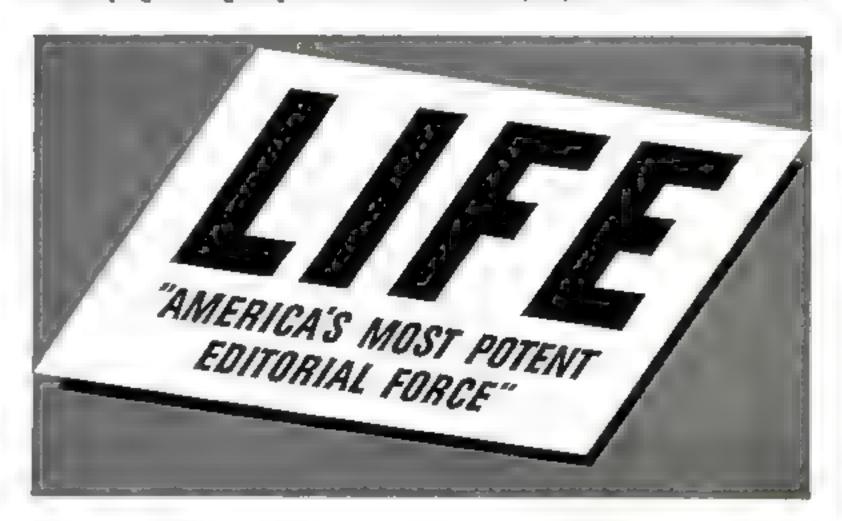
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At Phi Pi afternoon party, rushers and rushees drank tea at the home of Dorothy and Frances Grove. Atlan-

ta sororities have no buildings of their own Standing in center, wearing banded blouse, is Sarah Curry.



Sarah Curry (left) starts out on her first Rush Week party with her Phi Pi rusher, Mynelle Grove, Sarah,

whose father works for the Atlanta Chrysler agency, lives in old frame house on West Peachtree Street.



At Sigma Delta breakfast party, the Curry sisters and their rushees went wading, but not awimming, before breakfast. Sarah sat gengerly in the how of a

Life Goes to a Atlanta high-school sorority girls take a

All might long one Saturday last month, Sarah Curry of Atlanta, Ga. lay awake in bed and cried. She cried, not from grief, but from nervous excitement. Sarah, who is 14 and a high-school sophomore, was faced with what seemed to her a ble or death decision. This Saturday had chimaxed Sorority Rush Week and the morrow would be Tap Day, when she must decide what sorority to join. For Sarah and other Atlanta high-school girls like her, Rush Week was a frantic, adolescent scramble. "Rushers" from three of the four sororities, Phi Pi, Pi Pi and Sigma Delta (to which Sarah's sister Mary Ann belongs) cagerly besought her as a member. They



At howling party given by Pi Pi, Sarah looked on while Rusher Marie Boomershine bowled



On "evening date," Sarah (center) was taken by Sig-



This was at 8 a.m. on Saturday, last day of rushing, and the party lastad antid to a milky his ama Sarah was bring rished bord by three soroning.

Servily Rush Week new member after four days of parties

whirled her quickly about town on nearefully planned, hour-to-hour schedule, depositing her punctually each hour at a prearranged "exchange center." They took her to breakfast parties, afternoon parties, picnics, teas and three formal dinners in turn. By Saturday night, she was weak and bewildered.

Next morning sorrow and joy were indistinguishable in Atlanta. An exhausted Sarah staggered downstairs to tell her sister she would join Sigma Delta, and both broke into tears of joy. The disappointed "rushers" wept too. But where Atlanta's domesday pall lay heaviest was in other homes. Some girls were not asked at all.



ma Delta members to dinner and girlie floor show.



At Pi Pi's carnival party, Sarah's fortune was told by "Sylvia," Socialite Mrs. T. B. Robertson.



Phi Pi dinner at the Brookhoven Country Club was the last event of Rush Week. Although Sarah did not

go Phi Pi afterwards, she joined others who held up napkins knotted together us a symbol of sisterhood.



The night before Tap Day, Sarah lay awake in the room she shares with ber sister Mary Ann. Rush rules

prohibit talking scrority matters after rush hours. Tap Day is not like a Yale event of the same name,

A SPECIAL PREPARATION FOR SHAVING

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It Needs No Brush Not Greasy or Sticky

Modern hie now demands at least 1 man in 7 shave every day. This daily shaving often causes rezor scrape—arritation.

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You first wash your face thoroughly with hot water and soap to remove grit and oily sebum that collects on whiskers every 24 hours. Then spread on Glider quickly and easily with your fingers. Never a brush. Instantly Glider smooths down the flaky top layer of your skin. It enables the razor's sharp edge to glide over your skin, cutting your whiskers close and clean without scraping or irritating the skin.

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For men in responsible positions—doctors, lawyers, businessmen and others who must shave every day—Glader is invaluable. It eliminates the dangers frequent shaving may have for the tender face and leaves your skin smoother, cleaner. Glader has been developed by The J. B. Williams Co., who have been making fine shaving preparations for over 100 years.

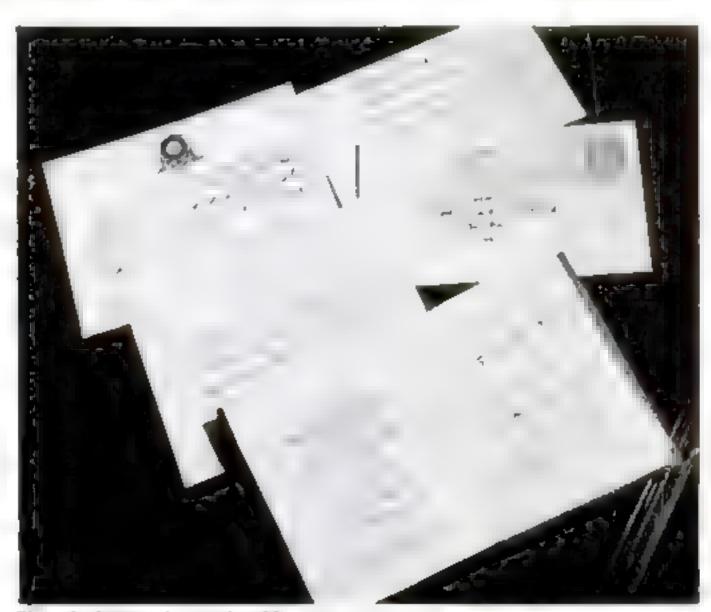
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Sarah bounced hallooms with her rushers at Pi Pi carnival party, later dampened by rain. Such parties are supposed to help Sarah get to know soromly advantages.



Three invitations to membership and her date book are Sarah's proof of popularity. Failure to be hid is regarded by mothers and daughters alike as a social blight.



Great deference to rushees impresses Polly Porter (left) and Sarah Curry (center). However, after they have joined up, new members are treated as dust underfoot.



Here's Something SPECIAL! take & GLASS of any BEER of any BEER with GUINNESS (fill with Guinness)

Guinness is the world's largest selling malt beverage, hig brother to other brews! Add it to your beer for famous "Half-and-Half." a robust, racy drink you'll never the of. Only Guinness straight is better."

GUINNESS STOUT has been browed to Dublin, Ireland, tince 1759. Matares over a year in oak vata and so liketic anti-loop named. Like draught been to anness is not pasteorized. Nor is it istered. Thus, a contains active years... all its mitural goodness.

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SERVE THIS luxurious Parfait at home—easily/ RECIPE-Simply cube or crumble Dromedary Date-Nut Bread, fold into sweetened whipped cream-and chill! They'll ook and sab with delight!

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Finest you can buy or baba-yet Daniel Daniel



SAVE THIS 2-MINUTE RECIPE — (and are they good!) Whole pieces of chocolate in each delicious bite! Stir-1/2 cup water into a package of Dromedary Gingerbread Mix. Add 7 oz. package semi-sweet chocolate pieces (or cut up 7 oz. bar) Drop by teaspoons onto greased pan. Bake 10 to 12 minutes, moderate oven (350° F.).



TENDEREST, tastiest (and wholesomest) gingerbread that ever warmed the beart. Prepared in a twinkling-and perfect every time! Dromedary Mix is made from the private retipe of George Washington's mother . . . yet costs less than mixing your ingredients at home! SFRVE HOT-with whipped cream, ice cream, fruit, or chocolate sauce.

HAVE IT TORIGHT! READY FOR THE OVER 18 2 MINUTES



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THINK OF A QUARTET made up of the four greatest voices in opera. That will help describe this Schenley blend of great whiskies . . . a rich, round fullness of quality no single straight whiskey can give, yet with light-bodied mildness too. Only Schenley has the rare reserve stocks, and the matchless blending skill, to achieve this perfect symphony of flavor . . . and to assure its uniformity in the future.

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Schenley Black Label 65% Grain Neutral Spirits, 86.8 Proof. Schenley Red Label 724% Grain Neutral Spirits, 86 Proof.

BLENDED WHISKEY. Copyright 1941, Schenley Distillers Corp., N. Y. C.

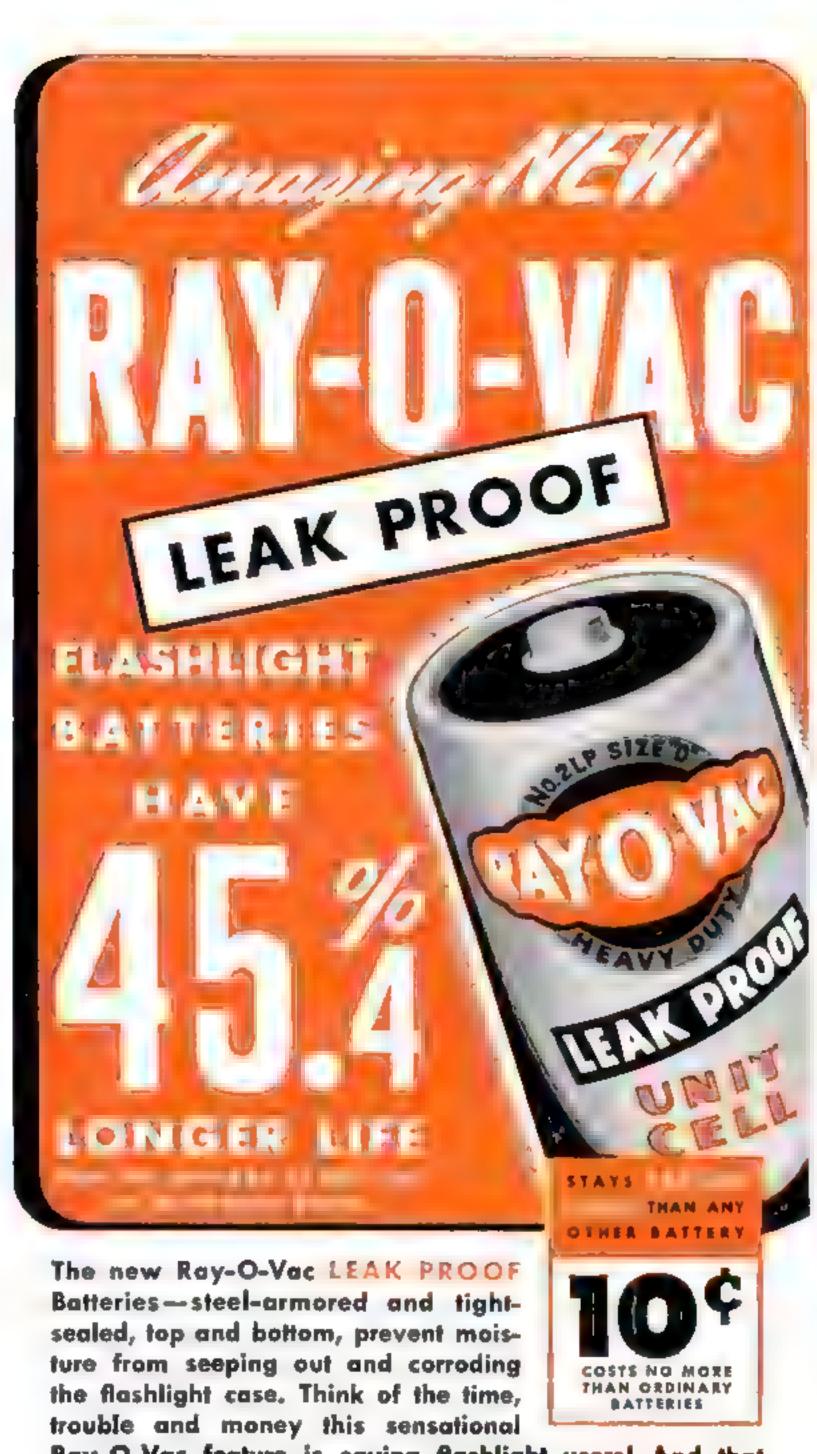
Life Goes to a Party (continued)



Before dinner party, Sarah's sister presents her with an orchol, the only floral gift perunited during the week. Scronity expenditures this year were tened down for defense.



On Tap Day morning, Sarah finally joined her sister's sorority, Sigma Delta. Sarah embraced Wight Rushton, a Sigma Delta rusher, while everyone broke into weeping.



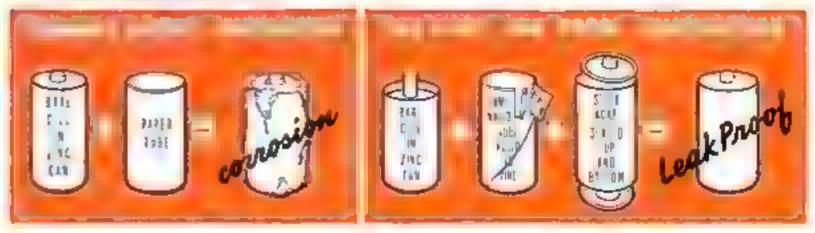
Ray-O-Vac feature is saving flashlight users! And that isn't all. The new Ray-O-Vac LEAK PROOF Cell has nearly one-half more light life than most batteries—stays fresher longer than any other battery. For your own and your family's protection, replace lazy, leaky, old-fash-

ioned batteries with new Ray-O-Vac LEAK PROOF Batteries right now.

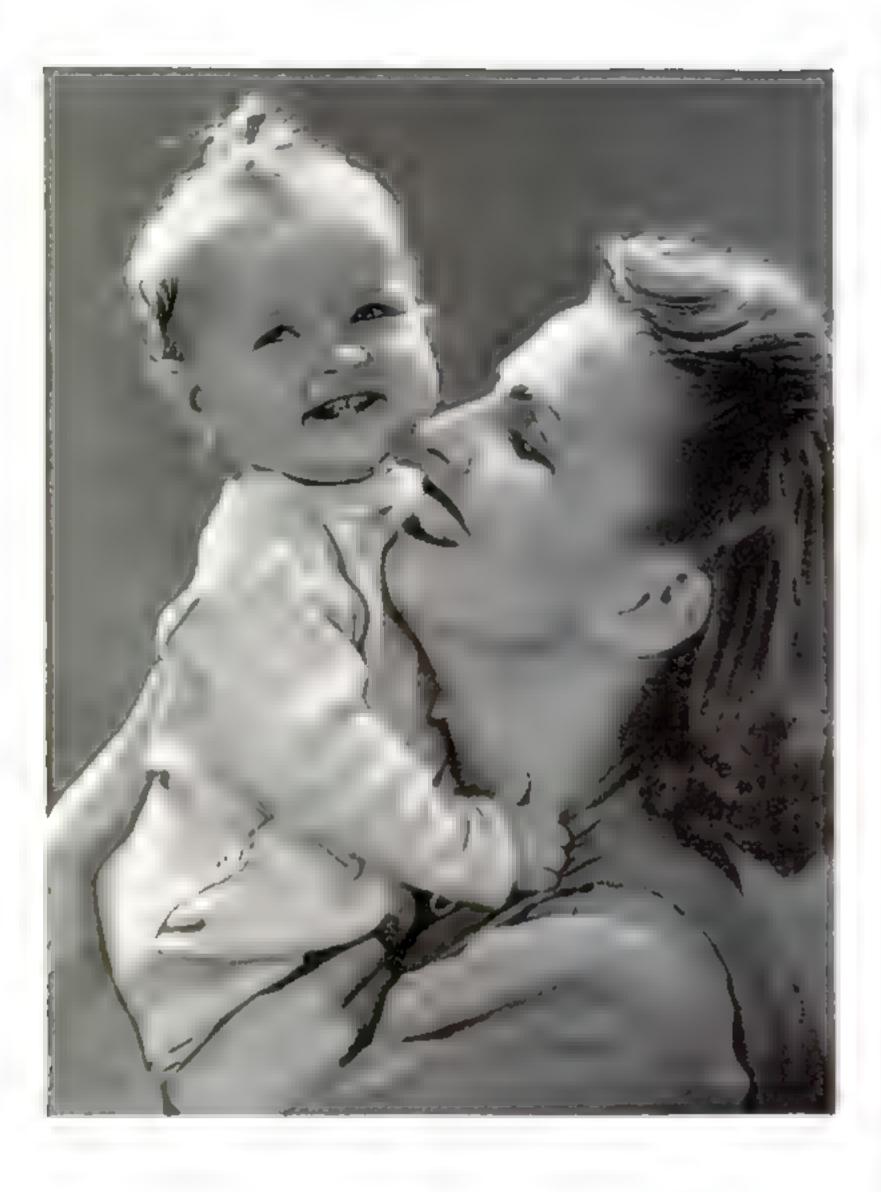
GUARANTEED LEAK PROOF

(WON'T CORRODE, STICK OR SWELL)

"If it isn't LEAK PROOF
you're taking a chance"



RAY-O-VAC COMPANY, MADISON, WISCONSIN



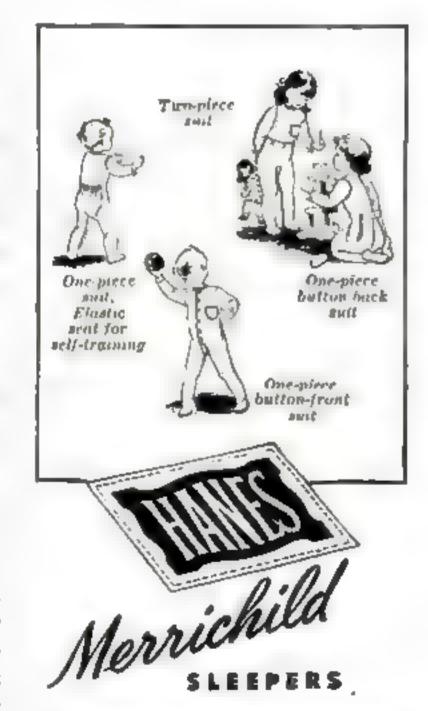
Snug as Mother's hug

With a last good-night hug from Mom, she drifts off to dreamland in her HANER Merrichild Sleeper.

The downy comfort of these garments invites sleep. They're made
from premium Hankstun cotton.
Smooth, flat-locked seams won't
scratch a child's tender skin. Doublesoled for extra wear. Buttons that
might be chewed are flexible rubber.
Or you may have the handy new
snap fasteners.

They're really wonderful values. HANES, the makers of the nationally popular HANES Underwear for men and boys, can also knit these quality garments for modest prices.

The scampering youngsters at the right illustrate the wide variety of Hanes Merrichild Sleeper styles. Available in regular weight or in the new lightweight garments for warmer climates. Made in pink and blue—in lovely pastel tints. Buy them at your leading store—for your baby's sleep! P. H. Hanes Knitting Company, Winston-Salem, N. C.



FASHIONED BY THE MAKERS OF FAMOUS HANES UNDERWEAR FORMEN AND BOYS

BARRAGE BALLOONS PROTECT U.S.

A ship a day bearing lease-lend goods from the U.S. wallows up the Red Sea and docks in the shadow of the barrage balloons at the southern end of the Suez Canal (below). Since last April 11, President Roosevelt has declared these waters open to neutral U.S. shipping The first great convoy of lease-lend goods arrived here last June. Almost at once German bombers arrived over the Suez Canal from bases in the Greek islands and Italian Libya. They have since been bombing the Canal and its ports regularly, and claim to have cut down trathe a fifth. The obscure harbor below, Port Tewfik, facing Suez across the Gulf of Suez, is thus an actual fighting front between Germany and the U.S. It is also one of the most important arteries by which the U.S. pumps the bifeblood of weapons into the British armed forces.

Already U. S. light tanks, possibly enough for one division, have been put down at Port Tewfik and Suez. They'come in now with tracks on, ready to be driven off across the desert to the great ordnance de-



STISH PROTECT POST TEWFIX AT THE SOUTHERN END OF THE SUEZ CANAL

SHIPS AT TERMINUS OF SUEZ CANAL

ots. "They practically come wrapped in oil paper," a port officer said lands come in twin crates, one for the fusciage, the other for the wings ad landing gear. In the waste space on the ships, twelve-can packages I I. S. beer are packed so that the crowded bars of Egypt are now flowing with American canned beer. Egypt is getting to know American not its machines, typewriters, paper, medicines, in quantity

This sudden flood of traffic is nearly too much for Egypt to handle. The British have built new railways, new wharfs, lengthened piers, but he ships come still faster on the long 100-day trip around Africa from he U.S. Egypt is full of U.S. military and naval observers, traffic exerts, well-drilling experts, tank and plane technicians

The U.S. Light tanks, made by American Car & Foundry Co., are aster and more durable than the British and stand up well under the errible desert wear. Some have already been in action. The rest will be their baptism in the battle now shaping up in the Middle East.



IE RED SEA WITH A SCHEEN OF BARRAGE BALLOONS LIKE THOSE OVER LONDON

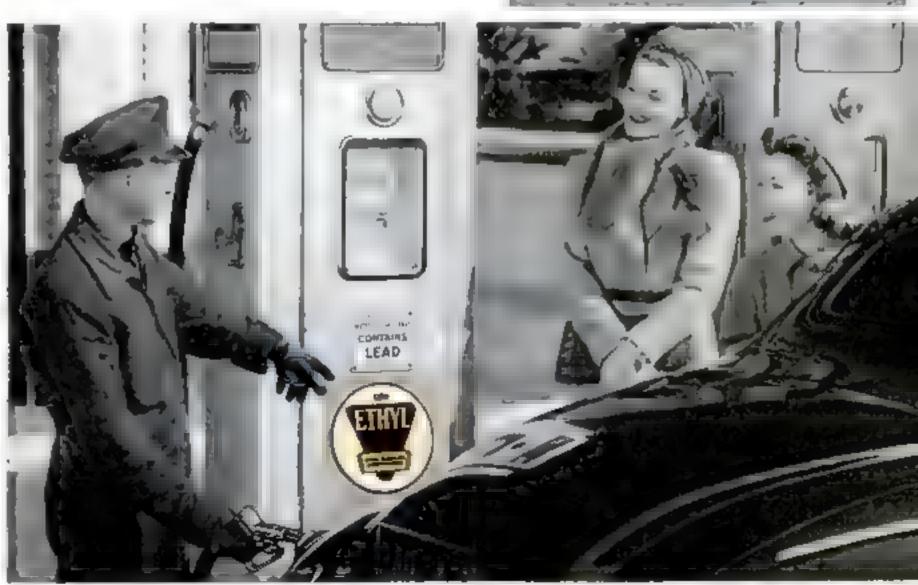


HOWE MEMORIAL TROPHY. Few figure skaters in the country today can hope to win the cup shown at the right. It is emblematic of the U.S. Senior Pair Championship—awarded each year to the top pair in national competitions held by the U.S. Figure Skating Association. To merit the custody of the Howe Trophy for a year and to receive their own replicas of it, skating partners must be outstanding in the grace and skill the sport requires—they must be better than good!

EMBLEMS OF EXCELLENCE

excellence in gasoline too. It is the Ethyl name. Gasoline in a pump which bears the Ethyl trade mark has to be better than good. It must be "tops" in anti-knock (octane number) and all-round quality. "Ethyl" means a cooler-running engine in summer; a quicker-starting engine in cold weather; extra power throughout the year. When you stop to buy gasoline, "Ethyl" tells you which pump contains the best.





THE BETTER THE GAS, THE BETTER YOUR CAR

ETHYL GASOLINE CORPORATION, NEW YORK CITY



Choicest golden tobaccos
sleep in fragrant casks
of oak . . . waiting
while the slow months
stretch into years and Time steals away
all harshness and tongue-bite.

Briggs is cask-mellowed for years

(longer than many luxury-priced blends) that's the flavor secret of this smoother, milder, mellower pipe treat yet its price is only



BR1665

CASK-MELLOWED EXTRA LONG FOR EXTRA FLAVOR

Copyright, 1941, by P. Lordland Compan

PICTURES TO THE EDITORS

MECHANICAL NURSE

Since

This unique arrangement was devised by Mrs. June Schachert San Francisco, to keep her daughter toriann 2 out of mischief The rope hangs out of a secondstory window is attached to Geriann by means of a pardatick to keep it from and gets the requisite sun and air fields
Murphy of the News staff took this is
ture of what to do with baby. The cur
traption doesn't double as an elevated.
The rope isn't strong enough for that
ROBERT de RUE

The News San Francisco, Calif.

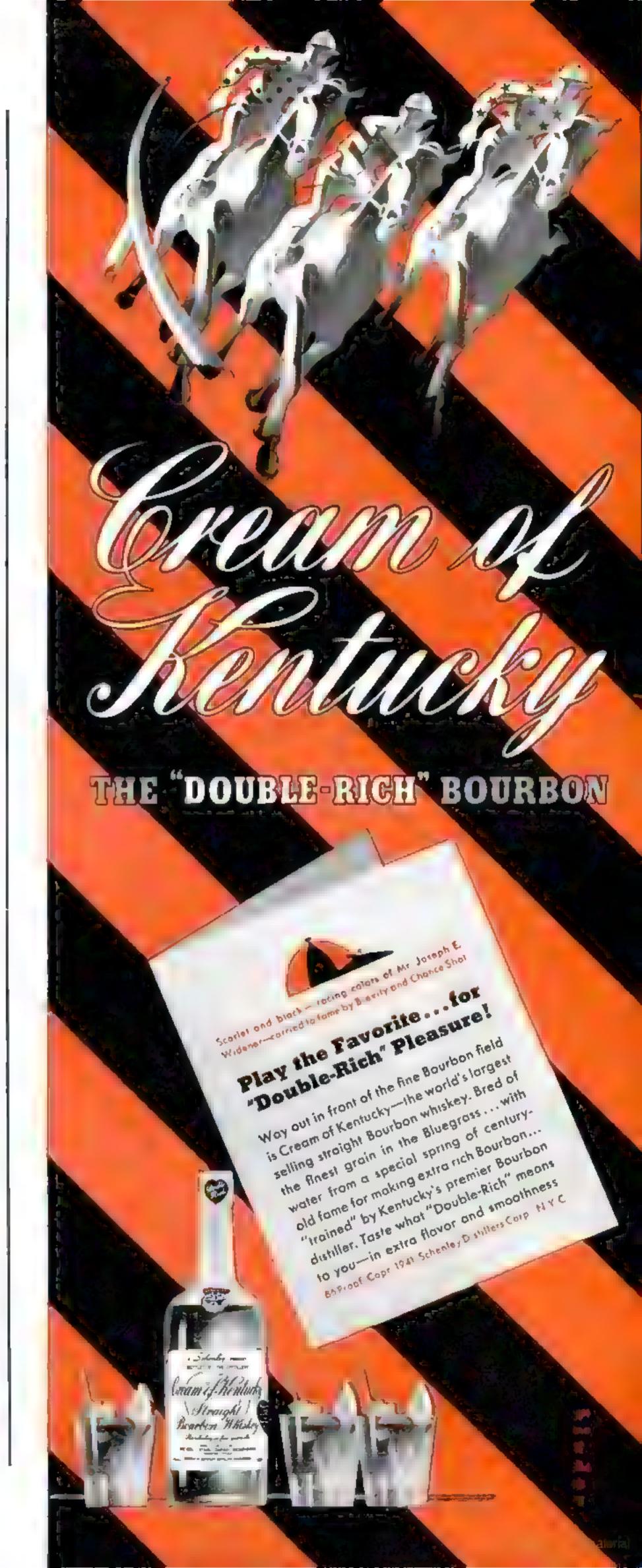


SONG STILLED

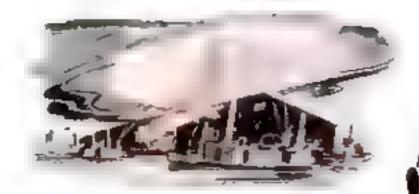
Seconds after a flock of birds alighted on electric lines to fill their world with chatter, an Indiana cornfield presented this tragic scene of death in the air. These sine bodies hanging by their feet prove

theory here is that too great a number of birds gathered at one time on the wires, causing the wires to sway together. The birds shown here upside down in the sky were not the only victims. The ground beneath was littered with dead birds which fell among the cornstalks.

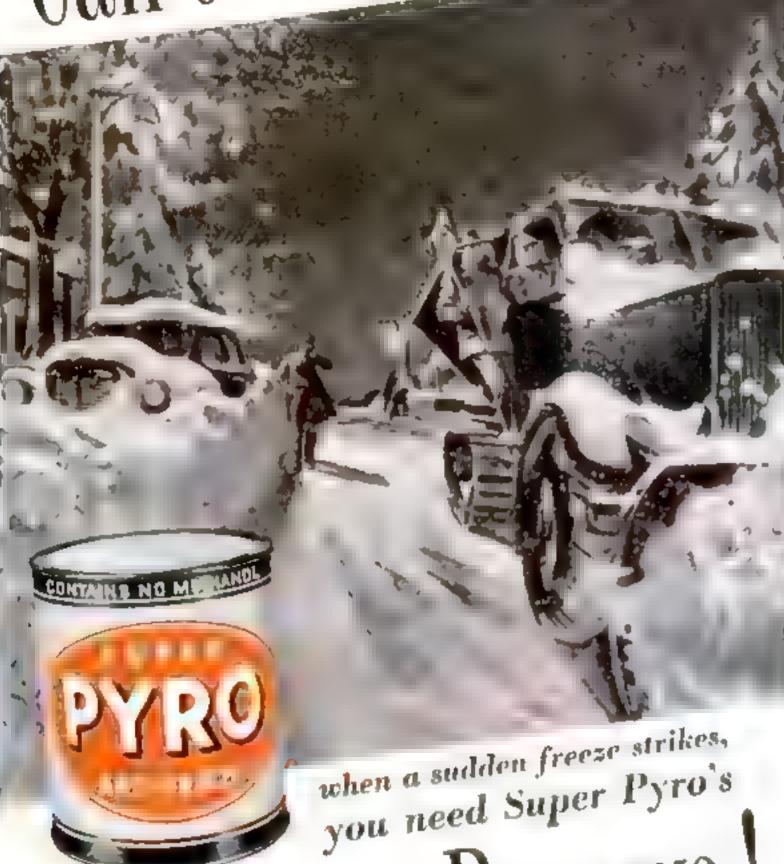




When a fire gets out of control-



"Call Out The Reserves!



ti-Freeze Reserve!

It's no great trick for an anti-freeze to protect your car in mildly cold weather. Any good brand will do that, But when the thermometer goes haywire . . . takes a real nose dive . . . what sort of protection will your anti-freeze deliver? • Super Pyro gives you more protection than other types of \$1.00 anti-freeze. You can actually get twenty-eight degrees more RESERVE PROTECTION than with the next leading type in the dollar field! . . . RESERVE PROTECTION which is right there when you need it-ready for action when a sudden freeze strikes.

READ THESE 3 VITAL FACTS!

Antomobile engineers emphasize that the boshog point of an anti-freeze solution is all-important Because the more untileeeze used, the more chance of hud away

Modern motors develop a heat of 150 So engineers warn not to use solations that boil at less than 180

THE IMPORTANT LACT about Super Pyro is that when moved in a solunon which holls at 180 , it protects to THIR I'Y BELOW ZERO! A similar solation of another type of \$1.00 anti-freeze protects to only TWO BELOW ZERO.

Enjoy Real "Peace of Mind"

Super Pyro wou't boil at normal engine heat. So why not do the logscal, the economical thing. Fill with \$1.00 per gallon Super Pyro today! You'll get those twenty-eight extra degrees of RESERVE PROTECTION . . . and get rid of freeze-up worries now U.S. Industrial Chemicals, Inc., New York, N. Y.



No Boil-away at Normal Engine Heat

The \$1.00 ANTI-FREEZE with "RESERVE PROTECTION"

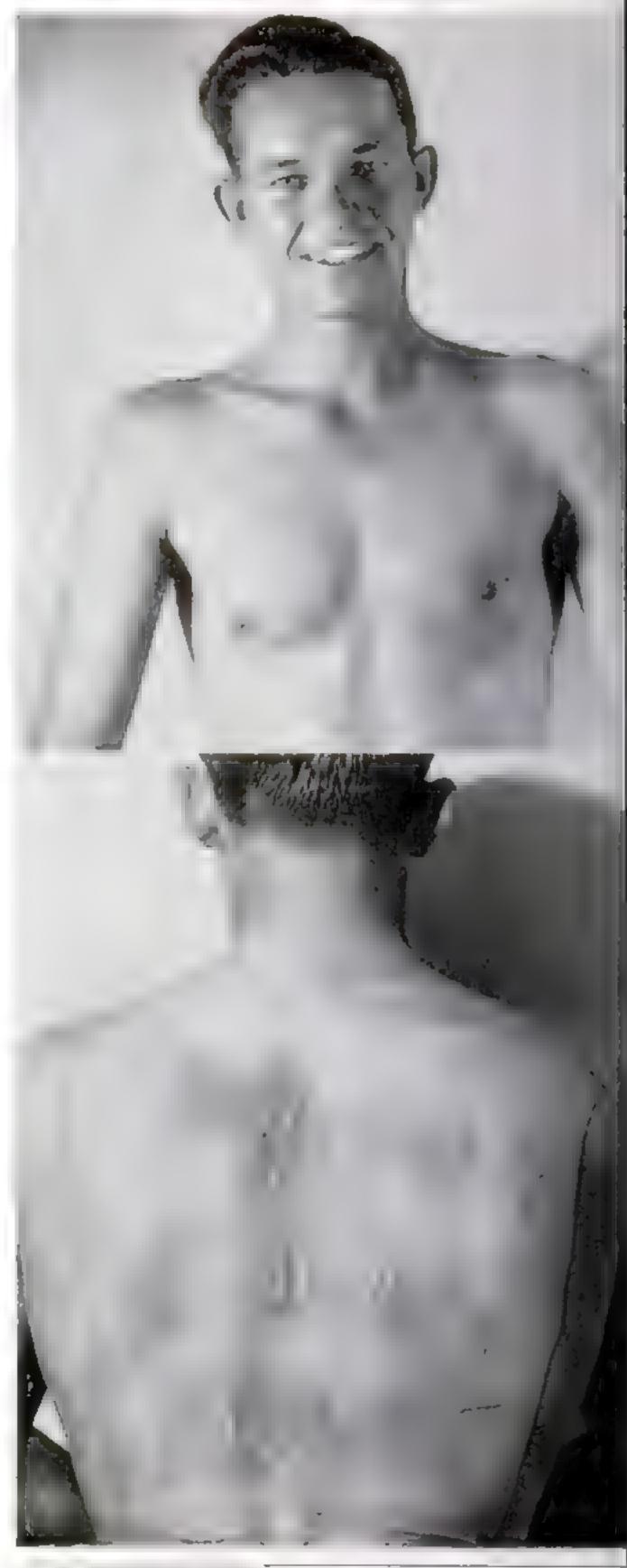
PICTURES TO THE EDITORS

(continued)

MARKED MAN

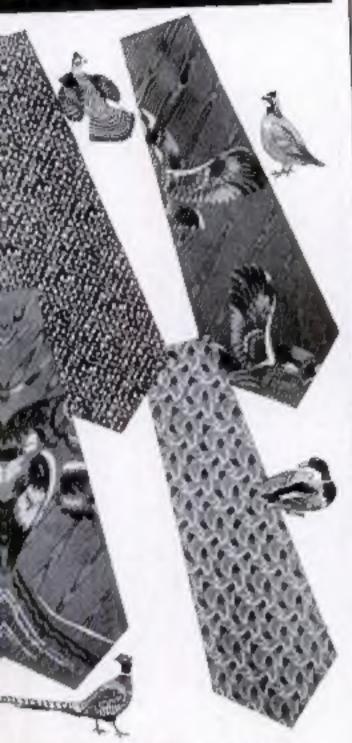
William E flager I us Angel's has the most separative sign than seen. This writeand apout his chief and back is slown by manutes after it was didne with a bab. Los Angeles taid

ent of their property at arthress ar in presente. It heappeared in some an activa-DICM IS HAROLE



* NIRIBUTIONS Management of the state of the plateraph beater tratego para are weepe, entre the attage we per pera profession to the man and the territorial and the second ten a taken a setter proper over a contract a setter a second at the setter of the second at the sec one of a set the set of the set o THONS LDITOR one Make a fille & fill by the acceptant town You be

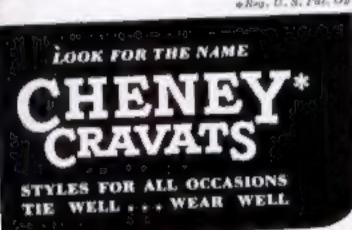
ct. 27th's new tes in neckwear



GAME BIRDS FOR 1941

enty patterns, inspired by the plumage America's most famous Game Birds, Ted Grouse, Bob White, Mallard Duck, g-necked Pheasant, each in six different or combinations, one hundred and inty different ties ... colors from Drake's ng Blue to Autumn Brown on famous hiskerproof" Suede Velour \$1.50. er Chency ties, \$1.00 up.

Chency Brothers ... Since 1838, 6 East 34th Street, New York City. I toe and two tie bands for a set of four Game lird pictures in full color . . . ready to frame,







PICTURES TO THE EDITORS

(continued)

RAGS TO "RICHES"

I think my wife's original creation, made from two old sweaters, compares favorably with the \$300 Hattle Carnegie gems shown in LIFE, Sept. 15. And this just required seissors, thread, imagination and a few hours work.

SAMUEL WEISS

New York, N. Y.







Good Judges of Gin will tell you...

There's no Gin like Gordon's!



THE CAUSE ...

Gordon's has the Advantage of Liqueur Quality and High Proof, 94.4.

THE RESULT...

Drinks Never Taste Thin with Gordon's Gin.

· Because there's no gin like Gordon's, it naturally costs a little more-but you get the advantage of Liqueur Quality and High Proof, 94.4. That means richer flavor, velvety smoothness-drinks that never taste thin!





100% Neutral Spirits Distilled from Grain

Copr. 1941, Gardon's Dry Gin Co., Ud., Linden, N. J.



SCIENCE NOW REVEALS

PERSPIRATION IS ACID IT RUTS STOCKINGS!

NEW IVORY SNOW care guards against this menace - here's how it helps give up to 1/5 more wear



 To help you guard against weakened threads, stocking runs . . . research now exposes a common, yet too often neglected enemy of your stockings.

It is acid perspiration. The normal human body gives off at least a pint of it every day . . . and this unseen, unfelt perspiration rots stockings!

That is why so many experts now stress this important advice: rinse your stockings, after each wearing, in rich, gentle Ivory Snow suds. Ivory Snow is something new in "fine fabrics" soaps. Ivory-pure. Made in "snowdrop" form, to give rich suds in 3 seconds, even in cool water.

Carelessness costs money! Tests show that daily Ivory Snow care brings up to 1/s longer stocking wear-it's just like getting a new pair free every 2 months! Undies, too, look and last better under this gentle care.



RICH, SAFE SUDS IN 3 SECONDS - EVEN IN COOL WATER

PICTURES TO THE EDITORS

(continued)

PUMPKIN PUSS

SITS

John Cz [spell his name to pronounce it), of Madison, makes pumpkins and gourds grow their own faces. He does this by maturing them inside molds. The dwarf specimen shown here, with cornsilk forming the hair, represents the Duke of Windsor. Most of his novelties a skeleton heads. For them he gets b prices. Fourteen brought \$500 from New York dealer who sold them to I stores for display purposes and to swant parties for centerpieces.

DWIGHT BOYER

Mentor, Ohio



TOO MUCH EXCITEMENT

The colored girl (right foreground) got excited when her boy friend (on his back) stabbed her in the arm with a knife. She shot him through the arm, and he toppled over dead—of excitement, says the coroner's verdict. When the cops arrived, they handcuffed the girl to her victim's body

and one (sitting, left) was shot accidenta ly in the leg by his partner. The man extreme right is trying to unlock th handcuffs but is having key trouble. Th man in the foreground who appears to h doing an Indian dance was described b the photographer as "highly excited."

E. K. MEAD

Times-Herald Dallas, Texas





2. "We went on a hunting trip into the Everglades. Talk about tropic country-moss-hung cypresses, buzzards wheeling overhead, alligators, even a variety of orchid-we saw 'em all! I was convinced, but he wouldn't stop there-



3. "Our next call was Marineland, which topped anything I've ever seen in my travels. In the undersea tanks was every kind of tropical fish imaginable. Playful dolphins, tame as puppies, leaped to take food from their keeper's hand.



deep-sea diver feels, we watched him feed and pet them under water. 'Now for a thrill you never enjoyed in Malay,' said my friend-

tastes like Canadian Club, It's light as Scotch-rich as rye-satisfying as bourbon; and you can stick with it all evening long-in cocktails before dinner and tall ones after.

That's why Canadian Club is the largest-selling imported whisky in the United States (and in Scotland, too!).

IN 87 LANDS NO OTHER WHISKY TASTES LIKE



Imported by Hiram Walker & Sons Inc., Peoria, Illinois Blended Canadian Whisky, 90.4 proof Copyright, 1941

XSB2C-1 — It's the Navy's new dive-bombing sensation — Test Pilot Bill Ward at the stick









HOW DOES IT FEEL to dive straight down from several miles up? Bill Ward knows. He's the test pilot who put this amazing new Curtiss dive homber through her paces for the Navy. That's Bill (left, above) smoking his (and the Navy man's) favorite cigarette. He'll tell you—

"YOUR EARS CRACKLE and pop. You think," says Bill, "the whole world's trying to squeeze the daylights out of you. You think maybe they bave, if things go a little foggy or dark when you're pulling out of your dive." After a ride like that, a Camel tastes mighty welcome.

NOTHING COMES EVEN CLOSE TO

NOTHING COMES EVEN CLOSE TO

CAMELS WITH ME. THEY'RE MILDER BY FAR.

AND, MAN, WHAT A SWELL FLAVOR

AND, MAN, WHAT A SWELL FLAVOR

The smoke of slower-burning Camels contains

28% LESS NICOTINE

than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself!

BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking plus equal, on the average, to

5 EXTRA SMOKES PER PACK!

R. J. Reycolds Tobacca Company Winston-Salem, North Carolina



Test Pilot Bill Ward shares the Navy man's preference for the cigarette of costlier tobaccos... Camel

SPEAKING of tests, Bill Ward adds: "Those recent laboratory tests showing less nicotine in the smoke of Camels only go to prove what I've always found in my smoking — Camels are milder in lots of ways. That's what counts with me."

Light up a Camel yourself. You'll know in the first few flavorful puffs why, with men in the service* . . . with the millions behind them . . . it's Camels. (*Based on actual sales records in the Army, Navy, Marines, and Coast Guard.)

CAMEL THE CIGARETTE OF COSTLIER TOBACCOS